



WORLDCLASS





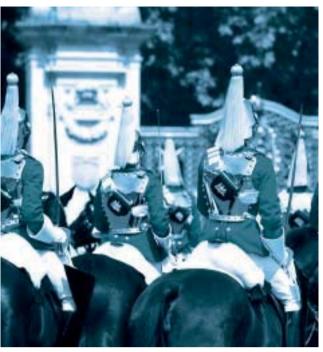
Highly specified studio, 1, 2 & 3 bedroom apartments

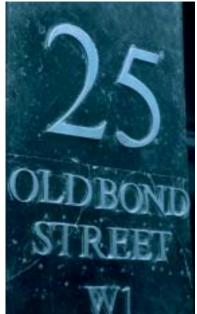
Apartment layout and interior design concept by Nicola Fontanella of Argent Design

Moments from Crossrail services linking the metropolis, London Heathrow and Canary Wharf

Central to all of the Capital's world renowned universities























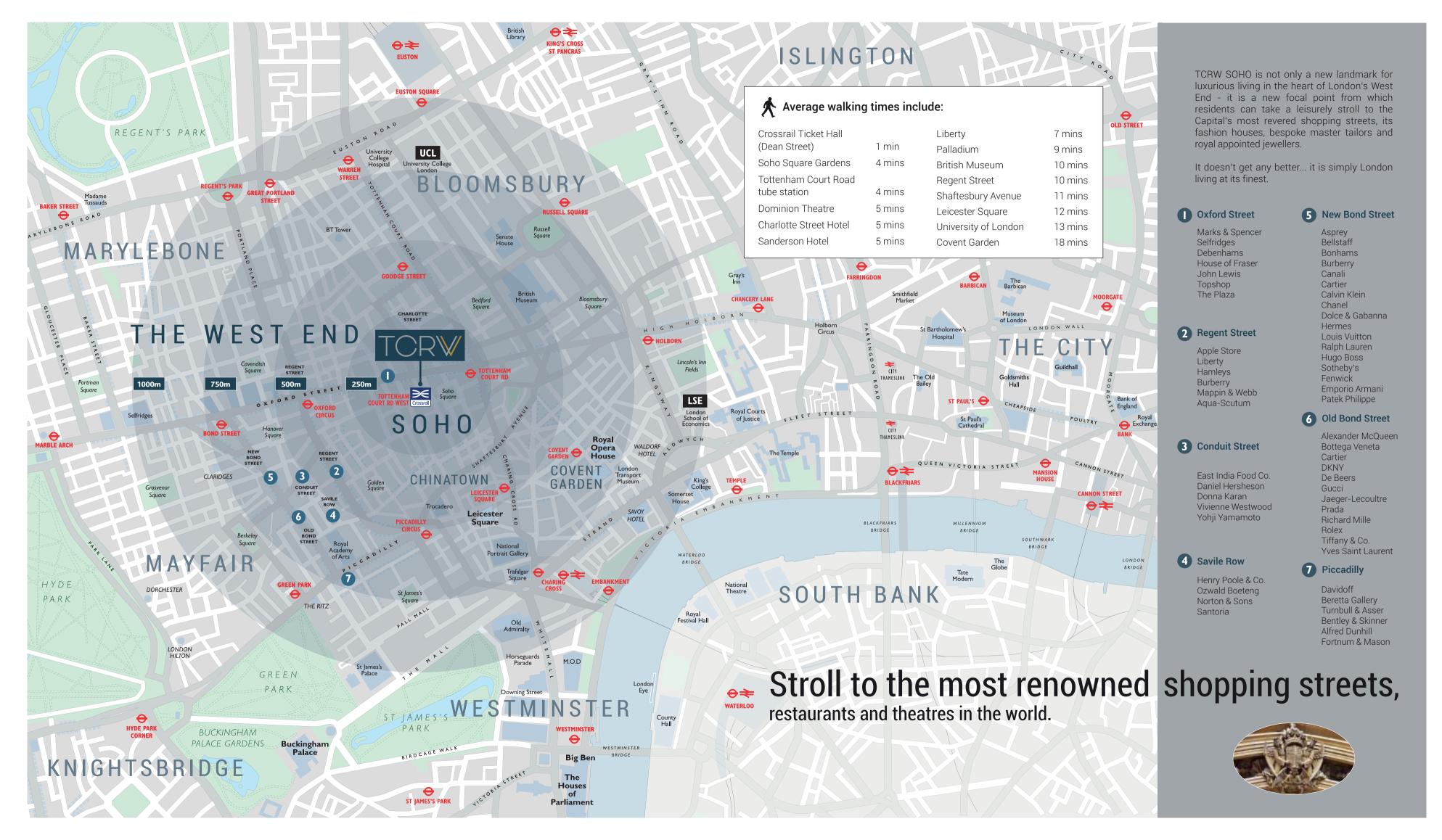


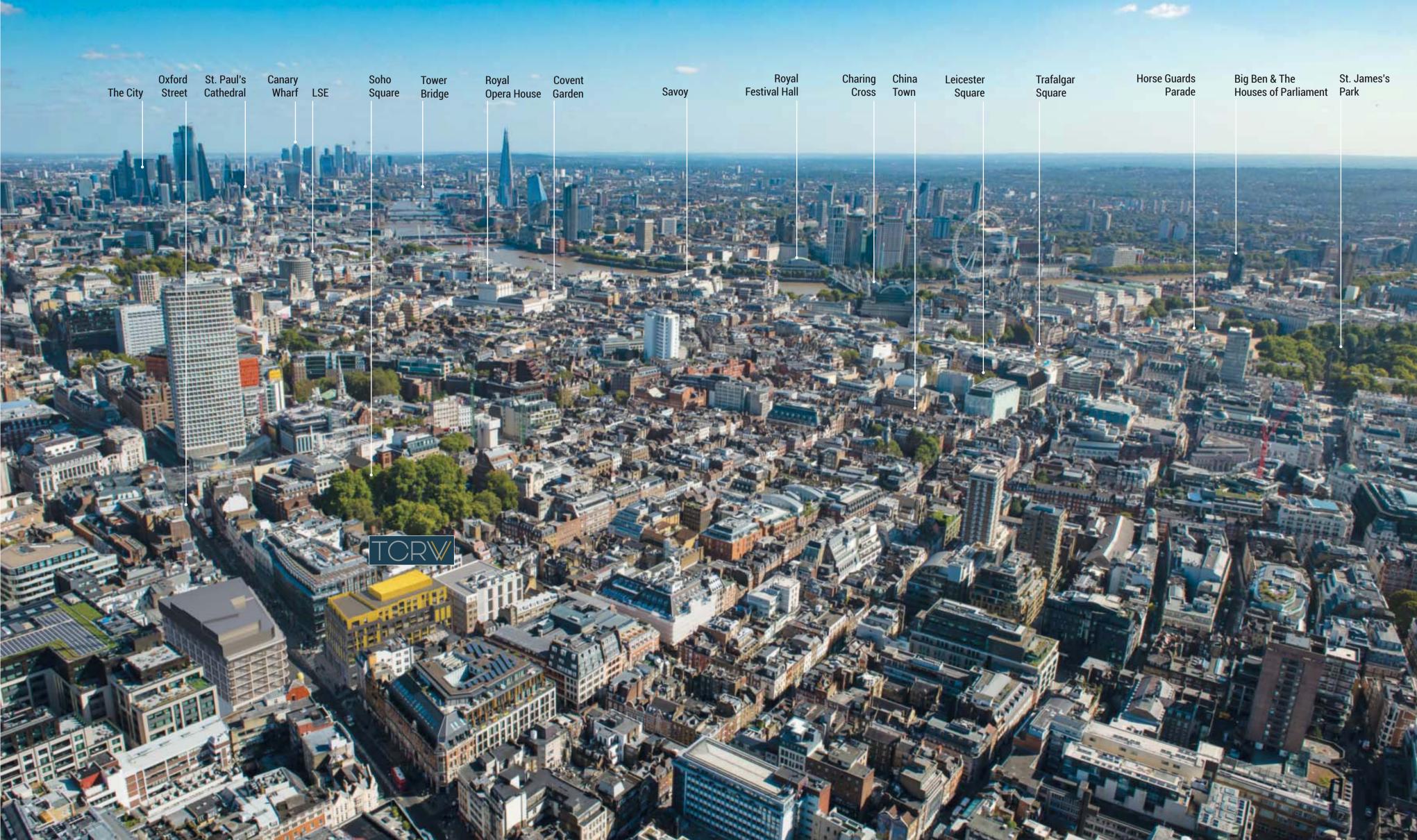


AN UNRIVALLED LOCATION

THE HEART OF THE WEST END









Luxurious living with exceptional Zone 1 links to London's entire tube & rail network

➤ Tottenham Court Road will provide:

- A £1 billion upgrade to the Capital's transport infrastructure.
- An interchange for Elizabeth Line services with connections to Northern & Central tube lines.
- Capacity for up to 24 high speed trains per hour serving some 170,000 passengers daily.
- New services to London Heathrow Airport cutting journey times from 53 to 28 minutes direct.



When complete Tottenham Court Road will be one of London's busiest stations stretching from a new public plaza fronting Centrepoint to the new ticket hall on Dean Street.

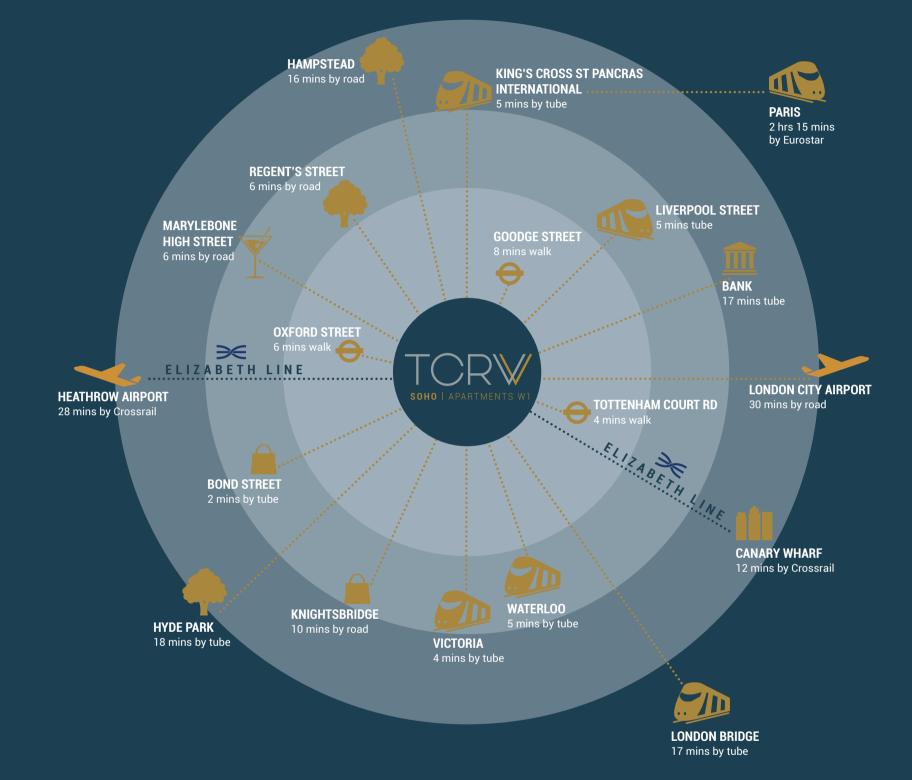
This major interchange will enable residents at TCRW SOHO to traverse the metropolis in minutes while connecting to London's tube, rail and DLR network with absolute ease. Routes to international air travel will also







be transformed with Crossrail operating 6 trains per hour to and from London Heathrow airport terminals.



TCRW SOHO will be central to all of London's landmark destinations and key transport hubs.





