THE STA GB. IN JOINT VENTURE

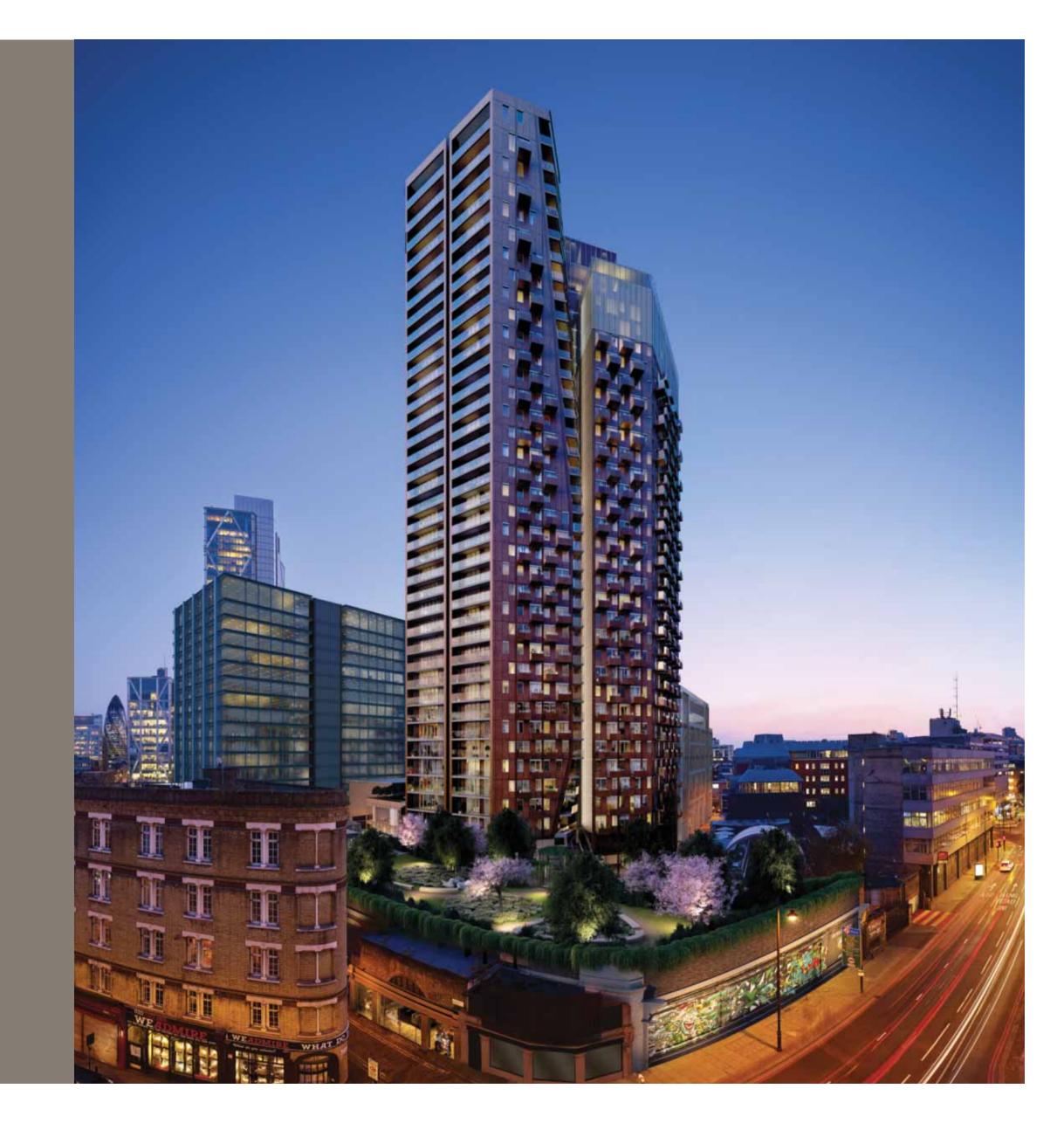






Vanke_{万科}

THE
ESTATE OFFICE
SHOREDITCH
LAND & BUILDINGS
SINCE 1966

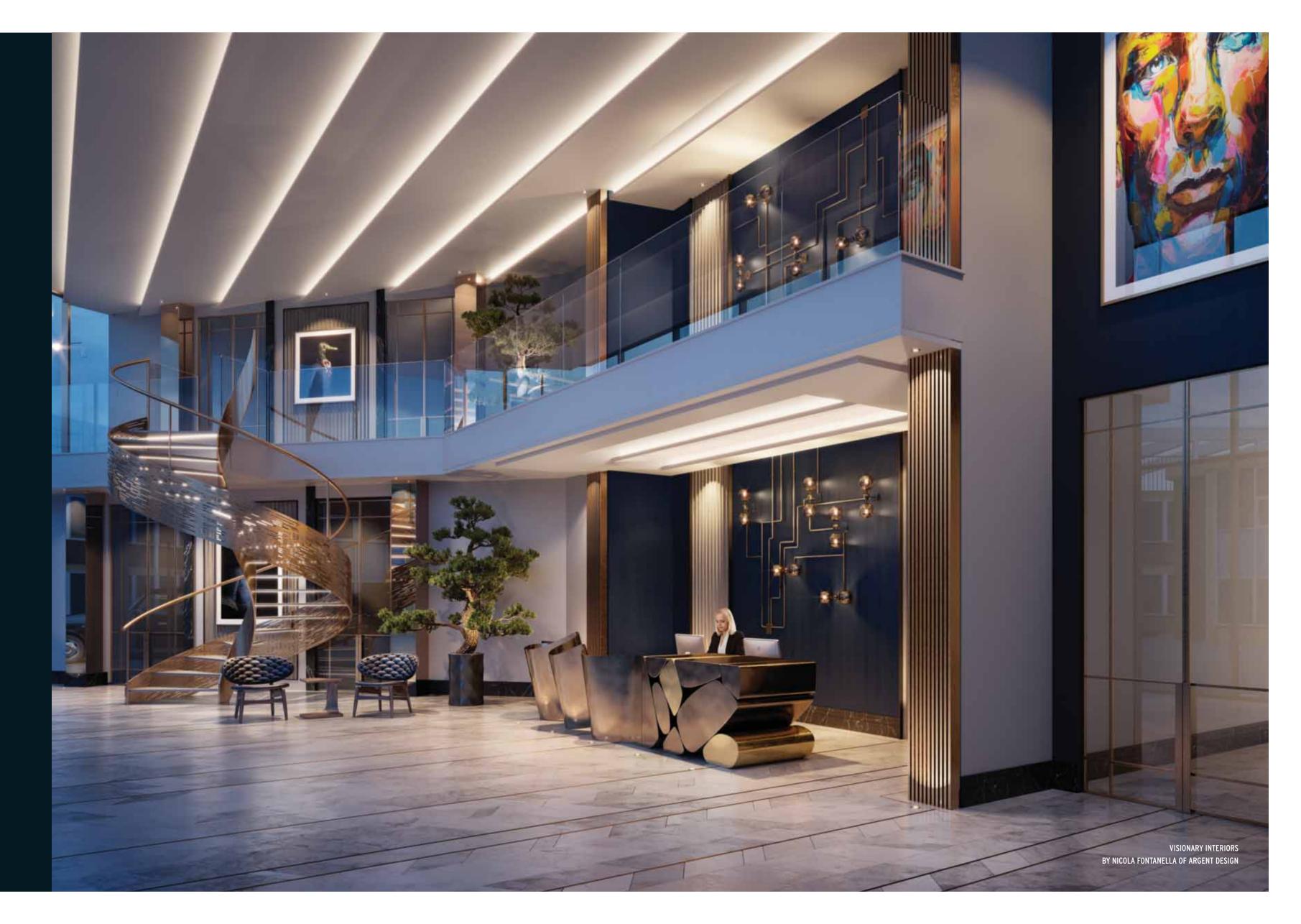




SHOREDITCH

WHERE WORLD CLASS INTERIOR DESIGN

BREATHES URBAN UNPOLISHED CHARM





WHERE GLOBAL FINANCE & PIN STRIPES
SUCCUMB TO
FASHIONISTAS AND EDGY ART

THE COALITION OF DYNAMIC CULTURES



IS SET



Over the next decade, London's digital tech sector is expected to grow at a rate of 5.1 per cent per annum*, creating an additional £12 billion of economic activity and 46,000 new jobs in the capital.

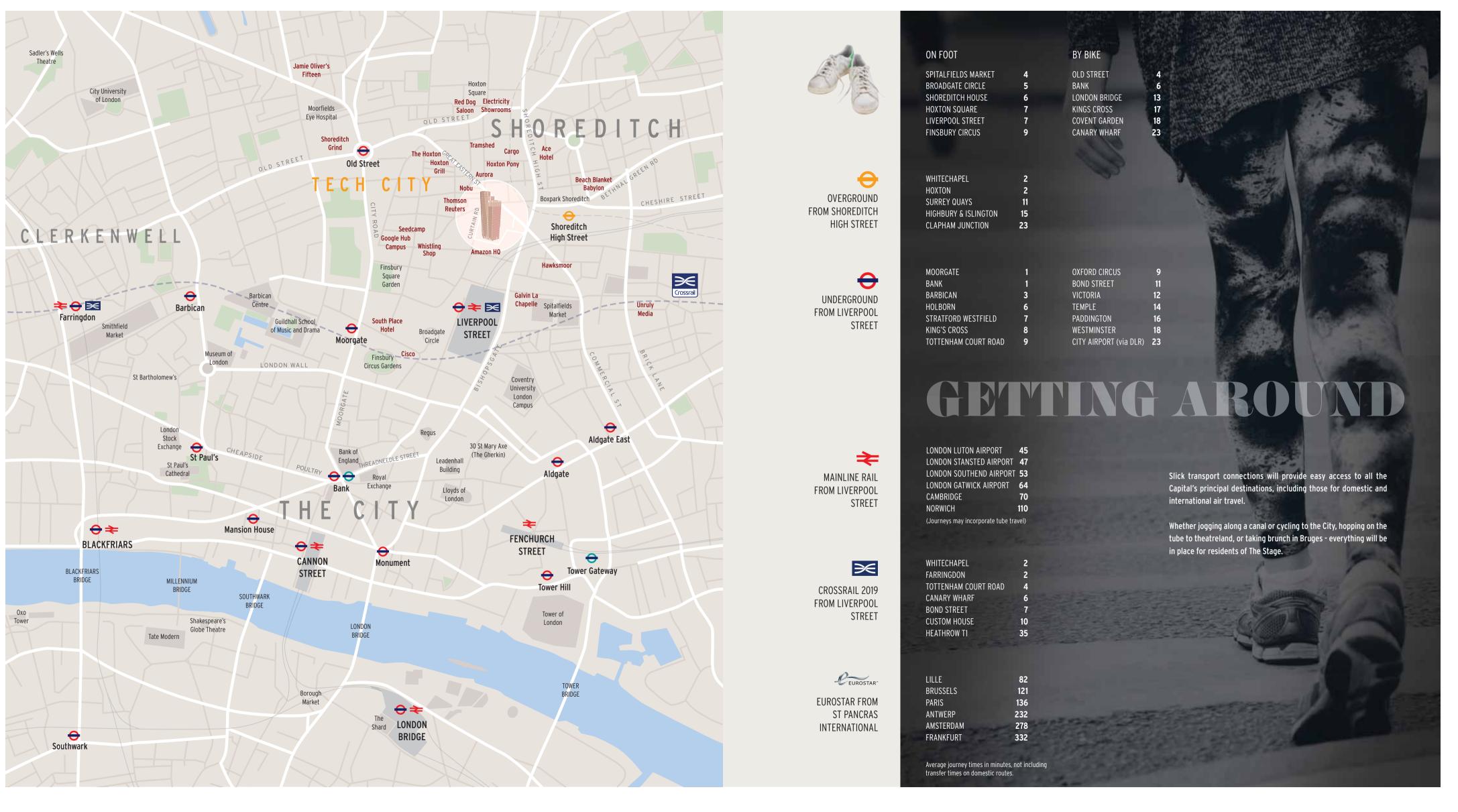
*Oxford research econom



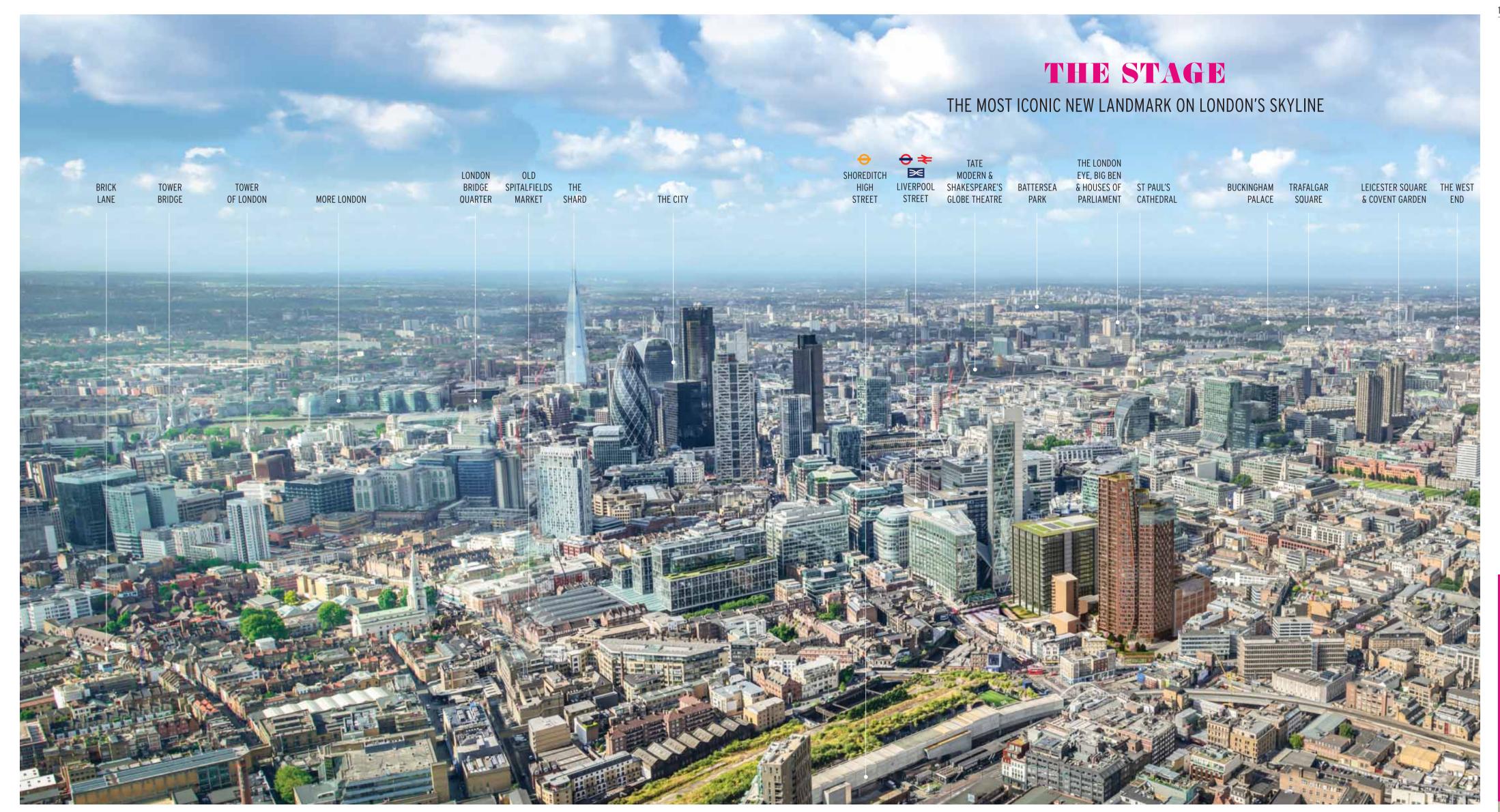
Coogle for Entrepreneurs

7 digital

E C.











- A major regeneration landmark with a unique historical context.
- A high profile mixed use scheme with retail, commercial and dedicated performing arts and heritage space.
- Sunken amphitheatre showcasing the remains of Shakespeare's Curtain Theatre.
- New landscaped piazza and public realm extending over one acre.
- The conversion of former Victorian rail viaducts into boutique retail with public gardens above.
- Exclusive lifestyle facilities including residents' private screening room, games lounge & bowling lanes, gym, salon, spa, treatment suite and business centre.
- 32nd level sky lounge and terrace.
- Taxi drop-off point fronting residential entrance.
- Extensive lower ground secure car parking and cycle storage.
- Exceptional 24/7
 concierge service
 delivered by Rhodium,
 providing a bespoke residence management package handling requests from restaurant reservations through to yacht and jet charter. Rhodium will also oversee all the functions of the communal areas of The Stage.

 R H O D I U M

 RESIDENCE MANAGEMENT

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THE STAGE

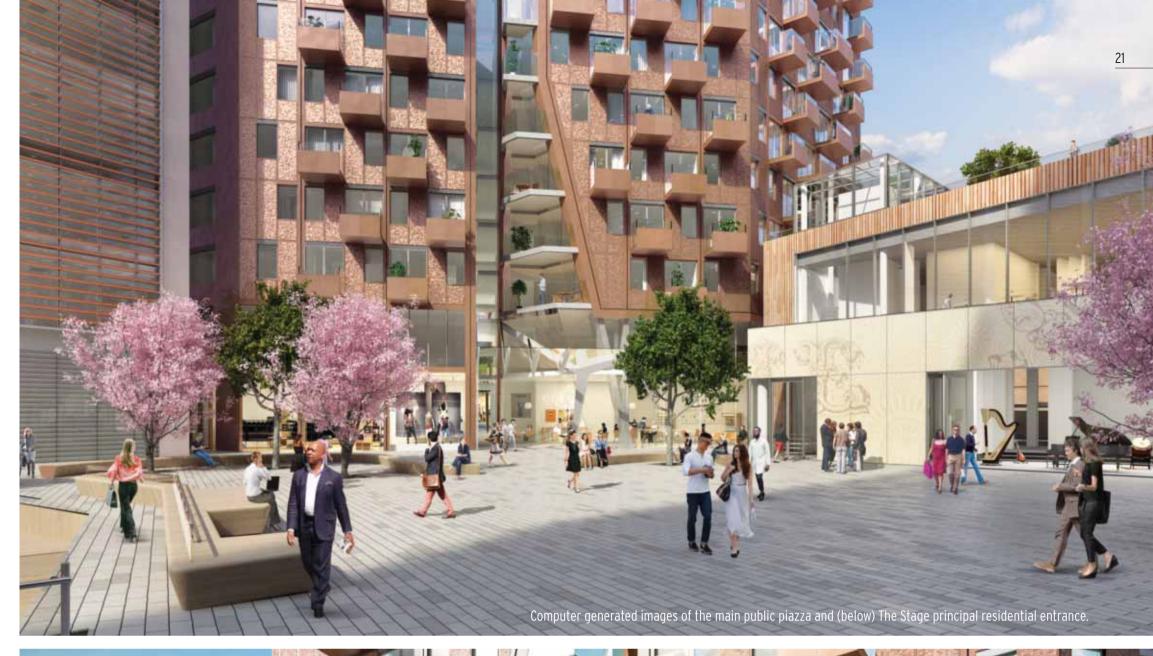
OVERVIEW

- Choice of luxurious suite, 1, 2 & 3 bedroom apartment styles and 4 bedroom penthouses.
- Balcony or terrace to majority of apartments.
- Majority of upper level apartments with panoramic skyline views.
- Comfort cooling to living/dining area and all bedrooms.
- Hotel style integrated master switch to turn off 'Sonos', TV and lighting on leaving and to turn on pre set 'scene level' lighting on returning home.
- Programmable mood lighting to living area and each bedroom.
- Miele kitchen appliances (or equivalent prestigious brand), including hot water steam tap.
- Tile vision TV to majority of suites and all apartments.
- Bespoke entertainment units with 40-50" LED smart TV.
- Sonos or equivalent future wireless home entertainment technology.
- Pre-installed and enabled superfast fibre broadband to each apartment.
- High speed lifts serving each apartment level to include lower ground parking.

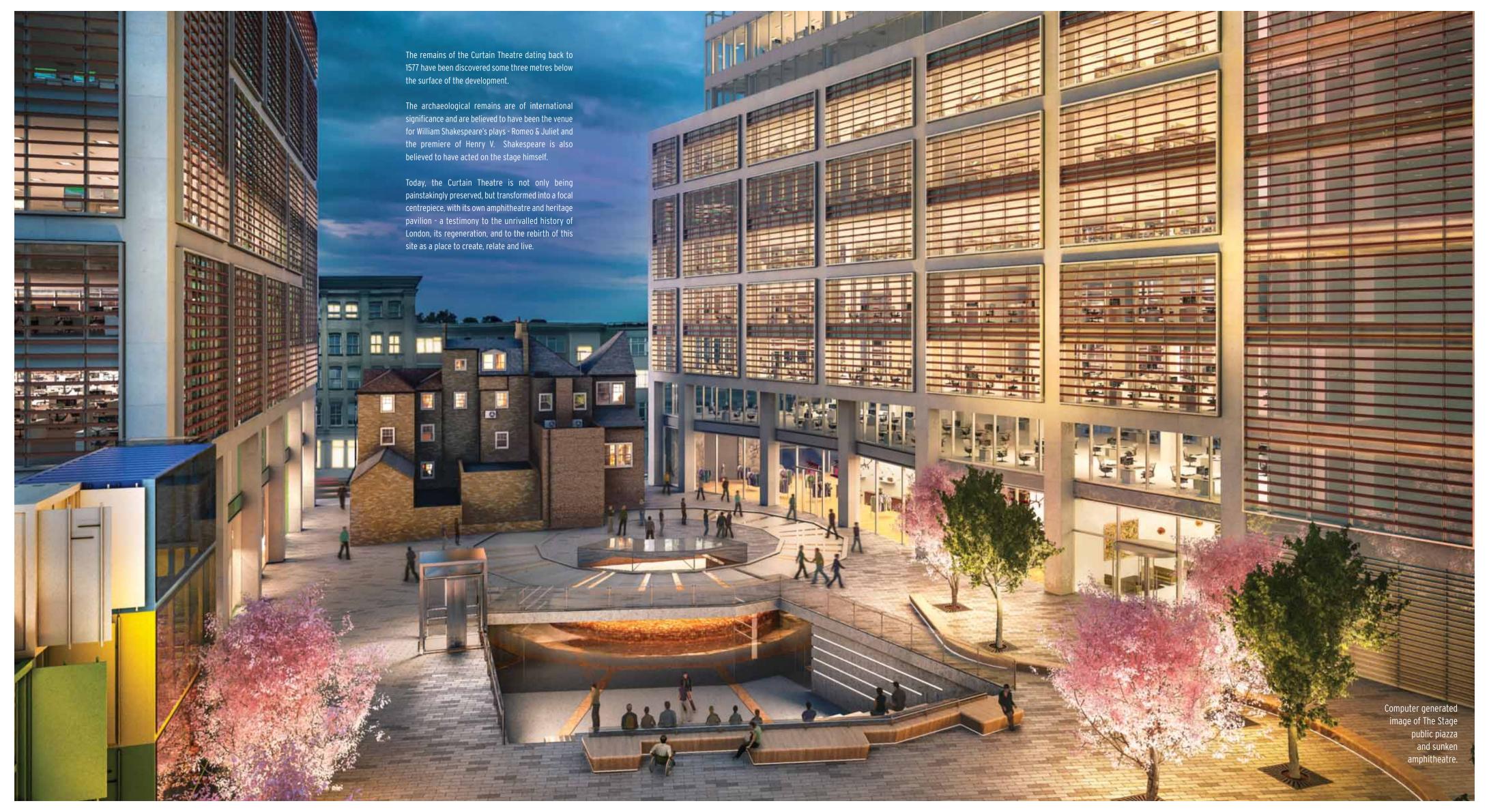


THE STAGE WILL PROVIDE 412 LUXURIOUS APARTMENTS RISING ABOVE ONE OF THE LARGEST NEW PUBLIC PIAZZAS IN LONDON

The overall scheme will comprise over 540,000 sqft of mixed use space, including: ground level retail space, multi-level commercial space, a performing arts pavilion, heritage centre, sunken amphitheatre, pop-up retail units and the conversion of former Victorian rail viaducts into boutique retail, with public landscaped gardens above. The residential tower will have dual entrances and car park access at ground level.







A full service club will be located at The Stage, occupying three floors of the adjacent Hewett office building. This new high performance lifestyle and destination club will offer the most elevated form of bespoke, performance-driven health coaching with group fitness studios, yoga, pilates and a cycling studio equipped for The Pursuit by Equinox, an award winning, immersive and highly competitive cycling class.

PERFORMANCE DRIVEN

SCIBNCE FUELLED

HEALTH COACHING

Acclaimed Equinox group fitness instructors will lead a variety of innovative group fitness offerings, such as The Cut, a cardio forward boxing class set to the beat of the music, MetCon3, Tabata and more. The new facility will house The Spa@Equinox, featuring a menu of offerings to rejuvenate and pamper the body. Equinox at The Stage will also be home to The Shop@Equinox and a café, as well as lounge areas to gather and work, hold meetings or socialise, offering a functional addition within the community.



Each apartment owner at The Stage will have a 3 year complimentary transferable membership at Equinox.





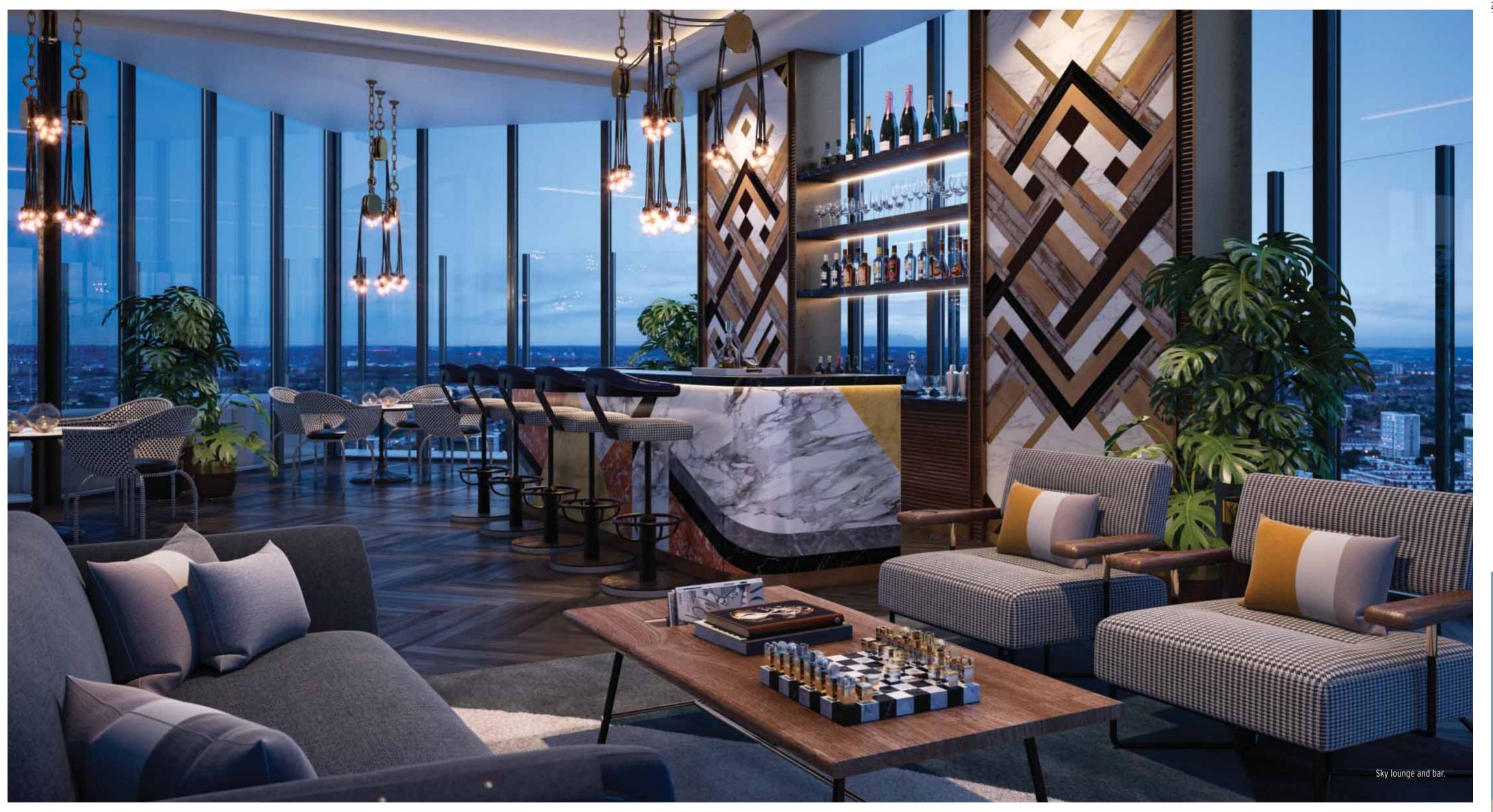
The sky lounge bar and al-fresco terrace will be located at level 32 - where residents can relax and unwind amid breathtaking surroundings and sumptuous style.