Oxford Street has long been recognised as the busiest shopping street in Europe – if not the entire world

For those, however, that seek the ultimate in brand name excellence, Bond Street remains the most expensive retail location in the western hemisphere – captivating the desires of those wishing to indulge in the most refined luxuries and fashion apparel known to mankind.

The most distinguished brand names on your doorstep





Residents at TCRW SOHO will be one stop (2 minutes) on the Elizabeth Line from Bond Street, which is now home to two Cartier Boutiques – together, a celebration of exclusive craftsmanship at the very heart of british aristocracy . . . ever since the future King Edward VII hailed it as 'The Jeweller of Kings and The King of Jewellers'.

Today, Cartier is the only foreign jeweller to hold a royal warrant and offers the most palatial surroundings to experience its world respected creations.

The Boutique with a royal warrant

CARTIER • LONDON



The art of fine dining

WITH 70 MICHELIN STARRED RESTAURANTS ALONE, TO WHET THE APPETITE

London is one of the 'Restaurant Capitals' of the world and those owning an apartment at TCRW SOHO will experience this gastro status whenever and where ever they choose.

International cuisine abounds at every level, it may be a 6 minute stroll to the Ivy Soho Brasserie on Broadwick Street to a 15 minute cab ride to Alain Ducasse at The Dorchester – there will surely be a culinary establishment not far away to suit the most discerning palate.

Internationally acclaimed restaurants within convenient proximity include:

34 Nobu

Alain Ducasse at One Aldwych Hotel

The Dorchester Or:

Arbutus Restaurant

Oxo Tower Restaurant

Barrafina

Simpsons-in-the-Strand

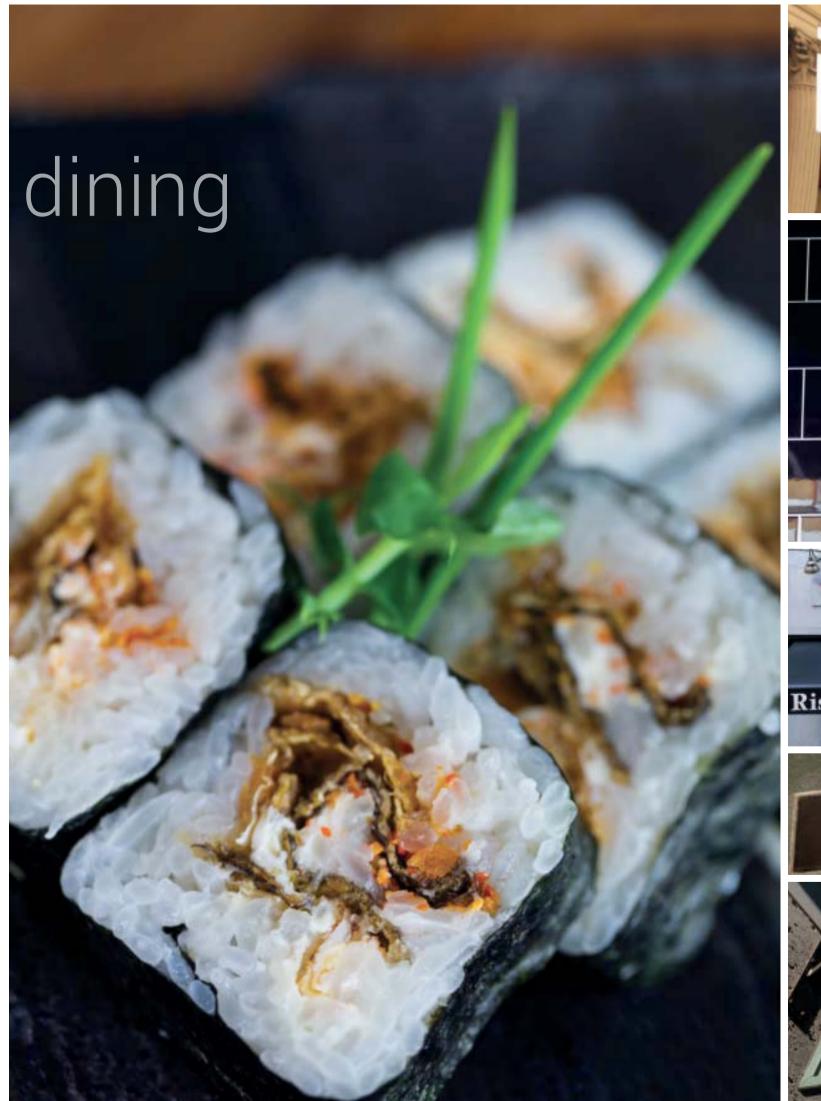
Bentleys Oyster Bar Scotts

China Tang The Critereon

Dean Street Townhouse The Ivy
Hakkasan The Ninth
Incognico The Ritz

J Sheeky The Savoy Hotel
L'Atelier de Joel Robuchon The Waldorf Hotel

Le Gavroche Umu

























Leicester Square, Drury Lane, Shaftesbury Avenue, The Strand – names synonymous with London's Theatreland, and streets that define a fusion of world class musicals, opera, drama, arts and stage, all so deceptively close to TCRW SOHO.

With over forty venues, West End Theatre stands alongside New York's Broadway

With the Grade II Listed art deco splendour of the Dominion Theatre little over 5 minutes walk away, entertainment comes to the fore. The West End offers an everchanging repertoire of performances to suit all tastes and ages – it could be the Phantom of the Opera one night, Les Misérables or the Lion King the next, the choice will be yours and all within a 750 metre radius of TCRW SOHO.

The Palladium is the largest of London's theatres (2,286 seats) followed by the Apollo,
Theatre Royal, The Lyceum and
The Dominion, all with
capacity for an audience
in excess of 2000.













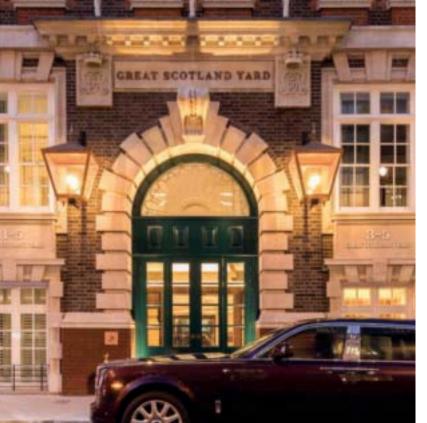






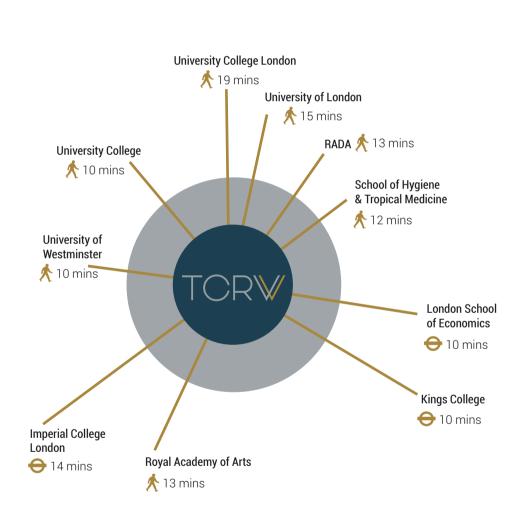


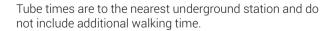




London is ranked as the world's number one student city (QS 2019) with one of the highest concentrations of world famous universities acting as the nerve centre of global academia.

A city distinguished by degree







There are 21 internationally ranked universities in the Capital with University College London (UCL) and The London School of Economics (LSE) producing over 45 nobel laureates alone.

The last academic year saw London welcoming almost 385,000 students studying at higher educational institutions – of these, 29% (112,000) were international students, with China the predominant source country – having grown by 48% since 2013.

TCRW SOHO will be within 19 minutes walk of UCL and a 10 minute hop on the tube from LSE.