The fabulous lifestyle facilities will also be situated at lower ground and mezzanine floor levels to include:

- Salon, spa and treatment suite.
- Games lounge with two bowling lanes, bar and snooker.
- Executive lounge.
- Advanced business suite.
- Screening room with availability for private hire.
- Private boardrooms.
- Comprehensively equipped gymnasium.
- Fitness studio.

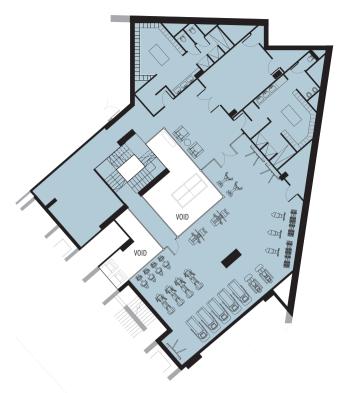
LIVING THE LONDON HIGH LIFE

AT THE STAGE



SPLIT LEVEL
RECREATIONAL & EXECUTIVE
SPACE

SHOREDITCH





MEZZANINE LEVEL FACILITIES WILL COMPRISE:

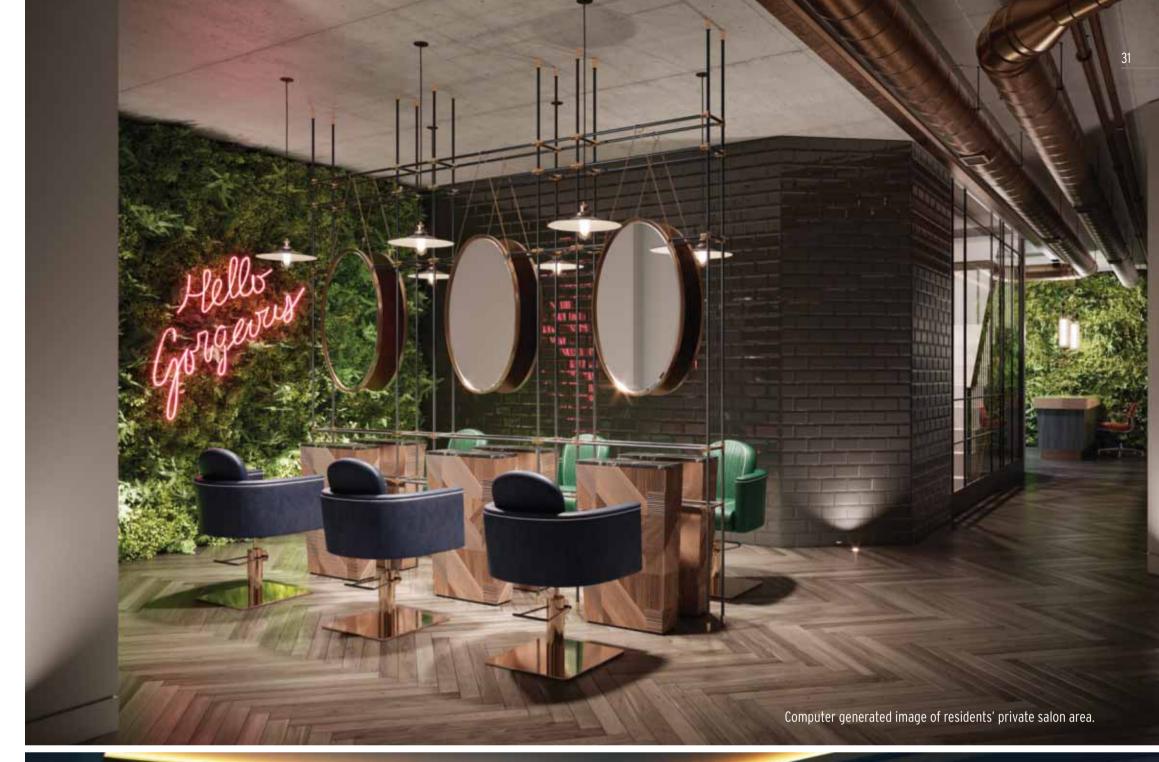
Gymnasium, studio and changing room facilities

The lower and mezzanine levels will provide a refined array of lifestyle facilities designed to initiate and fully immerse the mind and body in relaxation, rejuvination and well being.

An advanced I.T. business suite and executive boardrooms will also be available for residents private use.

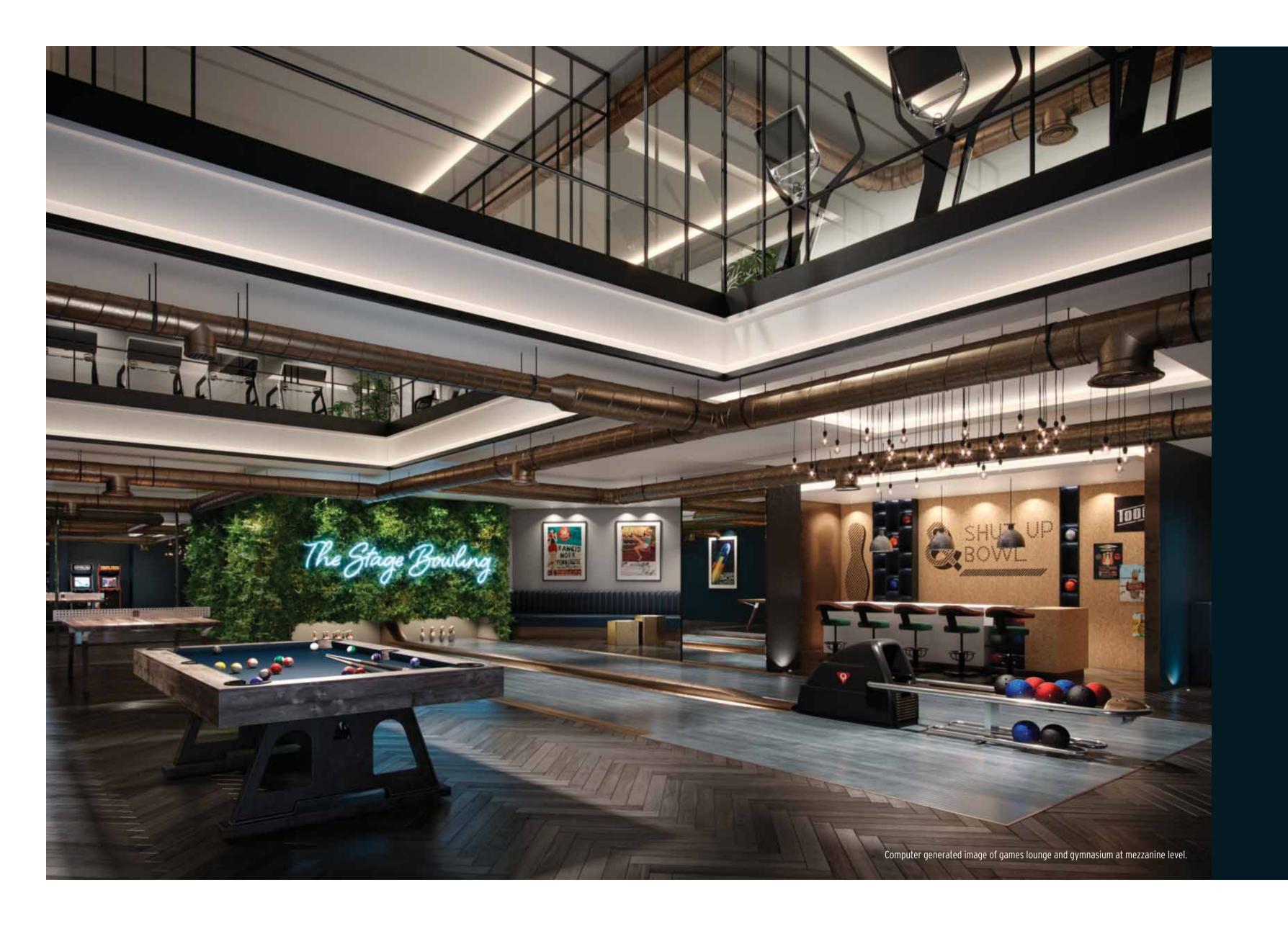
LOWER GROUND LEVEL FACILITIES WILL COMPRISE:

- Salon, spa and treatment rooms
- Screening room
- Business centre and boardrooms
- Executive lounge
- Games lounge, bar and bowling lanes









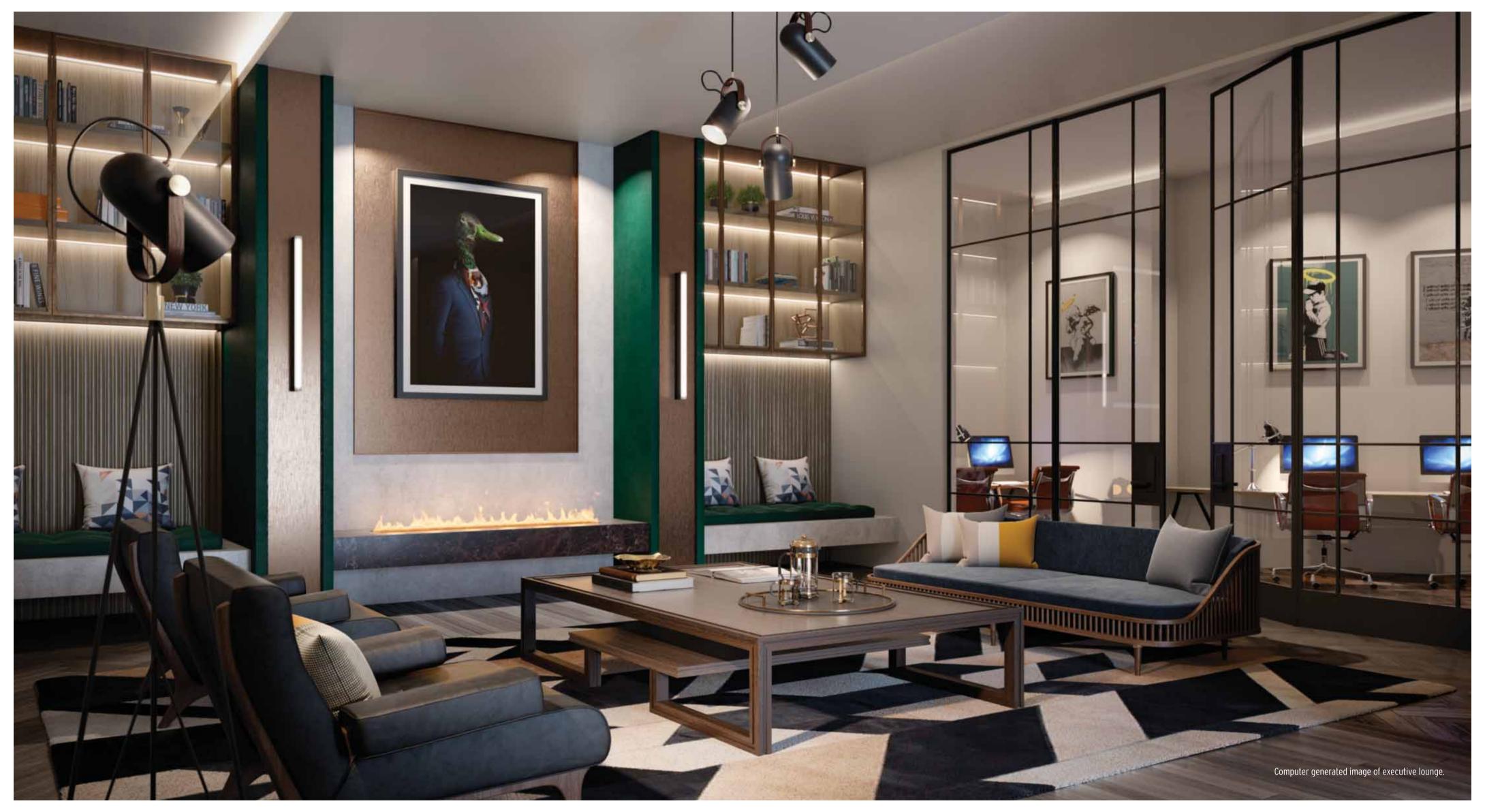
THE STAGE WILL BE
THE ONLY RESIDENTIAL
DEVELOPMENT IN LONDON
WITH ITS OWN PRIVATE
BOWLING ALLEY AMONGST ITS
EXCLUSIVE FACILITIES

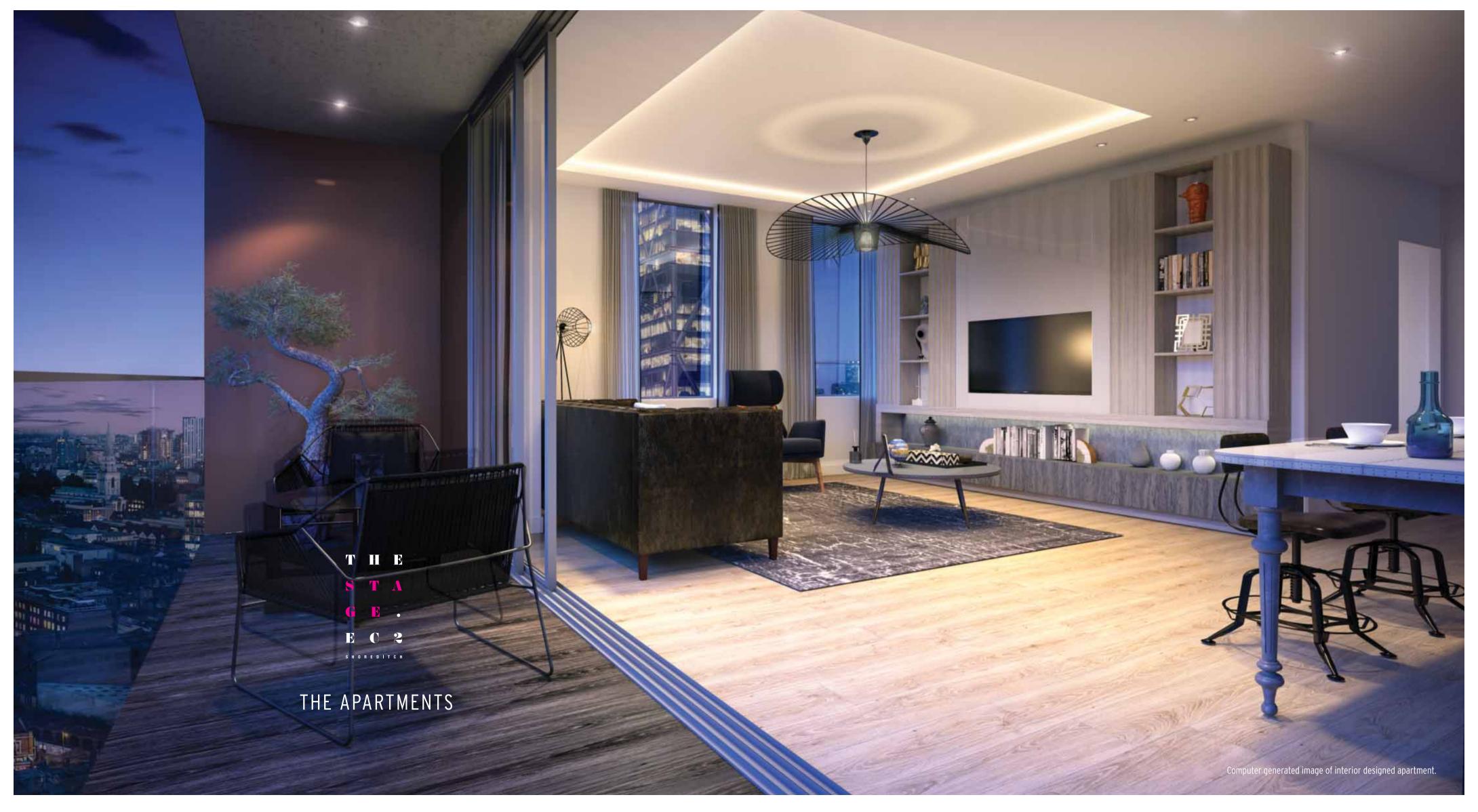
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CLEAN GEOMETRIC LINES, SPACE AND BESPOKE PALETTE FINISHES

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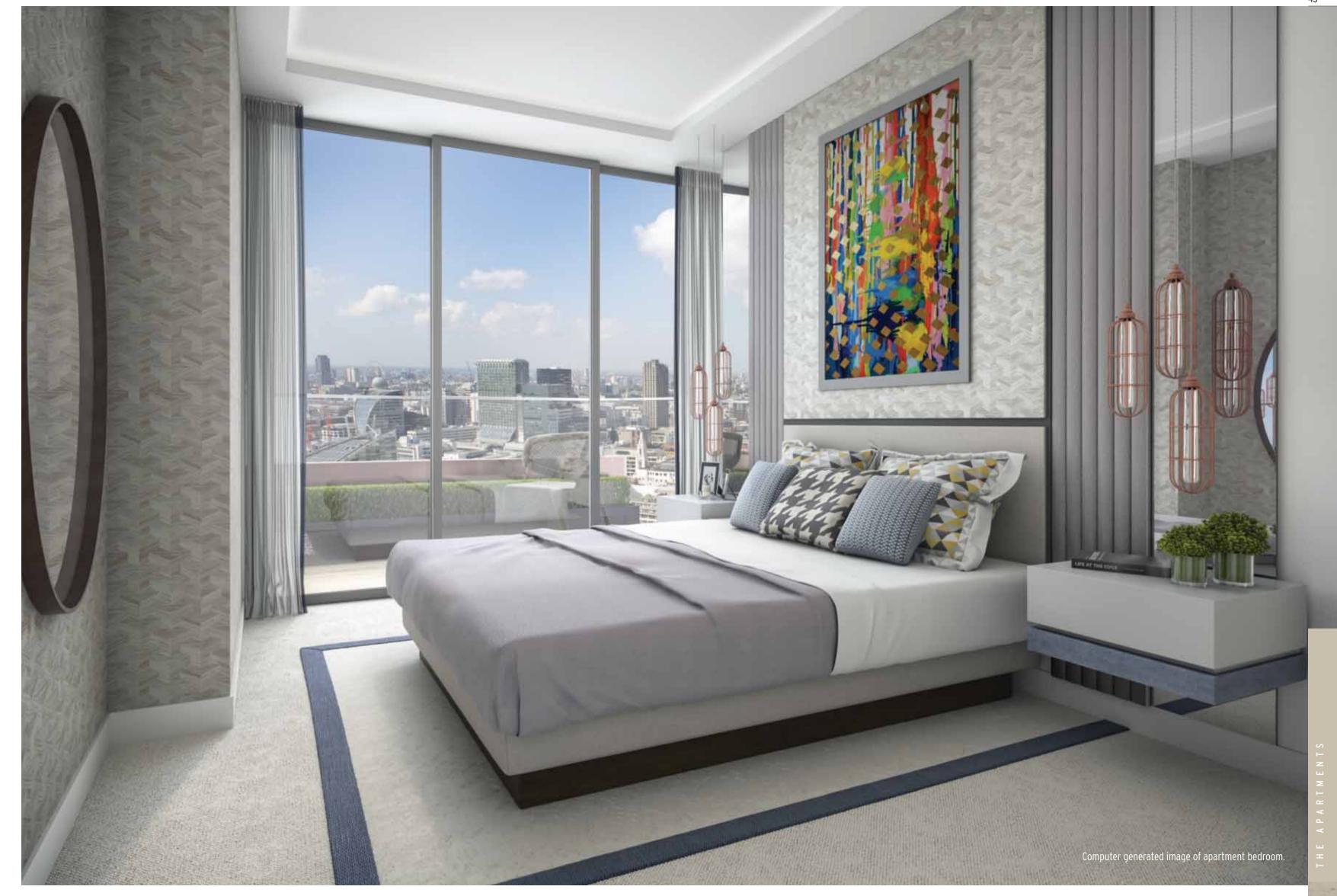
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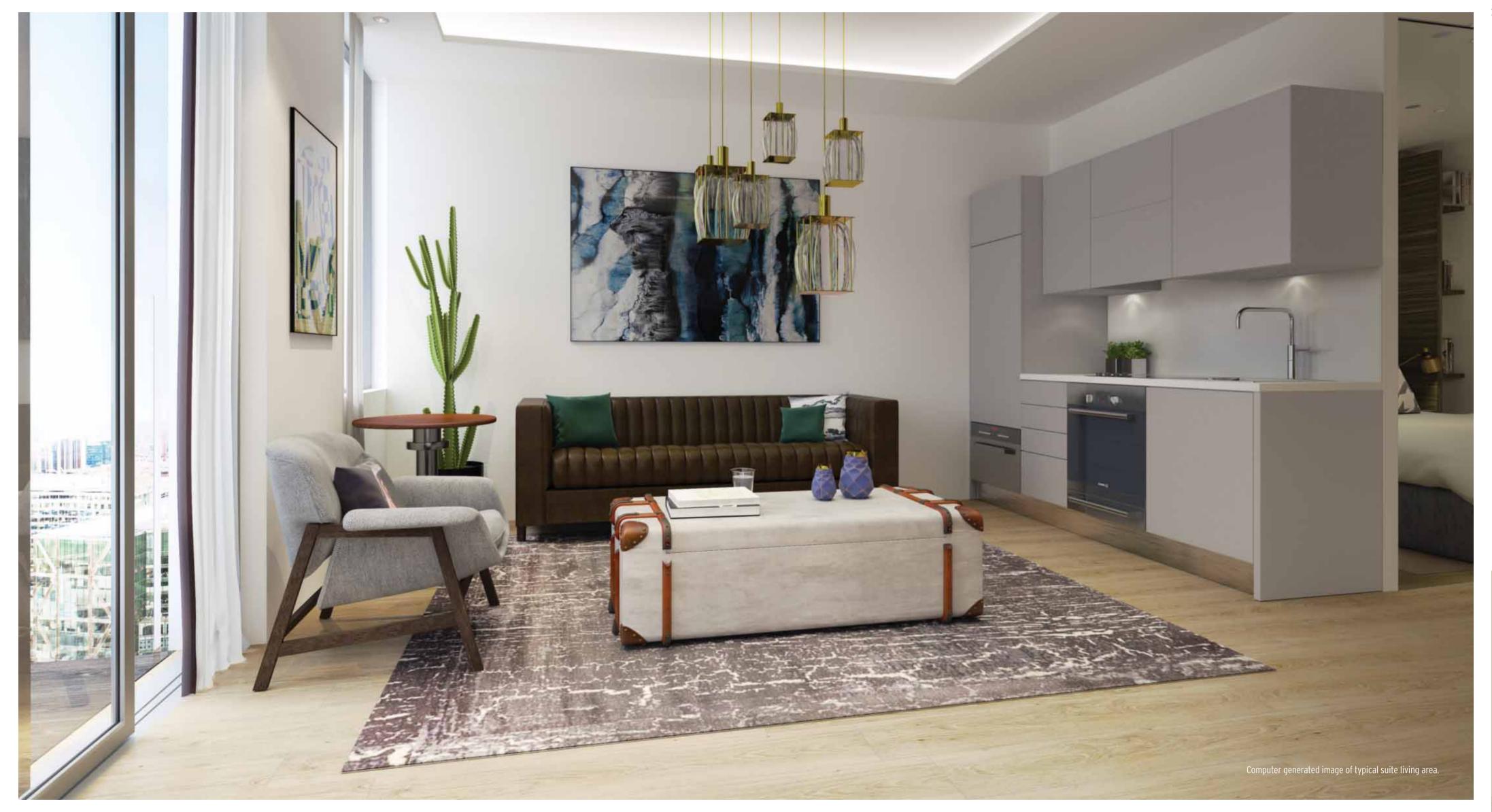
43

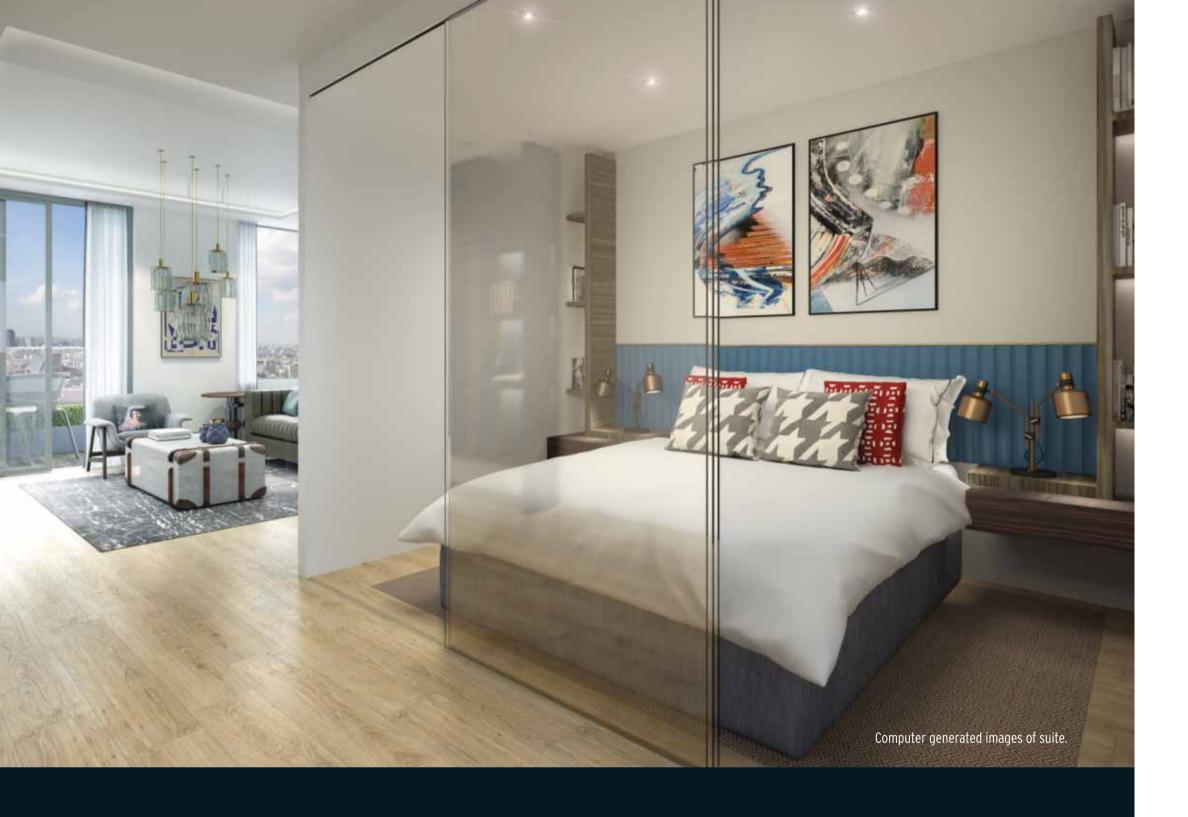
INTERIORS
DISTINGUISHED
BY DESIGN



T H E S T A G E .