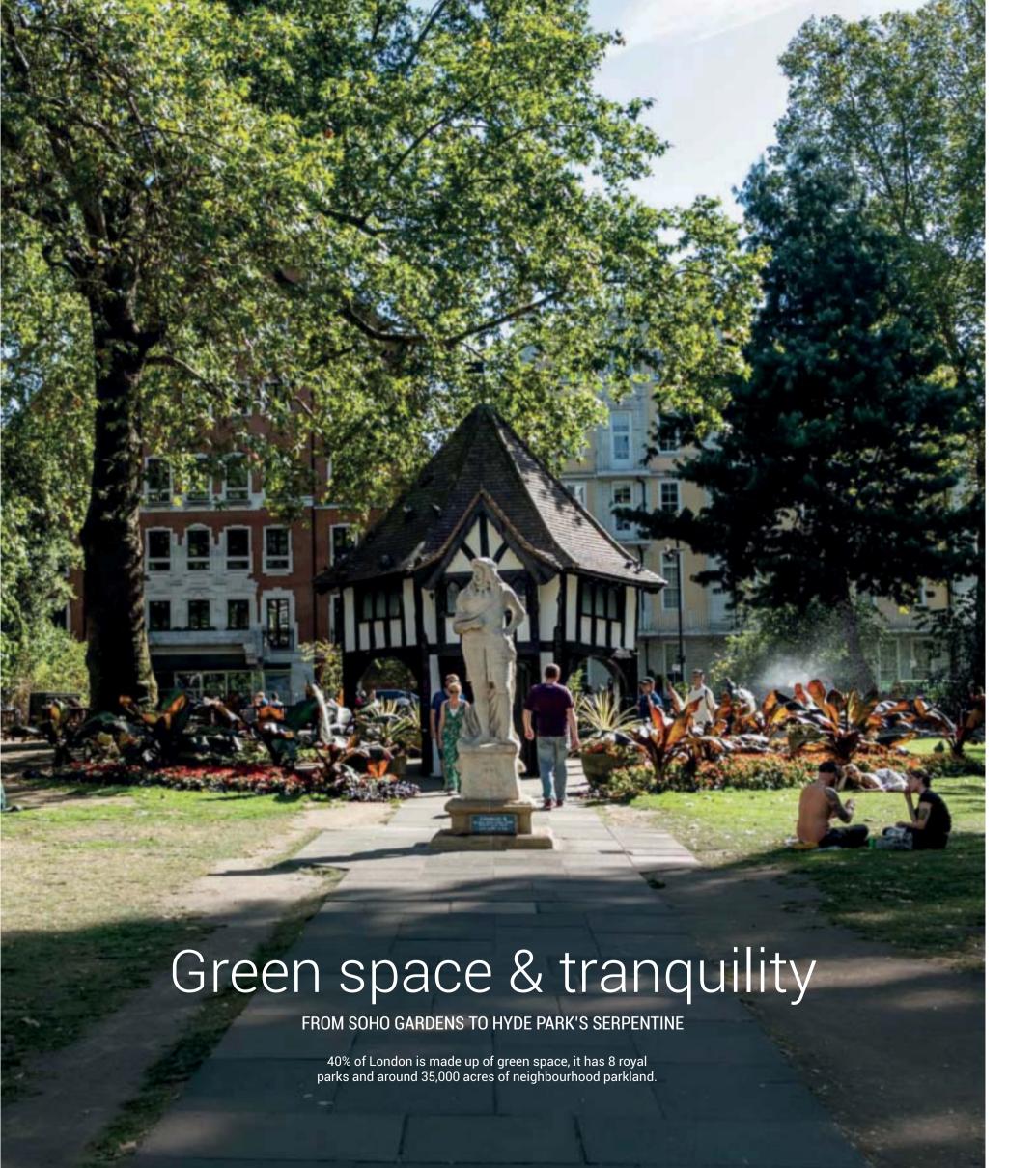


















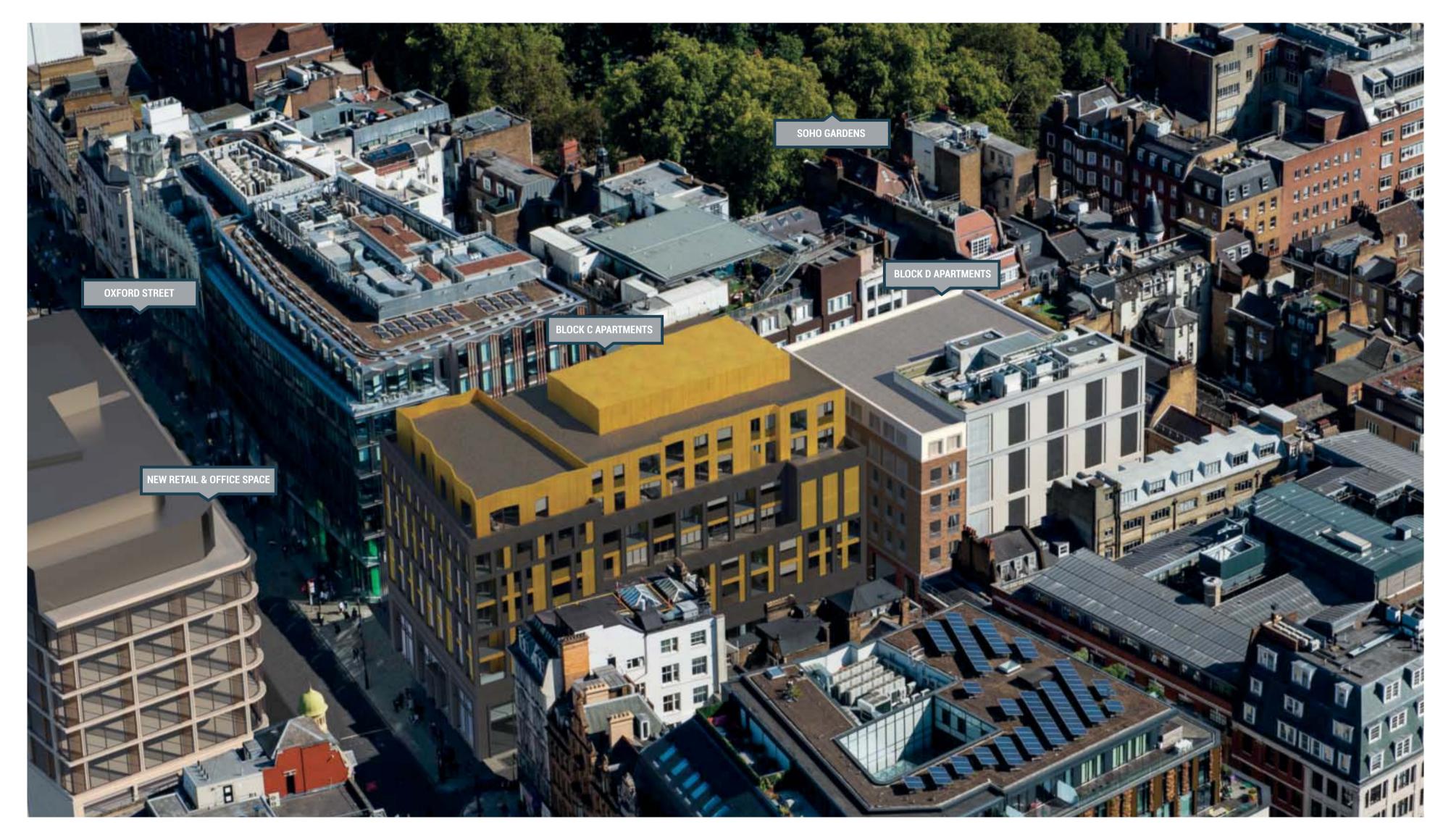




THE DEVELOPMENT

REGENERATION SECOND TO NONE



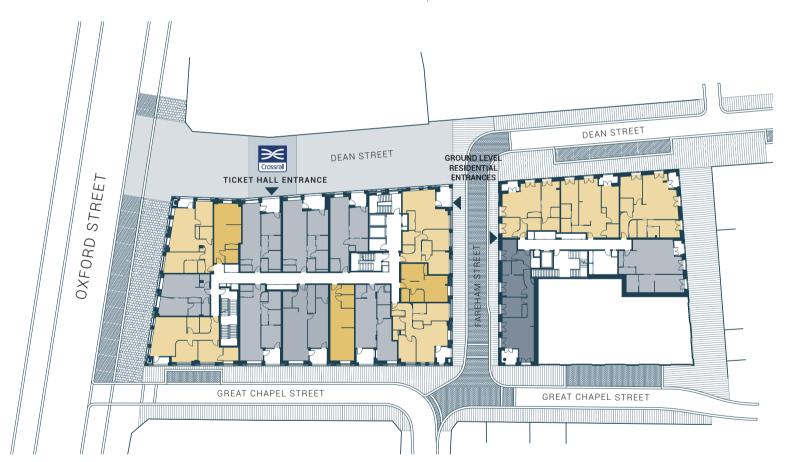




The overall development will have two apartment buildings, Block C comprising of sixty two studio, 1, 2 & 3 bedroom apartments and Block D, comprising of nineteen 1, 2, & 3 bedroom apartments. Each building will have its own private reception foyer with access from the north and south side of Fareham Street.