E C 2





Each suite will feature a bespoke design triple glass sliding screen creating a distinguished and dedicated bedroom space.





General Specification

- Matt brilliant white painted walls and smooth ceilings.
- Satin white finish door linings, architraves and skirtings.
- Extended height lacquer finish internal doors.
- Brushed stainless steel door furniture including lever door handles.
- Brushed stainless steel switch and socket plates.
- Programmable mood lighting to principal living area and all bedrooms.
- · Colour video security entry phone system.
- · Recessed LED downlighting with white bezels.
- Thermostatically controlled central heating and water heating system via centralised community heating system.
- Pressurised hot and cold water supplies.
- Double glazing throughout.
- Sonos Play 1 wireless multi-room speaker (or equivalent future technology).
- Comfort cooling to living/dining area and all bedrooms.
- Superfast fibre broadband enabled and pre-installed to each suite and apartment.
- Feature coffered ceilings to selected apartments.

Kitchen Area

- Natural oak one strip hardwood engineered flooring.
- Matt telegrey kitchen wall units with tabacco wood coloured base units, all with soft close and concealed handles. (Note: Suite and 1 bed apartment kitchen matt telegrey wall and base units).
- Composite stone worktop with signal grey glass splashback.
- Miele fully integrated stainless steel electric appliances (or equivalent prestigious brand) to include:-
 - Single oven
 - 4 ring induction hob
 - Integrated canopy cooker hood
 - Washer/dryer (freestanding if within utility cupboard)
 - Hot water steam tap
 - Dishwasher
 - Fridge/freezer
 - Microwave
- Stainless steel bowl and a half under-mounted sink with monobloc mixer tap and grooved worktop drainer.
- · Low energy wall unit under lighting.
- Centralised appliance isolator switch panel.

Note: Suite kitchen may not incorporate a full suite of appliances.

Living/Dining Room

- Natural oak one strip hardwood engineered flooring.
- Bespoke entertainment unit to living/dining area providing low level cupboard space and bookcase storage above.
- Sonos Playbar (or equivalent future technology) within entertainment unit providing hi-fi quality sound and wireless music streaming (subject to subscription).
- TV socket set to living room (Sky+) subject to subscription.
 All TV socket sets to include digital radio and terrestrial sockets
- Telephone socket to living/dining area.
- 40-50" LED smart TV.

Bathroom/Shower Room

- Large format porcelain floor and fully tiled walls with IPS panel system
- Electric mat underfloor warming.
- Shaver socket.
- White bathroom suite featuring shower tray or steel bath as appropriate, wall hung WC, concealed dual flush cistern and under-mount basin.
- Wall mounted basin mixer tap, bottle trap, cistern push plate, thermostatic bath filler/shower mixer diverter.
- Composite stone/timber vanity unit with demisting illuminated mirror cabinet over basin.
- · Porcelain tiled bath panel.
- Concealed plumbing fixed chrome shower head over bath and in shower enclosure with low level hose and handset.
- Heated towel rail with summertime control.
- · Clear glass frameless bath screen/shower enclosure.
- Tile vision LCD TV to majority of suites and each 1 bed bathroom and master en-suite of 2 & 3 bed apartments.

Bedroom

- Tufted loop wool mix carpet with underlay.
- Floor to ceiling fitted wardrobe with mirrored centre panel to all bedrooms.
- TV socket set to all bedrooms (Sky) subject to subscription. All TV socket sets to include digital radio and terrestrial sockets.
- Telephone extension socket to all bedrooms.

Apartment Hallway and Landing

- Hotel style integrated master switch to turn off 'Sonos', TV and lighting on leaving and to turn on pre set 'scene level' lighting on returning home.
- Natural oak one strip hardwood engineered flooring.
- Audio/visual entryphone system connected to communal entrance door.

Communal Areas

- Interior designed and themed opulent double height reception fover
- Taxi and valet parking drop-off point.
- Four high speed passenger lifts to all apartment levels and lower ground parking.
- · 24 hour concierge.
- Secure underground parking within development (at additional cost).
- 32nd level sky bar and terrace with interior designed and themed finishes.

Individual Specifications

ıites

- Bespoke glass feature sliding doors to bedroom area.
- 2 ring induction hob to kitchen area.

Level 36-37 duplex penthouse apartments to be individually specified.



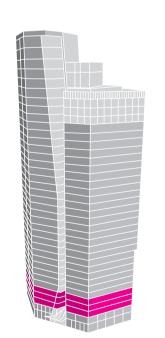




◀ LEVEL 3 - ASPECT SOUTH EAST



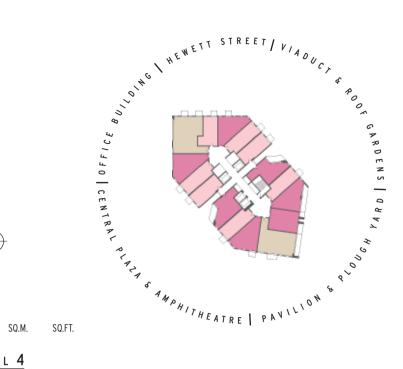
◀ LEVEL 2 - ASPECT NORTH EAST



S T A

GE.

E C 2 SHOREDITCH



LEVE	L 4	
4 01	57.0	613
4 02	41.4	446
4 03	53.4	575
4 04	78.2	842
4 05	52.2	562
4 06	51.8	558
4 07	39.4	424
4 08	52.9	569
4 09	39.0	419
4 10	41.1	442
4 11	50.1	539
4 12	38.6	415
4 13	88.9	957
4 14	56.3	606
4 15	41.1	443
4 16	38.9	419

AREA SQ.M. SQ.FT.

	313	310	
	314	3	308
•	315		307
		301	305
		303	304

3 01	53.5	575
3 02	41.4	446
3 03	53.4	575
3 04	78.2	842
3 05	52.2	562
3 06	51.8	558
3 07	39.4	424
3 08	49.7	535
3 09	39.0	419
3 10	41.1	442
3 11	50.1	539
3 12	38.6	415
3 13	88.9	957
3 14	56.3	606
3 15	41.1	443
3 16	38.9	419

LEVEL 2

49.4 41.4 53.4 78.2 52.2 51.5

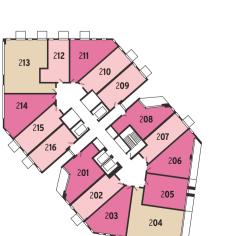
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50.1 38.6 88.9 56.3 41.2 38.9

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Block floor plan arrangement and apartment layouts are intended to be correct but may be subject to alteration and enhancement during architectural finalisation of the tower. Furniture shown for illustrative purposes only. Total areas are deemed to be accurate to within 5%. All views shown are authentic but selected lower level apartments may be part or fully restricted on completion of the overall development.

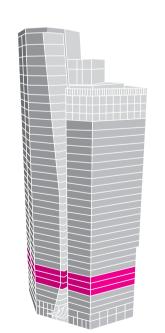
LEVEL 2 SHOWN



✓ LEVEL 7 - ASPECT WEST



✓ LEVEL 5 - ASPECT EAST



S T A

GE.

E C 2 SHOREDITCH

SOLNOISHOREDITCH HACKNEY SKYLINE / BOTPART WELL CENTRAL AND AMPHITHEATRE | PRINCIPAL PLACE

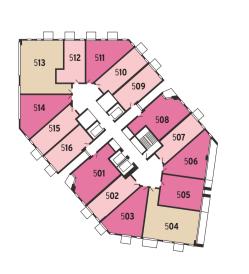
AREA	5Q.M.	SQ.F I.
LEVE	: L 7	
LEVE	<u> </u>	
7 01	61.5	661
7 02	41.4	446
7 03	53.4	575
7 04	78.2	842
7 05	52.2	562
7 06	51.8	558
7 07	39.4	424
7 08	57.6	620
7 09	39.1	420
7 10	41.1	442
7 11	50.1	539
7 12	38.6	415
7 13	88.9	957
7 14	56.3	606
7 15	41.1	443
7 16	38.9	419

LEVEL 6

E L 6		
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38.9	419	

LEV	E L 5	
5 01	50.6	641
5 02	41.4	446
5 03	53.4	575
5 04	78.2	842
5 05	52.2	562
5 06	51.8	558
5 07	39.4	424
5 08	55.7	599
5 09	39.1	420
5 10	41.1	442
5 11	50.1	539
5 12	38.6	415
5 13	88.9	957
5 14	56.3	606
5 15	41.1	443

5 **16** 38.9 419





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LEVEL 5 SHOWN

LEVEL 8 SHOWN



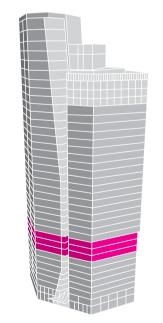
◀ LEVEL 10 - ASPECT WEST



✓ LEVEL 9 - ASPECT NORTH



✓ LEVEL 8 - ASPECT EAST



T H B

S T A

GE. E C 2 SHOREDITCH



LEVEL 10

61.6 41.7

41.7 53.5 78.3 52.2 51.9 39.6 57.9 39.4 41.4

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420

10 **11** 10 **12**

10 **13**

10 **14** 10 **15**

10 **16**

9 08

9 **09**

9 **15** 9 **16**

8 **16**

LEVEL 8

LEVEL 9



Block floor plan arrangement and apartment layouts are intended to be correct but may be subject to alteration and enhancement during architectural finalisation of the tower. Furniture shown for illustrative purposes only. Total areas are deemed to be accurate to within 5%. All views shown are authentic but selected lower level apartments may be part or fully restricted on completion of the overall development.

LEVEL 11 SHOWN



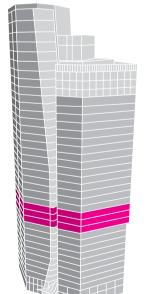
◀ LEVEL 13 - ASPECT SOUTH EAST



◀ LEVEL 12 - ASPECT NORTH



◀ LEVEL 11 - ASPECT NORTH WEST



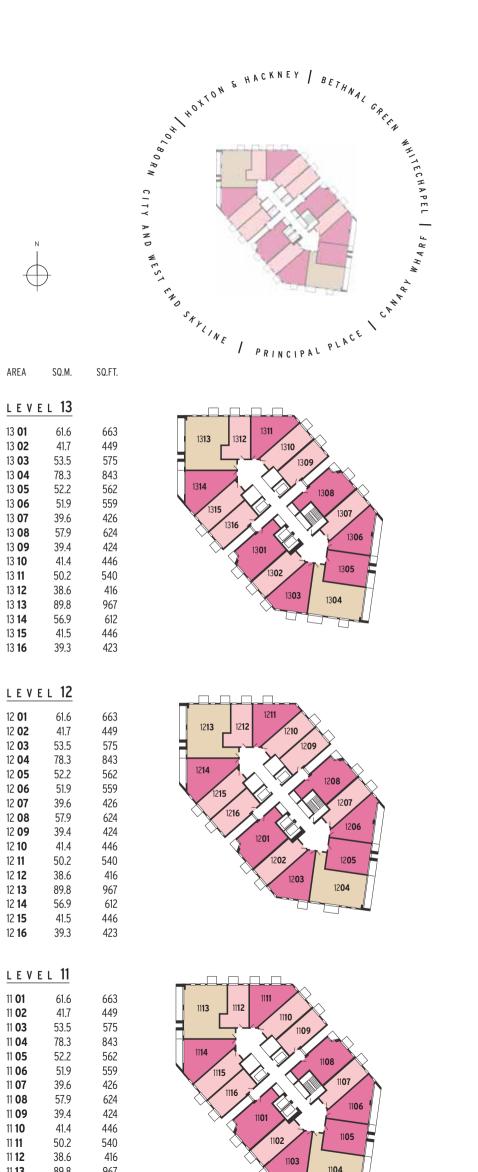
T H B

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SHOREDITCH



LEVEL 13

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50.2 38.6

89.8

56.9 41.5 39.3

61.6 41.7 53.5 78.3 52.2 51.9 39.6 57.9

41.4

41.4 50.2 38.6 89.8 56.9 41.5 39.3

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78.3

52.2 51.9

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57.9 39.4

41.4

50.2 38.6

89.8 56.9 41.5

39.3

612

446

423

LEVEL 12

12 **10**

11 **16**

LEVEL 11



LEVEL 14 SHOWN



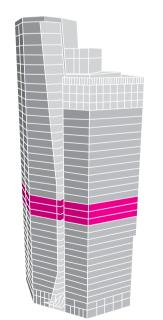
◀ LEVEL 16 - ASPECT NORTH



◀ LEVEL 15 - ASPECT EAST



◀ LEVEL 14 - ASPECT SOUTH



THE

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SHOREDITCH

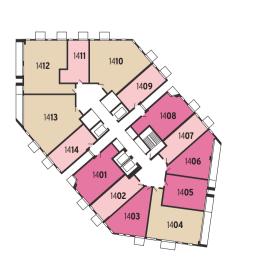
TON & HACKNEY | BETHNAL CAFEN ESS END SAFELINE / PRINCIPAL PLACE SQ.M. SQ.FT.

LEVI	: 16	
16 01	61.9	667
16 02	41.8	450
16 03	53.5	576
16 04	78.5	845
16 05	52.2	562
16 06	52.0	560
16 07	39.6	427
16 08	57.8	622
16 09	39.5	425
16 10	94.3	1015
16 11	38.7	416
16 12	89.2	967
16 13	101.3	1090
16 14	39.1	420

LEVE	L 15	
15 01	61.6	663
15 01	41.5	447
15 03	53.5	576
15 04	78.5	845
15 05	52.2	562
15 06	52.0	560
15 07	39.4	424
15 08	57.8	622
15 09	39.2	422
15 10	94.0	1012
15 11	38.7	416
15 12	89.9	967
15 13	101.0	1087
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1512	1510	
1513	1509	1508
1514	1501	1506
<	1503	1504

LEVE	<u>L 14</u>	
14 01	61.6	663
14 02	41.5	446
14 03	53.2	573
14 04	78.5	845
14 05	52.2	562
14 06	52.0	559
14 07	39.4	424
14 08	57.8	622
14 09	39.2	422
14 10	94.0	1012
14 11	38.7	416
14 12	89.9	967
14 13	101.0	1087
14 14	39.1	420





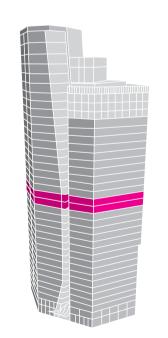




◀ LEVEL 18 - ASPECT SOUTH WEST



◀ LEVEL 17 - ASPECT SOUTH EAST

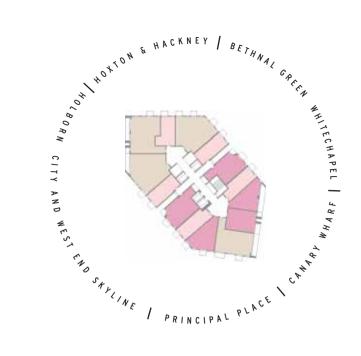


THE

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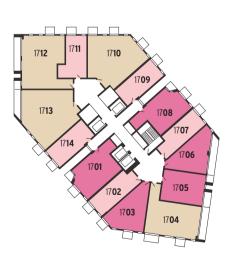
AREA	SQ.M.	SQ.FT.
LEVE	L 18	
18 01	61.9	667
18 02	41.8	450
18 03	53.5	576
18 04	78.5	845
18 05	52.2	562
18 06	52.0	560
18 07	39.6	427
18 08	57.7	622
18 09	39.5	425
18 10	94.3	1015
18 11	38.7	416
18 12	89.9	967
18 13	101.3	1090
18 14	39.4	424

LEVEL 17

61.9 41.8 53.5 78.5 52.2 52.0 39.6 57.8 39.5 94.3

38.7 89.9 101.3 39.4

667 450 576 845 562 560 427 622 425 1015 416 967 1090 424	1712







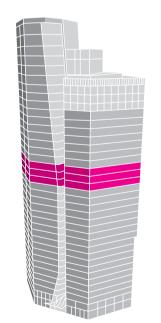
◀ LEVEL 21 - ASPECT EAST



◀ LEVEL 20 - ASPECT NORTH



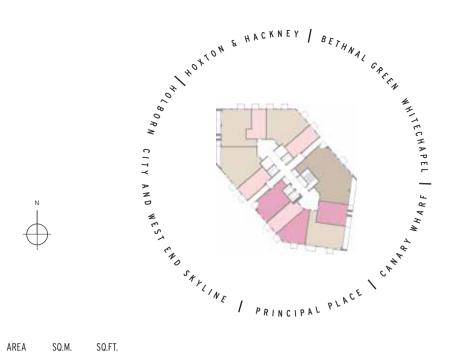
◀ LEVEL 19 - ASPECT WEST



S T A

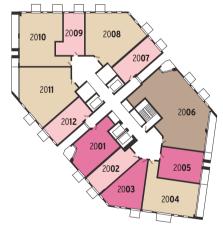
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E C 2 SHOREDITCH

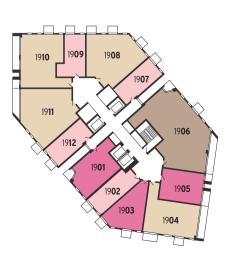


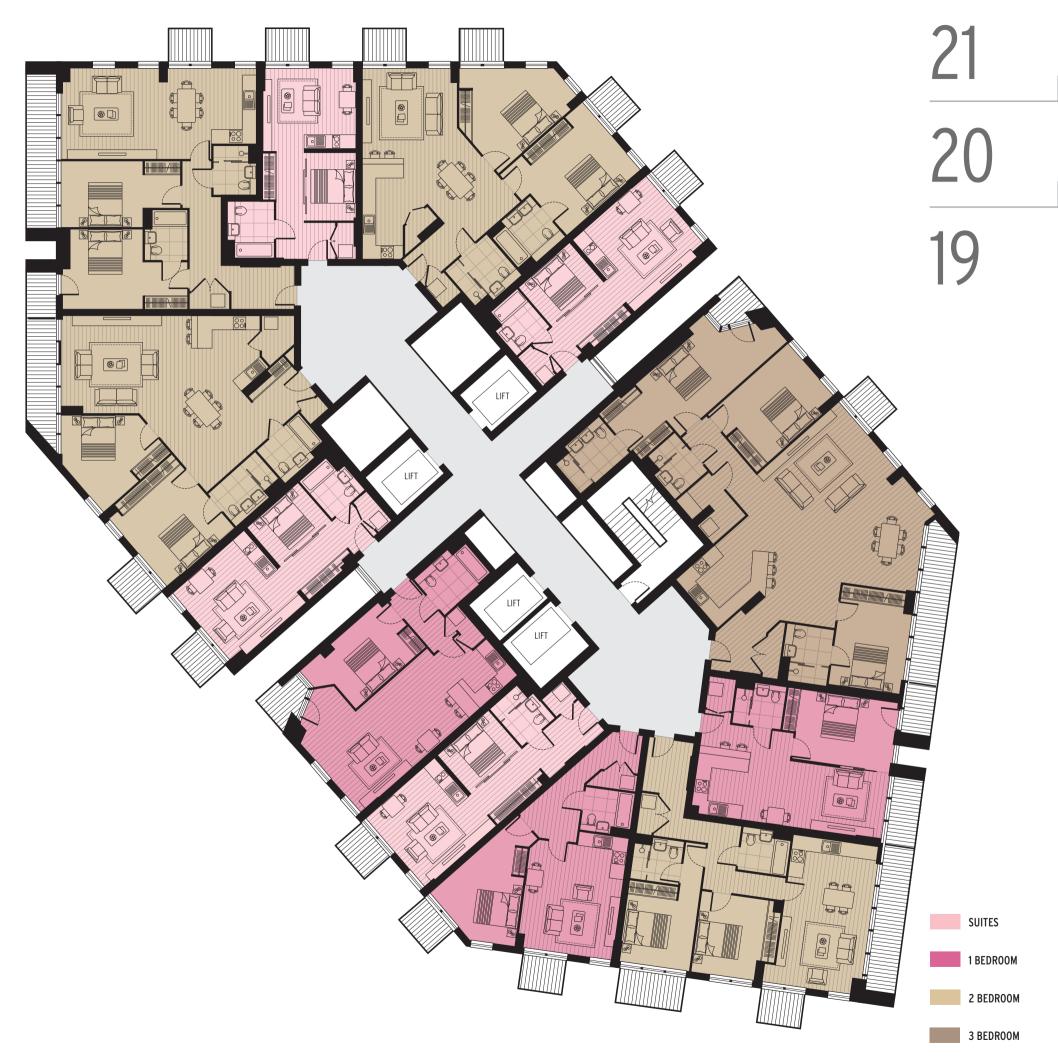
<u>l</u>	
450 576 846 562 1631 425 1018 417 970 1092	2110 2109 2108 2107 2112 2102 2103
	450 576 846 562 1631 425 1018 417 970 1092

LEVI	E L 20		
20 01	60.3	650	
20 02	41.8	450	
20 03	53.5	576	
20 04	78.6	846	
20 05	52.3	562	
20 06	152.9	1646	
20 07	39.6	426	
20 08	94.6	1018	
20 09	38.7	417	
20 10	90.1	970	
20 11	101.5	1092	
20 12	39.4	425	



LEVE	E L 19	
19 01	61.4	661
19 02	41.8	450
19 03	53.5	576
19 04	78.6	846
19 05	52.3	562
19 06	153.9	1657
19 07	39.6	426
19 08	94.6	1018
19 09	38.7	417
19 10	90.1	970
19 11	101.5	1092
19 12	39.4	425





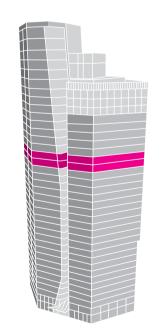




◀ LEVEL 22 - ASPECT SOUTH



◀ LEVEL 22 - ASPECT NORTH

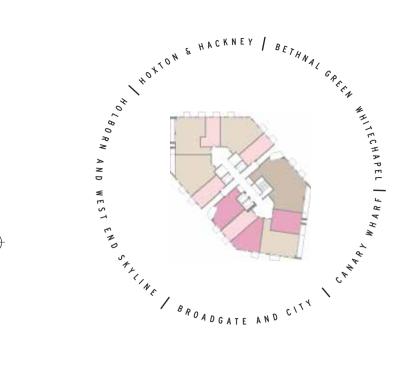


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E C 2 SHOREDITCH



LEV	E L 23	
23 01	55.7	600
23 02	41.8	450
23 03	53.5	576
23 04	78.6	846
23 05	52.3	562
23 06	148.2	1595
23 07	39.6	426
23 08	94.6	1018
23 09	38.7	417
23 10	90.1	970
23 11	101.5	1092
23 12	39.4	425

LEVEL 22

57.4 41.8 53.5 78.6 52.3 149.9 39.6 94.6 38.7 90.1 101.5 39.4

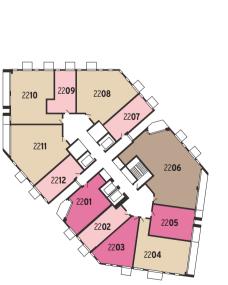
450 576

846 562 1613

425

AREA SQ.M. SQ.FT.

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	22 10	2209
	22	"
	A	2212

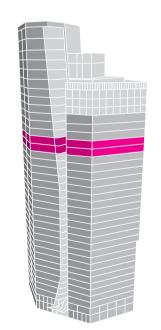








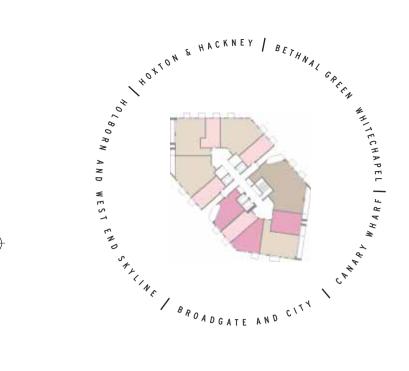
✓ LEVEL 24 - ASPECT EAST



S T A

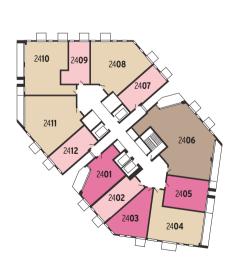
GE.

E C 2 SHOREDITCH



AREA	SQ.M.	SQ.FT
LEVI	L 25	
25 01	51.9	559
25 02	41.8	450
25 03	53.5	576
25 04	78.6	846
25 05	52.3	562
25 06	144.4	1554
25 07	39.6	426
25 08	94.6	1018
25 09	38.7	417
25 10	90.1	970
25 11	101.5	1092
25 12	39.4	425

LEVE	L 24	
24 01	53.9	580
24 02	41.8	450
24 03	53.5	576
24 04	78.6	846
24 05	52.3	562
24 06	146.4	1575
24 07	39.6	426
24 08	94.6	1018
24 09	38.7	417
24 10	90.1	970
24 11	101.5	1092
24 12	39.4	425





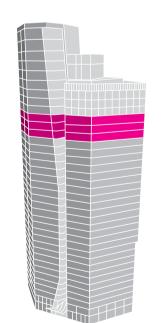




✓ LEVEL 27 - ASPECT EAST



◀ LEVEL 26 - ASPECT NORTH

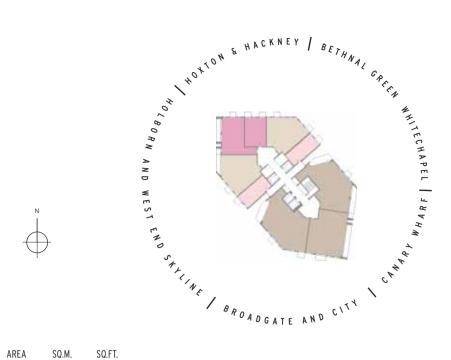


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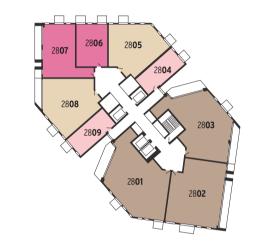
E C 2 SHOREDITCH



LEVE	<u> 28</u>	
28 01	145.5	1566
28 02	134.0	1442
28 03	137.8	1483
28 04	39.2	422
28 05	94.3	1015
28 06	52.4	564
28 07	76.6	825
28 08	101.3	1090