The development offers a choice of 81 luxurious apartments arranged from 1st to 4th & 5th floor levels

BOTH BUILDINGS HAVE AN ADDITIONAL PENTHOUSE FLOOR LEVEL TOGETHER, COMPRISING 11 BESPOKE DESIGN APARTMENTS



Illustrative site plan combining ground level with first floor apartments.

The scheme has been designed to act as an iconic marker for the new Crossrail station and a gateway into

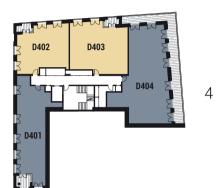
The ground floors will provide quality retail space with emphasis on luxury brand tenants as well as the new Elizabeth Line ticket hall and private TCRW SOHO

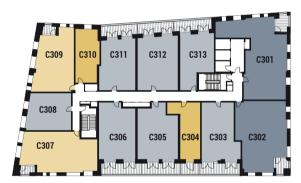


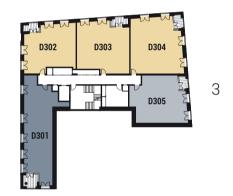


5th floor penthouse level not shown



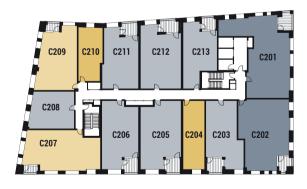






The majority of apartments in Block C and all in Block D will feature private exterior space ranging from winter garden style balconies to extensive sun

Each apartment will be highly specified and finished and equipped for state of the art 21st century living.



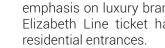








Site plan shown opposite is for illustrative purposes with first floor level apartments superimposed. Block floor plans are intended to be correct precise details may vary.



BLOCK C

BLOCK D

SOHO | APARTMENTS W1



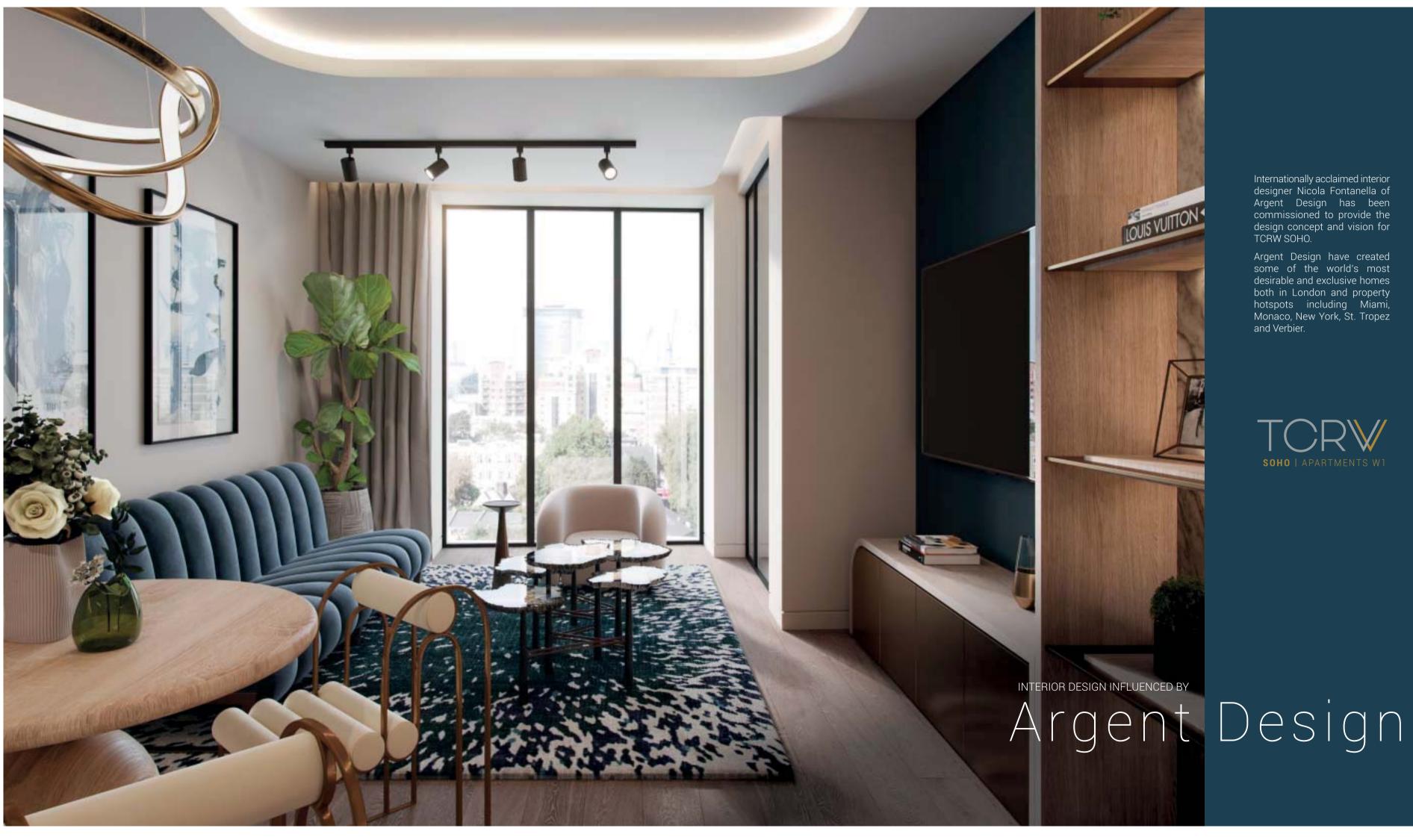
The visual appearance of both buildings will be strikingly different, the facade of Block C in dark reconstituted stone and gold decorative panelling – reflecting the vibrant, contemporary atmosphere of Oxford Street and Soho.

In contrast, the design of Block D responds to the more traditional nature of Soho's local brick georgian architecture.