28 **09** 39.1

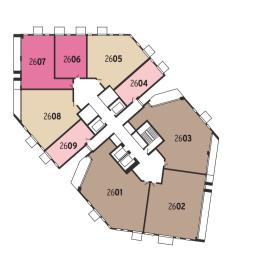
421

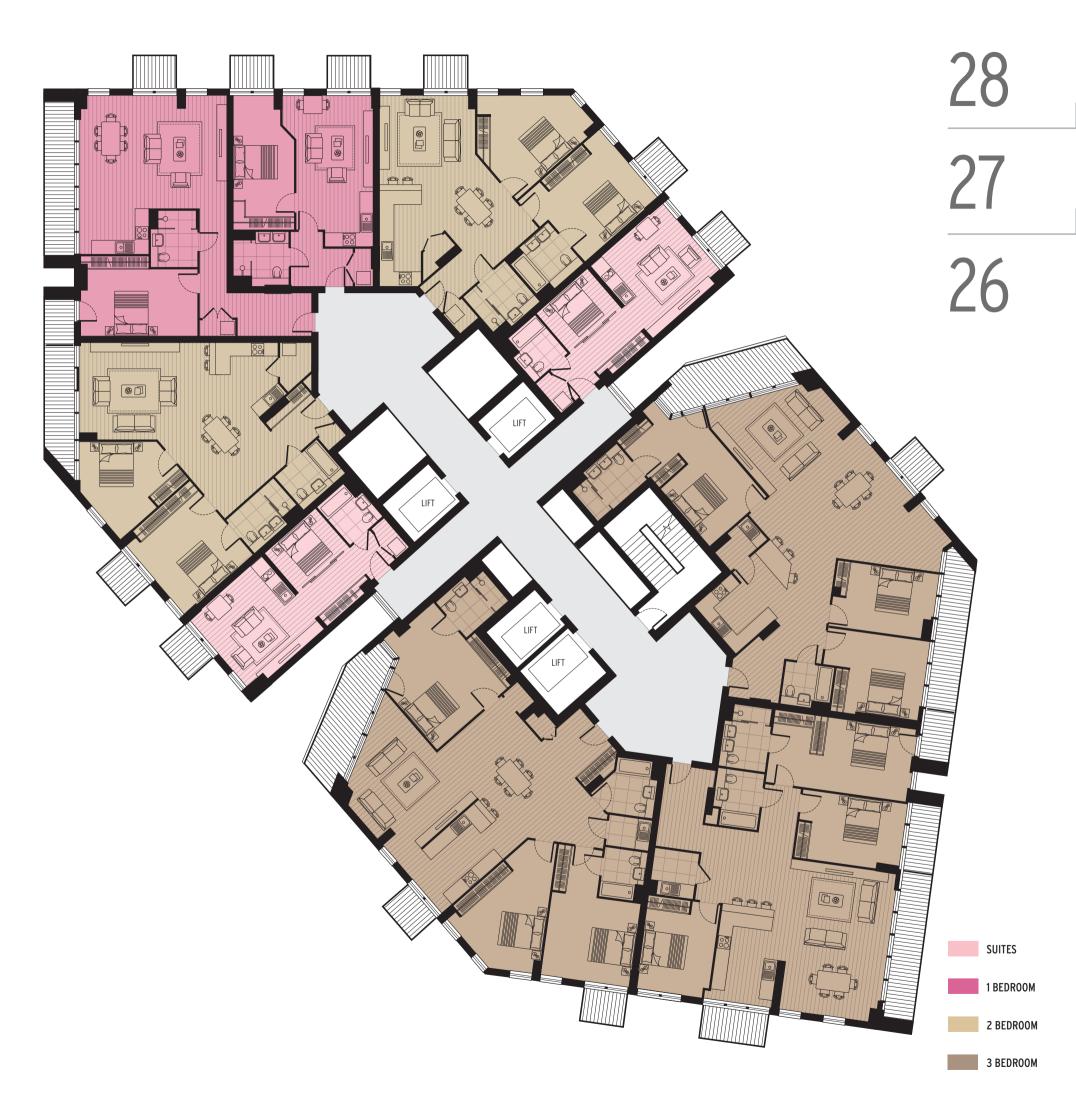


27 01	147.4	1586
27 02	134.0	1442
27 03	139.7	1503
27 04	39.2	422
27 05	94.3	1015
27 06	52.4	564
27 07	76.6	825
27 08	101.3	1090
27 09	39.1	421

_				- \ .		
	27 07	27 06	27 05	X	>	
		7		2704		\Diamond
	270	2709			> 27 03	
	1		/ /		}	
			2701		27 02	

26 01	150.1	1615
26 02	134.0	1442
26 03	142.4	1533
26 04	39.6	426
26 05	94.7	1019
26 06	52.4	564
26 07	76.6	825
26 08	101.6	1094
26 09	39.4	425







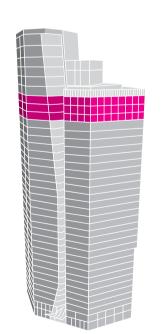
■ LEVEL 31 - ASPECT NORTH



✓ LEVEL 30 - ASPECT EAST



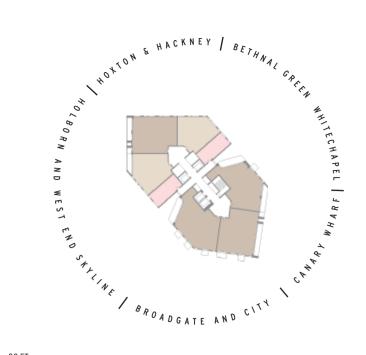
✓ LEVEL 29 - ASPECT SOUTH



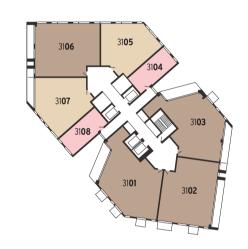
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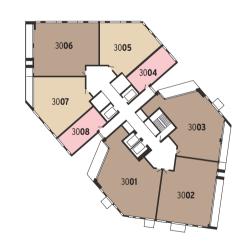
E C 2



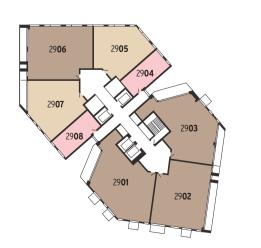
LEV	E L 31	
31 01	139.6	150
31 02	134.0	144
31 03	132.1	142
31 04	39.7	42
31 05	94.5	101
31 06	133.1	143
31 07	101.3	109
31 08	39.5	42



30 01	141.8	1526
30 02	134.0	1442
30 03	134.0	1443
30 04	39.6	426
30 05	94.5	1017
30 06	133.2	1434
30 07	101.2	1089
30 08	39.6	426



LEV	EL 29	
29 01	143.7	1547
29 02	134.0	1442
29 03	135.9	1463
29 04	39.7	427
29 05	95.0	1023
29 06	133.1	1433
29 07	101.8	1095
29 08	39.5	425



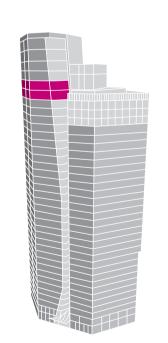




◀ LEVEL 33 - ASPECT SOUTH



◀ LEVEL 32 - ASPECT NORTH WEST



S T A

GE.

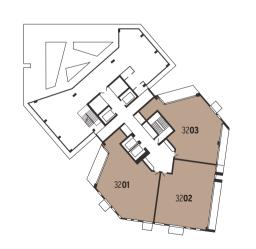
E C 2

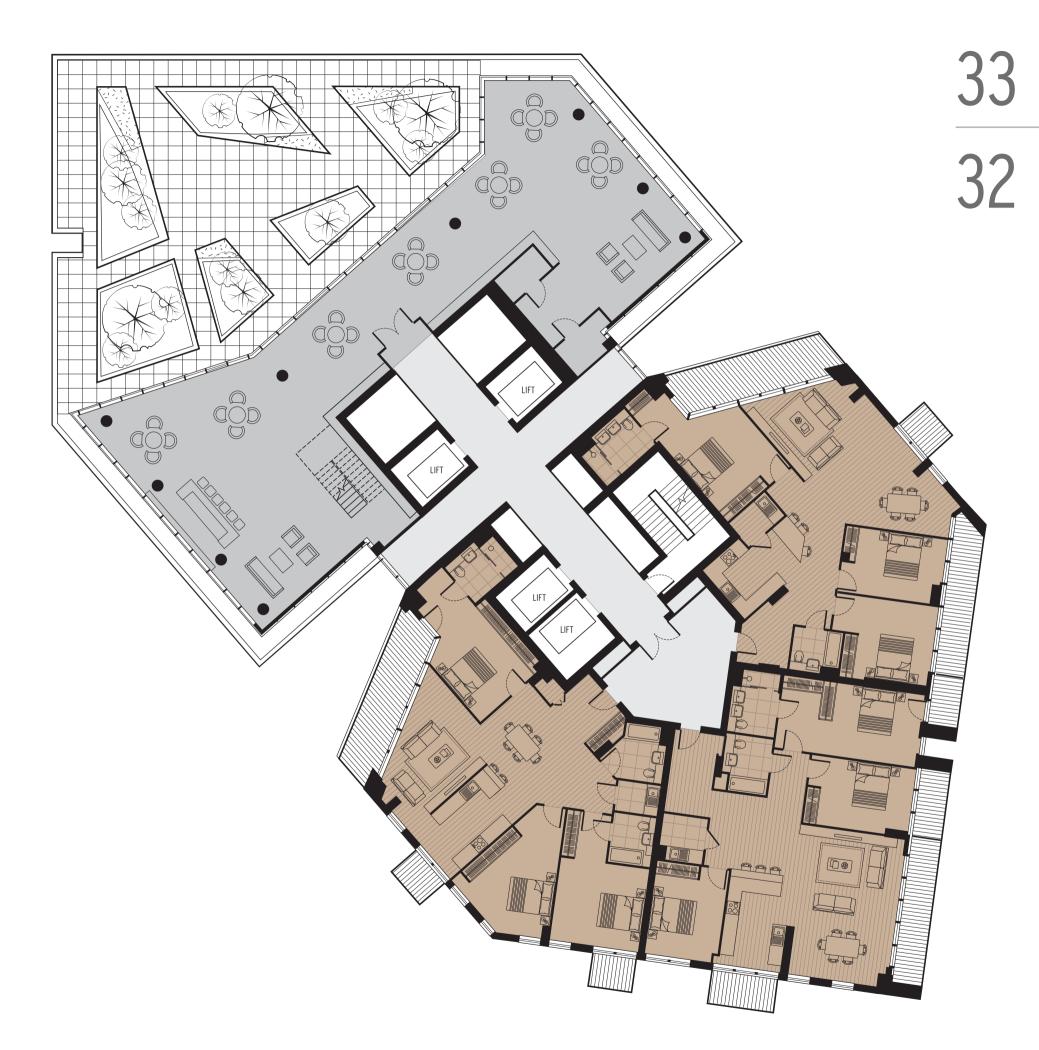
SHOREDITCH

BROADGATE AND CITY

AREA	SQ.M.	SQ.FT.	
LEV	E L 33		
33 01	135.4	1458	
33 02	134.1	1443	
33 03	128.0	1378	
			3301

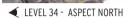
LEVEL 32			
32 01	137.5	1480	
32 02	134.1	1443	
32 03	130.2	1401	

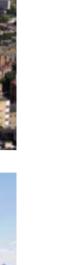


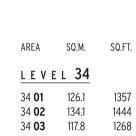


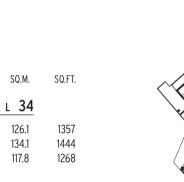
3 BEDROOM







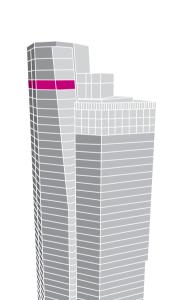






WOLTON & HACKNEY | BETHNAL GAREA

STENO STATE AND CITY CR



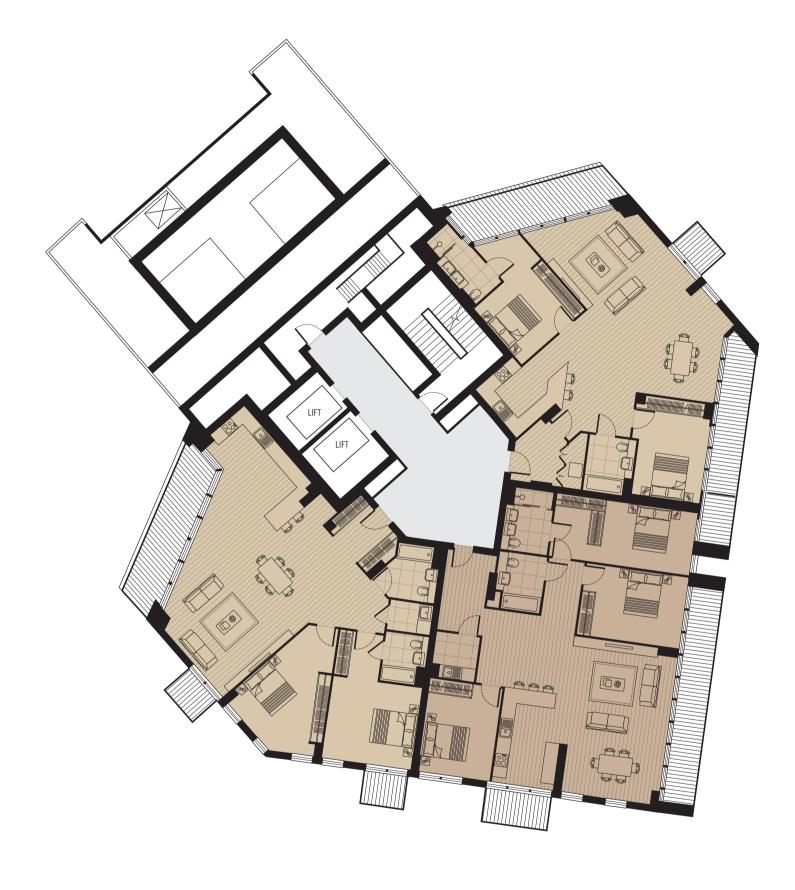
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E C 2 SHOREDITCH

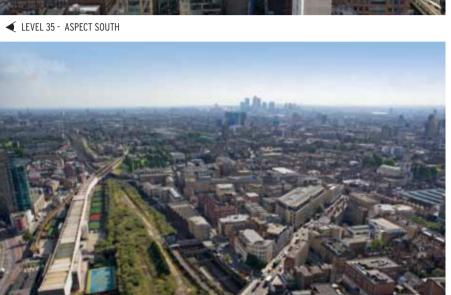




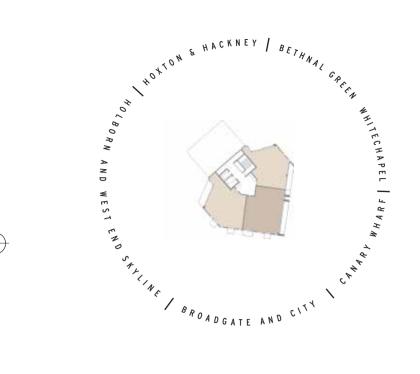
2 BEDROOM

3 BEDROOM

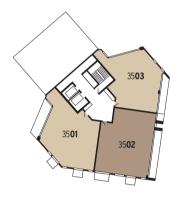


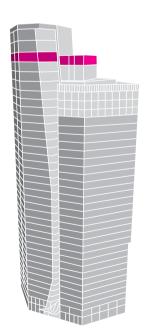


✓ LEVEL 35 - ASPECT EAST



AREA	SQ.M.	SQ.F
LEV	E L 35	
35 01	124.6	13
35 02	134.1	144
35 03	115.9	124





S T A

GE.