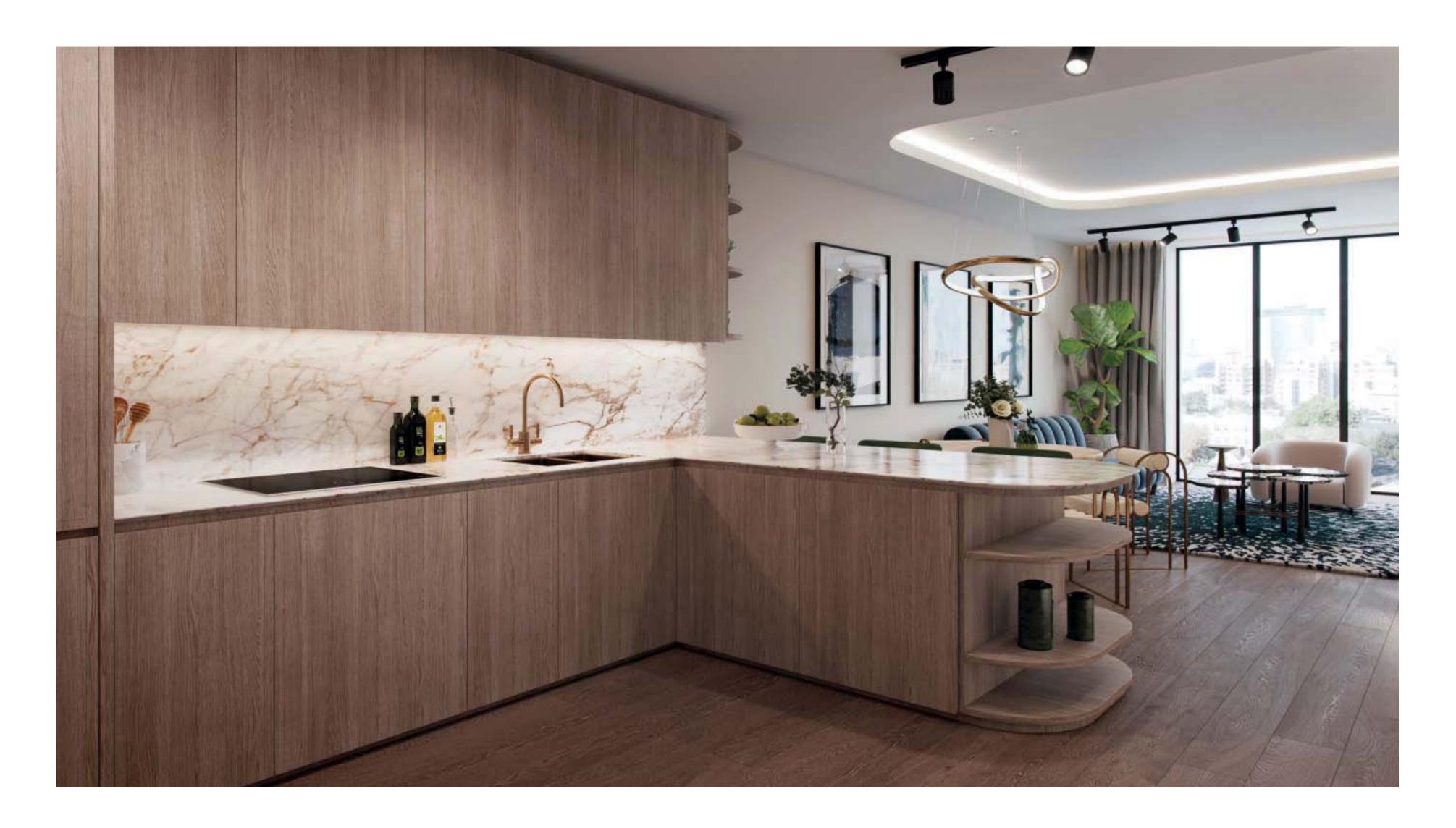






Internationally acclaimed interior designer Nicola Fontanella of Argent Design has been commissioned to provide the design concept and vision for TCRW SOHO.

Argent Design have created some of the world's most desirable and exclusive homes both in London and property hotspots including Miami, Monaco, New York, St. Tropez





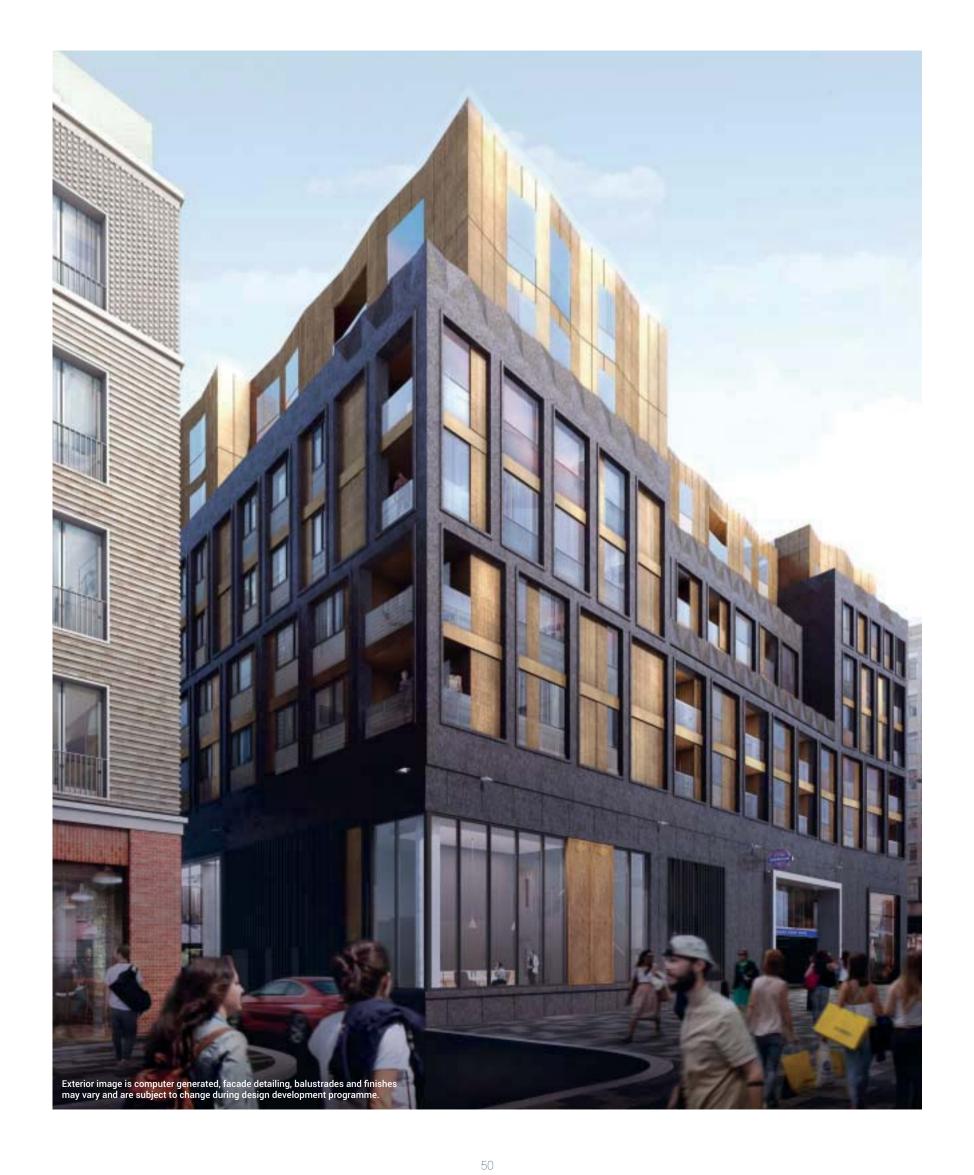


GEBERIT

Each apartment will feature Geberit AquaClean remote control bathroom technology.







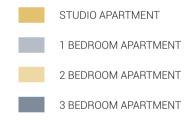


APARTMENT PLANS BLOCK C

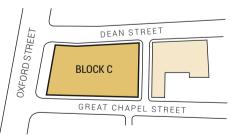




No.	Type	SQ.M.	SQ.FT.
C1 01	2 Bed	81	870
C1 02	Studio	38	411
C1 03	2 Bed	74	794
C1 04	1 Bed	63	682
C1 05	Studio	46	491
C1 06	1 Bed	77	827
C1 07	1 Bed	69	742
C1 08	2 Bed	78	843
C1 09	1 Bed	50	542
C1 10	2 Bed	73	788
C1 11	Studio	39	416
C1 12	1 Bed	61	661
C1 13	1 Bed	74	795
C1 14	1 Bed	56	598





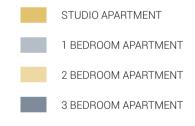


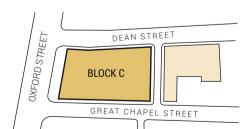


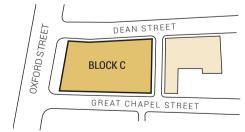
TCRW/
SOHO | APARTMENTS W1



No.	Туре	SQ.M.	SQ.FT.
C2 01	3 Bed	115	1236
C2 02	3 Bed	100	1077
C2 03	1 Bed	65	703
C2 04	Studio	46	491
C2 05	1 Bed	77	827
C2 06	1 Bed	69	742
C2 07	2 Bed	88	949
C2 08	1 Bed	50	542
C2 09	2 Bed	73	789
C2 10	Studio	39	415
C2 11	1 Bed	61	661
C2 12	1 Bed	74	795
C2 13	1 Bed	56	598







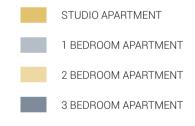


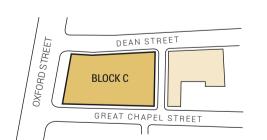
SOHO | APARTMENTS W1

Block floor plan arrangement and apartment layouts are intended to be correct but precise details may vary. Total areas are accurate to within 5%.



No.	Туре	SQ.M.	SQ.FT.
C3 01	3 Bed	115	1239
C3 02	3 Bed	100	1074
C3 03	1 Bed	63	679
C3 04	Studio	40	429
C3 05	1 Bed	66	711
C3 06	1 Bed	63	682
C3 07	2 Bed	87	934
C3 08	1 Bed	50	542
C3 09	2 Bed	72	774
C3 10	Studio	38	409
C3 11	1 Bed	58	620
C3 12	1 Bed	69	748
C3 13	1 Bed	51	550







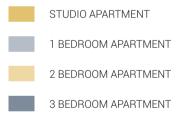
Block C Level 3

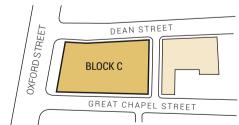
Block floor plan arrangement and apartment layouts are intended to be correct but precise details may vary. Total areas are accurate to within 5%.

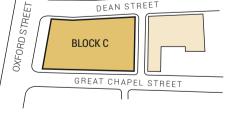


1241 C4 **01** 99 1071 C4 **02** 3 Bed 55 C4 **03** 1 Bed 595 40 C4 **04** 427 58 C4 **05** 1 Bed 629 C4 **06** 1 Bed 58 622 87 2 Bed C4 **08** 1 Bed 50 542 C4 **09** 2 Bed 72 774 38 409 C4 **10** C4 **11** 1 Bed 51 554 C4 **12** 1 Bed 58 624 51 C4 **13** 1 Bed 546

SQ.M. SQ.FT.









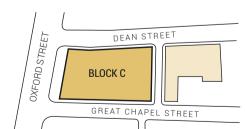
SOHO | APARTMENTS W1

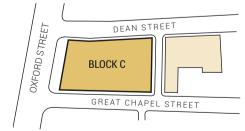
Block floor plan arrangement and apartment layouts are intended to be correct but precise details may vary. Total areas are accurate to within 5%.



No.	Туре	SQ.M.	SQ.FT.
C5 01	3 Bed	99	1068
C5 02	3 Bed	101	1084
C5 03	2 Bed	75	812
C5 04	2 Bed	84	900
C5 05	2 Bed	87	933
C5 06	1 Bed	50	543
C5 07	2 Bed	74	795
C5 08	2 Bed	86	925
C5 09	3 Bed	101	1082



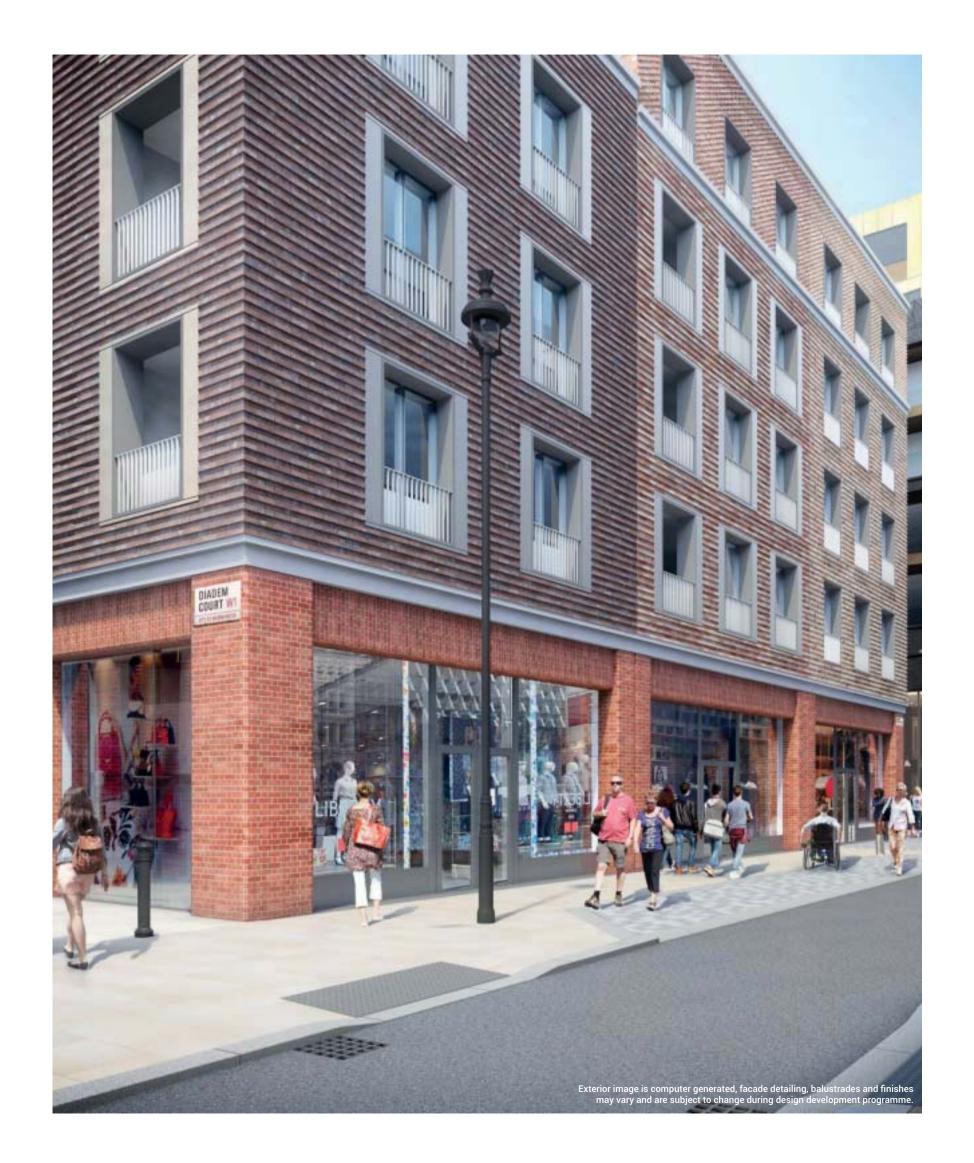






SOHO | APARTMENTS W1

Block floor plan arrangement and apartment layouts are intended to be correct but precise details may vary. Total areas are accurate to within 5%.