E C 2





2 BEDROOM

3 BEDROOM







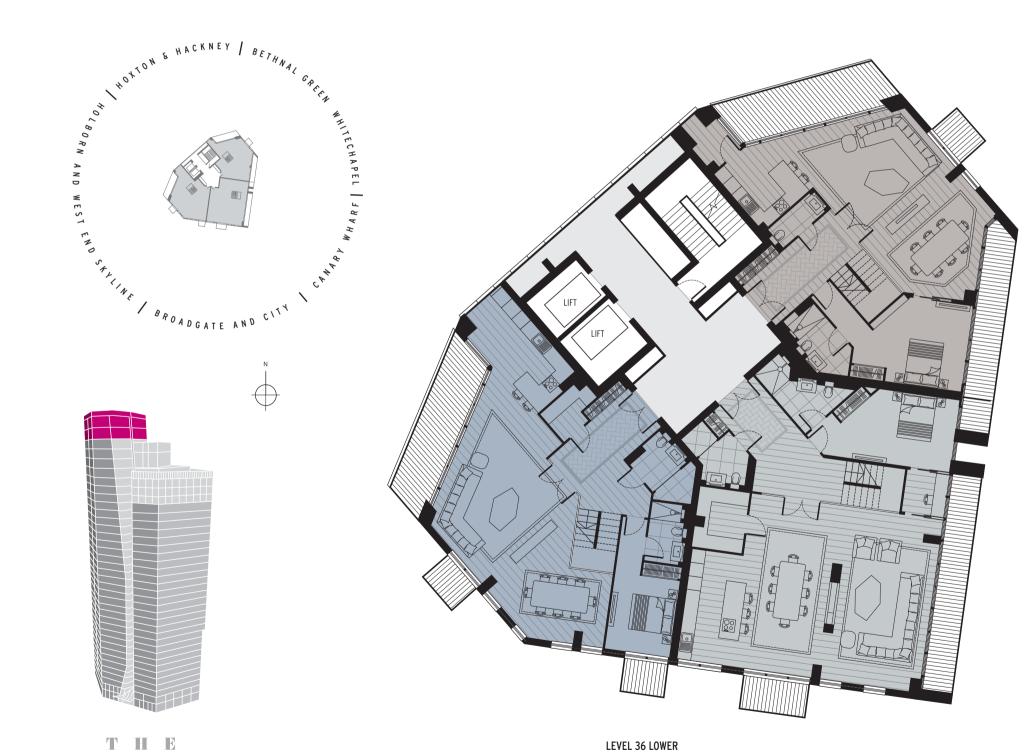








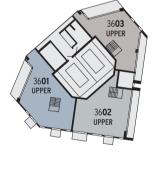
◀ LEVEL 37 - PANORAMIC



LEVEL 36 LOWER
4 BEDROOM DUPLEX PENTHOUSE APARTMENTS









AREA	SQ.M.	SQ.FT.
T 0 T	AL AR	ΕA

01	221.5	2384
02	240.2	2585
03	196.8	2118

S T A

GE.

THE STAGE

JOINT VENTURE DEVELOPMENT TEAM



Galliard Homes have almost 25 years of expertise in acquiring and developing high profile regeneration schemes across the Capital.

The Company has been at the forefront of the revitalisation of whole areas of London and continues to seek out new opportunity for its loyal customer base.

Galliard is now the largest privately owned residential developer in London with almost 7,000 homes under construction, and as the focus of the Capital shifts to the east, The Stage is set to become their most innovative and prolific joint venture to date.



Cain Hoy Enterprises is a global real estate investor with particular expertise in residential development. One of the property industry's most significant financial backers, it is currently behind the development of over 4,000 new homes in the UK, Europe and the US.

Cain Hoy Enterprises and
Galliard Homes Ltd have
formed a joint venture
company called Galliard
Developments Ltd to invest in
new residential led projects
over the next three years.



McCourt Global is a leader in building value through entrepreneurial, strategic, and philanthropic investments.

The firm's principal businesses include: MG Properties, its real estate investment and development arm; MG Capital; and MG Sports & Media.

With roots dating back to 1893,
McCourt Global was founded
by real estate developer and
philanthropist Frank H.
McCourt, Jr. The firm is
headquartered in New York
City, with offices in Los
Angeles.

Vanken科

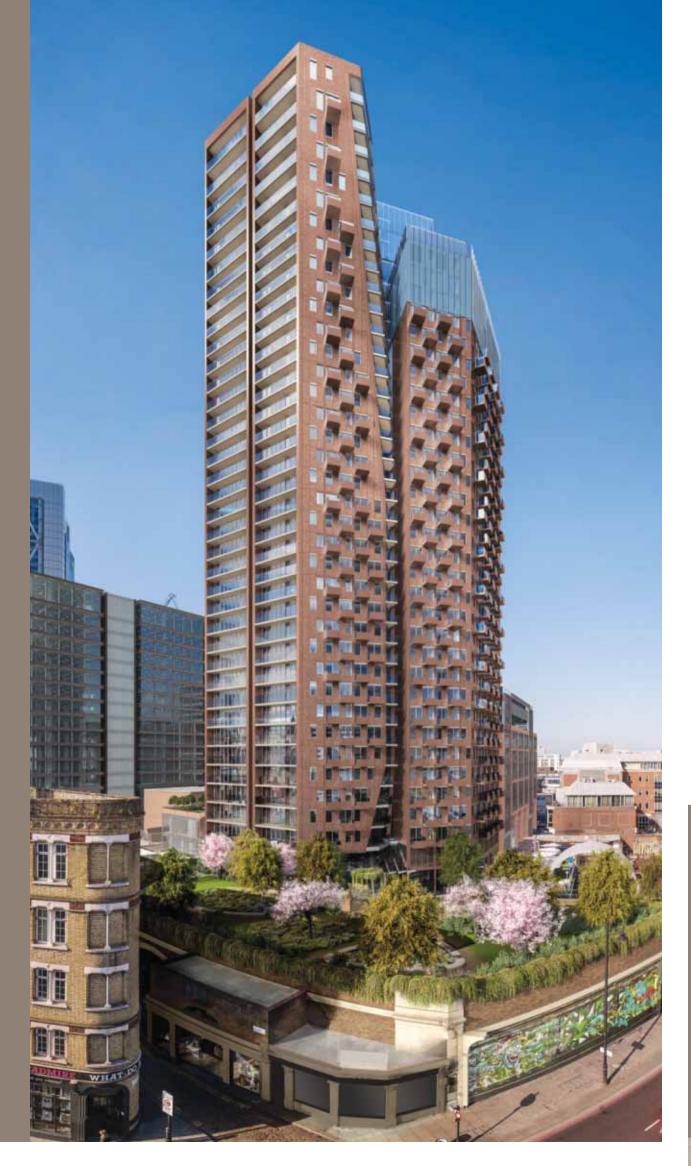
Vanke is the largest real estate developer in China, with revenues totalling over RMB 215 billion (over GBP 20 billion) in 2014. The company employs over 35,000 people across 65 offices in China, as well as international offices in Hong Kong, New York and London.

In the past 30 years Vanke has developed over 600,000 homes and currently provides property management services to over 200 residential communities. In 1991, Vanke was the second company in China to go public on the Shenzhen Stock Exchange and moved its listing to Hong Kong in mid-2014, where its market cap is currently at HKD 200 billion (GBP 17.5 billion).

THE
ESTATE OFFICE
SHOREDITCH
LAND & BUILDINGS
SINCE 1966

The Estate Office Shoreditch has been acquiring land and buildings in and around Shoreditch since 1966.

The company was instrumental in the early planning and development process for The Stage and has retained an interest and ownership in its historical and archaeological elements.



ARGENT

6 Britain's foremost glam-rock interior designer gets knee-deep in one of London's most dynamic hotspots ?

"Outstanding interior design both answers and anticipates clients' needs" says Nicola Fontanella, interior design visionary and founder of Argent Design. With over 20 years' experience, Argent has created some of the world's most desirable, most luxurious and most highly valued homes. Whilst Argent's client base extends beyond the UK to property hotspots like Miami, Monaco, New York, St Petersburg, St Tropez, Shanghai and Verbier, Argent's vision never falters: global interior design trends are translated into environments that both anticipate and lead worldwide interior fashions.

Yet despite Nicola's global reach, there could be no more serendipitous, more symbolically perfect pairing of interior designer and design project than The Stage. Nicola grew up near Stratford-upon-Avon, Shakespeare's birthplace, very much embedded in 'the traditional British way of life'. However following her first visit to London at the age of 11, the city's imprint on her memory became the catalyst of her craft.

And thus The Stage, for Nicola, is a once-in-a-lifetime project. "The Stage is an absolutely unique opportunity. It is a fusion of British eras in its truest sense, a symbol of cultural evolution - a raw, unconceited blend of urban society. With the Shakespearean legacy nestled within the heart of one of London's most dynamic and youthful hotspots, there really is such a thing as 'the Shoreditch Movement'; it is typified by the ever-evolving feast of characteristics, unapologetic for its boldness and lack of pompousness".

Consequently Argent's design vision for The Stage was self-evident: Stripped-back surfaces of brick and concrete are juxtaposed with unique, tongue-in-cheek artwork commissioned by one of London's foremost street artists; furniture is clean-cut, timeless in its simplicity, yet laced with immaculate detailing, reminiscent of traditional craftsmanship and humble expertise; statement pieces live up to their name, forcing you to stop and breathe them in. The Stage is a harness for capturing the currents of energy that flow through Shoreditch past, present and future.





ARGENT

PRINCIPAL ARCHITECTS

London's internationally important heritage accessible to the public and the imaginative way this has been delivered by the design team.

Boris Johnson, Mayor of London

PERKINS+WILL

Established in 1935, Perkins+Will is a global interdisciplinary architecture and design firm founded on the belief that design has the power to transform lives and enhance society. With a staff of 1,700 in 23 locations worldwide, the firm serves clients across a broad range of project types and grounds its work in deep research. Perkins+Will ranks among the world's top design firms and is the recipient of hundreds of awards. Social responsibility is fundamental to the firm's outlook, work, and culture, and every year Perkins+Will donates one percent of its design services to non-profit organizations. With pioneering tools to advance sustainable design practices, the largest green building portfolio in North America, nearly 1,000 LEED® Accredited Professionals, and a commitment to the 2030 Challenge, Perkins+Will is recognized as one of the industry's pre-eminent sustainable design firms.

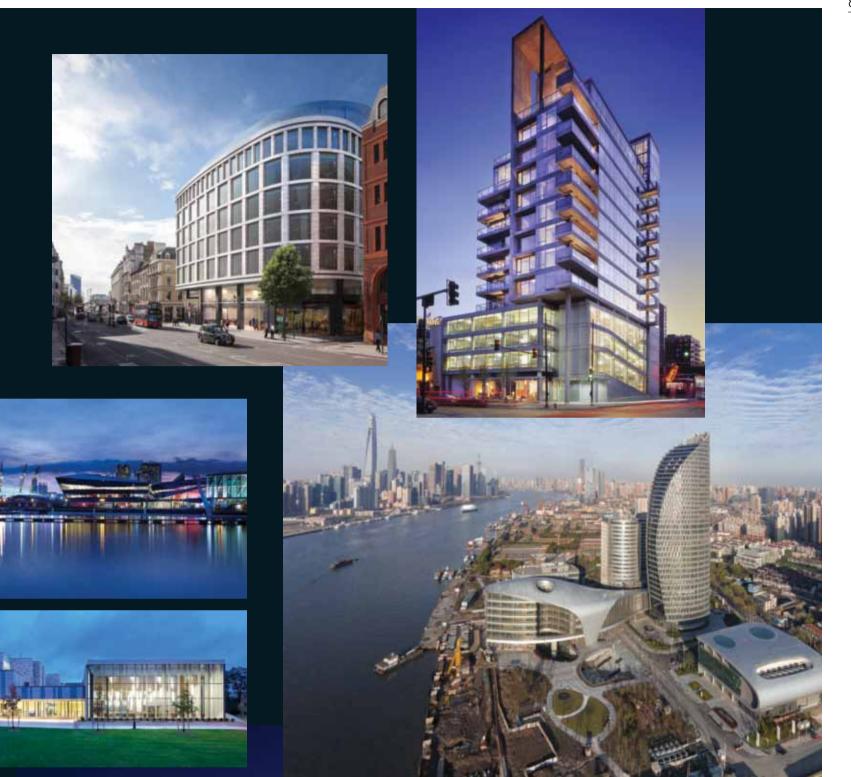
The scheme designed by Perkins + Will, led by Design Principal John Drew and Project Director Therese Bak, features the 38 storey landmark residential tower at the heart of a vibrant masterplan with three bespoke commercial & retail buildings, an assembly pavilion, Victorian railway arches, retail, rooftop coffee shop and gardens connected by 1.1 acre public piazzas with an amphitheatre and central exhibition space that showcases archaeology of the Curtain Theatre, a world destination of the first example of the Elizabethan playhouse where William Shakespeare's Romeo and Juliet and Henry V premiered.

"We wanted to celebrate the historical and cultural importance of Shakespeare's Curtain Theatre," says Therese Bak.

"Discreet yet inviting routes into the piazza were created for visitors to participate in the experience of discovering the treasure at the centre of it. Each building is designed to be distinctive in character, the residential tower playing the star role marking London's skyline with its multifaceted sculptural form."

It is with sustainable approach to design - natural conservation, economic, social and cultural - that the masterplan for The Stage was born. "The Stage will transform an impermeable and once neglected part of Shoreditch into a major international visitor attraction with a new sustainable mixed use neighbourhood. The materials, layout and design were considered of highest quality. It will make a valuable contribution to its cultural, social and economic development of the surrounding area, and reinforce London as a world city," says John Drew.

From concept to reality, from inception to masterful selection of materials and now ground works excavating the foundations of what is set to become one of the most unique and luxurious living environments in any world class city.





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020 8896 9990 www.liferesidential.co.uk

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THE STA GB.