APARTMENT PLANS
BLOCK D









Block floor plan arrangement and apartment layouts are intended to be correct but precise details may vary. Total areas are accurate to within 5%.

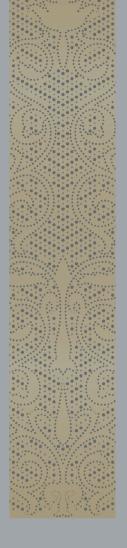








TCRW soho | APARTMENTS W1



SPECIFICATION

THE ADARTMENTS



General Specification

- Matt painted walls.
- Matt painted ceilings.
- Feature coffered ceilings with lighting to principal living area and all bedrooms.
- Stained natural oak hardwood door linings, architraves and skirtings.
- Extended height stained oak veneered internal doors.
- Decorative door furniture including lever door handles with square shaft and rose.
- Decorative switch and socket plates throughout with USB charging to selected sockets in kitchen, living room and bedrooms.
- · Recessed low energy LED downlights with white bezels.
- Programmable mood lighting to principal living area and all bedrooms.
- Recessed electrical curtain tracks to all windows and external doors.
- Cabled for Sky Q satellite and terrestrial TV. Sky service subject to Sky subscription.
- Ultra-fast fibre broadband enabled and pre-installed to each apartment. Subject to subscription (speed: up to 1GB/s).
- Mesh WiFi system installed to ensure a seamless and optimal WiFi connection throughout each apartment.
- · Pre-wired to intruder alarm system.
- Thermostatically controlled space & water heating from communal system via individual apartment heat interface unit.
- Cooling to living/dining areas and all bedrooms.

Entrance Hall Area

- Smart keyless lock with multipoint locking secure front entrance door.
- Natural oak one strip hardwood engineered flooring.
- Audio/video entry phone system connected to communal entrance door. Entry system will extend to downloadable app providing audio/video support.
- Hotel style integrated master switch to turn off TV and lighting on leaving and to turn on pre-set 'scene level' lighting on return.

Living/Dining Area

- Natural oak one strip hardwood engineered flooring.
- Bespoke entertainment unit providing low level cupboard space and bookcase storage.
- Large screen OLED smart TV.
- Telephone socket.

Kitchen Area

- Natural oak one strip hardwood engineered flooring.
- Veneer kitchen cabinets with contemporary style unit doors and drawer fronts with concealed handles.
- · Quartz stone worktop with grooved drainer.
- · Full height quartz splashback.
- · Wall unit LED underlighting.
- · Centralised appliance isolator switch panel.
- Miele fully integrated stainless steel electric appliances to include:-
 - Single oven.
 - Microwave.
 - 4 ring induction hob.
 - Hot water steam tap.
 - Recirculating hood.
 - Fridge/freezer.
 - Washer/dryer (freestanding if within service cupboard).
 - Dishwasher.
- · Stainless steel bowl and a half under-mount sink.

Bathroom/Shower Room

- Large format porcelain marble floor and full height wall tiling.
- Electric mat underfloor warming.
- Oak framed alcove featuring: mirror cabinet, mirror, white recon stone vanity top, shaver socket and feature downlight.
- Wall mounted square profile basin.
- · White steel bath or resin shower tray.
- Concealed cistern, dual flush, back to wall Geberit AquaClean WC.
- Brass plated square profile single lever basin tap, thermostatic bath filler/shower mixer diverter with wall mounted fixed shower head and low level handset and hose.
- · Pressurised hot and cold water.
- · Brass plated thermostatic electric heated towel rail.
- Recessed low energy LED downlights with white bezels.
- Clear glass framed hinged bath screen or frameless hinged door shower enclosure.

Cloakroom (where appropriate)

- · Large format porcelain marble floor.
- Oak framed alcove, mirror, recon stone vanity top, shaver socket and feature downlight.
- Wall mounted square profile basin.
- Concealed cistern, dual flush, back to wall Geberit AquaClean WC.
- Brass plated square profile single lever basin tap.
- · Brass plated thermostatic electric heated towel rail.
- Recessed low energy LED downlights with white bezels.

Bedrooms

- Quality carpet with underlay.
- TV socket set to all bedrooms (cabled for Sky). TV sockets also include digital radio and terrestrial sockets. Sky service subject to Sky subscription.
- · Telephone extension socket to all bedrooms.
- Bespoke fitted wardrobe to all bedrooms featuring oak veneer sliding doors (hinged doors where appropriate), oak veneered interior, drawers, rail, shelves with integral lighting.

Studio Bedroom Areas

• Natural oak one strip hardwood engineered flooring.

Services Cupboard

- · Large format porcelain marble floor tiles.
- Freestanding washer/dryer.
- Internal wall light to walk-in sized cupboards.

Communal Areas

- Communal entrance door with audio/video entryphone system
- Interior designed entrance lobby with fully tiled floor, recessed entrance mat, decorative feature wall and lighting.
- Bank of individual mail boxes.
- Lifts to all apartment floors.
- · Carpeted upper floor lift lobbies and common corridors.
- Secure communal cycle and refuse stores.



SOHO | APARTMENTS W1

SALES & MARKETING

Galliard Homes

Prime London

Central Sales and Marketing Suite +44 (0)20 7620 1500

galliardhomes.com

Galliard Homes

Asia Pacific

Shanghai Sales and Marketing Suite

0086 (21) 6090 5799

PR & PRESS

Galliard Homes

Gary Conway

galliardhomeschina.com

+44 (0)20 8418 1000

gc@galliardhomes.com

Lawrie Cornish

Alex Lawrie

+44 (0)20 7935 4084

+44 (0)20 8418 1000

alex@lawriecornish.com

BUILD CONTRACTOR

Galliard Construction

APPOINTED LETTING AGENTS

Life Residential

London • Singapore • Hong Kong

liferesidential.co.uk

+44 (0)20 8023 6861



V3 - October 2020

These particulars are compiled with care to give a fair description but we cannot guarantee their accuracy and they do not constitute an offer or contract. The developer reserves the right to alter any specifications and floor plan layouts without prior notice. All journey and walking times stated are approximate, source tfl.gov.uk, crossrail.co.uk and google.co.uk. Exterior images are computer generated and are for illustrative purposes only. All development CGIs and artwork contained in this brochure are subject to copyright of the developer and cannot be reproduced in any way without prior written consent. TCRW SOHO is a preferred marketing name only.

