

The Stage is being developed by a UK and International group of companies with world leading resources and global expertise.



The largest privately owned residential developer in London with some 7000 homes currently under construction.



A global real estate investor with a property and development portfolio in excess of 3.2 billion and over 8000 homes across the UK, US and Europe.



McCourt Global is based in New York with offices in Los Angeles, London and Beijing. The company specialises in the investment and development of iconic schemes across the world.

### **Vanke** 万科

The group is listed on both Fortune Global 500 and the Shenzhen Stock Exchange. It is also the largest real estate developer in China.



Based in the heart of Shoreditch itself, the company was responsible for the initial planning programme and early development process for The Stage.

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The Stage is not only set to become the most prized and iconic new showcase for luxury living in the Capital, it will also be an international destination, and a new cultural landmark with an historical context that heralds it as the first World Heritage Site in East London.



THE

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The remains of the Curtain Theatre were discovered in 2011, lying three metres below the surface of the development.

IMAGES OF SITE EXCAVATION COURTESY OF MUSEUM OF LONDON ARCHAEOLOGY

EXCELLENT

conceited Tragedie OF Romeo and Iuliet. Asithath been often (with great applaule) Plaid publiquely, by the right Honourable the Lof Hanglas his Sermans.

> LONDON, Printed by John Dantet 1 5 9 9



THE

tinted by Thomas Crede, for Tho. Millington, and John Busby. And are to be fold athis house in Carer Lane, next the Powlehead. 1600.

 …our recent discoveries are poised to completely transform our understanding of the evolution of Elizabethan Theatres
 MOLA TEAM

## **SHOREDITCH** London's first theatreland

The Stage is themed by the discovery of the remains of Shakespeare's Curtain Theatre dating back to 1577.

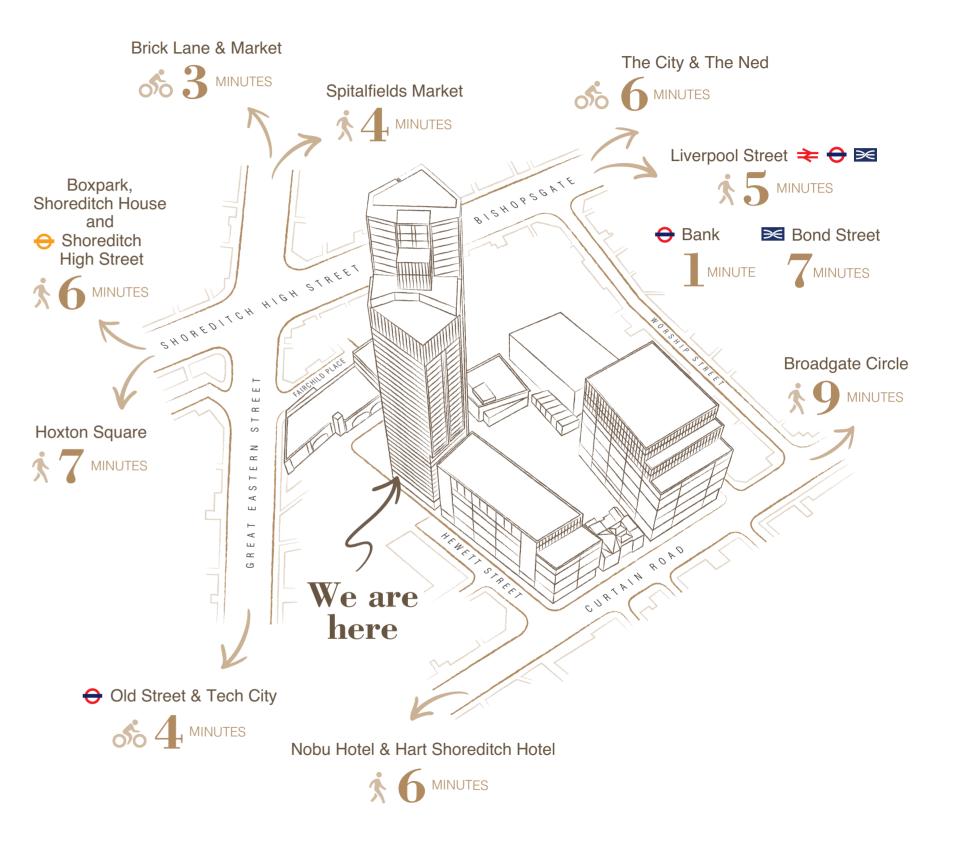
Archaeologists now believe they could be the best preserved examples of an elizabethan theatre in the uk.

We know Shakespeare wrote at least 37 plays - two of his greatest, Romeo & Juliet and Henry V, were premiered at the Curtain Theatre.

After 7 years of painstaking work, Shakespeare's Playhouse will once again come alive - to provide London's greatest legacy to the world's greatest playwright.







Suites, apartments & penthouses rising 37 levels.

Themed by the discovery of the remains of Shakespeare's Curtain Theatre dating back to 1577.

Extensive recreational facilities including 2 cinemas, games lounge, bowling lanes, gym, executive lounge and business suites.

32nd level sky lounge & al-fresco terrace.

## THE STAGE

### Delivering the highest levels of lifestyle living in London

World class interior design by Nicola Fontanella of Argent Design.

Bespoke residence management by Rhodium.

Equinox Shoreditch - high performance lifestyle and fitness club at The Stage.

Highly specified prime location office space.

Retail, commercial, heritage and performance space.



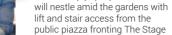


### ROOFTOP GARDENS

Public gardens above the former Victorian railway arches will provide a green oasis for residents and visitors wishing to relax amid landscaped surroundings in the heart of Shoreditch.

The rooftop pop-up coffee bar





COFFEE BAR

residential tower.

BOUTIQUE RETAIL



The vast brick built vaulted viaduct arches will create a striking and original Victorian environment for boutique and independent retail outlets in a high foot fall location.

#### PRIVATE APARTMENTS

PRIVATE SKY LOUNGE

lesidents of The Stage

The Stage tower will provide some of the Capital's most luxurious living space amid an exclusive array of 5-star lifestyle, recreational and executive facilities.



apartments will have exclusive access to a fabulous sky lounge with extensive al-fresco terrace complete with ornate landscaping.



The Stage will provide residents with an array of superlative facilities including bowling lanes, games lounge, a gymnasium, 2 screening rooms, an executive lounge and business centre.



The fabulous double height foyer and concierge reception has been designed by Nicola Fontanella of internationally acclaimed interior design and fashion led specialists, Argent Design.

### RHODIUM



An exceptional 24/7 concierge service will be delivered by Rhodium, providing a fully bespoke residence management package that will encompass every level of deluxe living at The Stage.















EQUINOX

This brand leading high performance lifestyle and destination club will offer the most elevated form of fitness coaching at The Stage - with complimentary 3 year membership for apartment owners.

### HERITAGE CENTRE

The remains of William Shakespeare's Curtain Theatre dating back to 1577 have now been excavated on the site of The Stage and will be a future showcase.

### STATE OF THE ART OFFICES

The development will provide over 238,500 sq.ft. of prime new office space across two buildings designed to attract occupancy from multi-national companies seeking new headquarters in the Capital.

### PUBLIC PIAZZA

The landscaped public realm will extend across 1.1 acres of the development creating one of the largest new retail lined piazzas in the Capital.

### ARTS PAVILION

The Stage will incorporate dedicated space for the arts, education and historic context providing a new venue for public interaction and recreation.



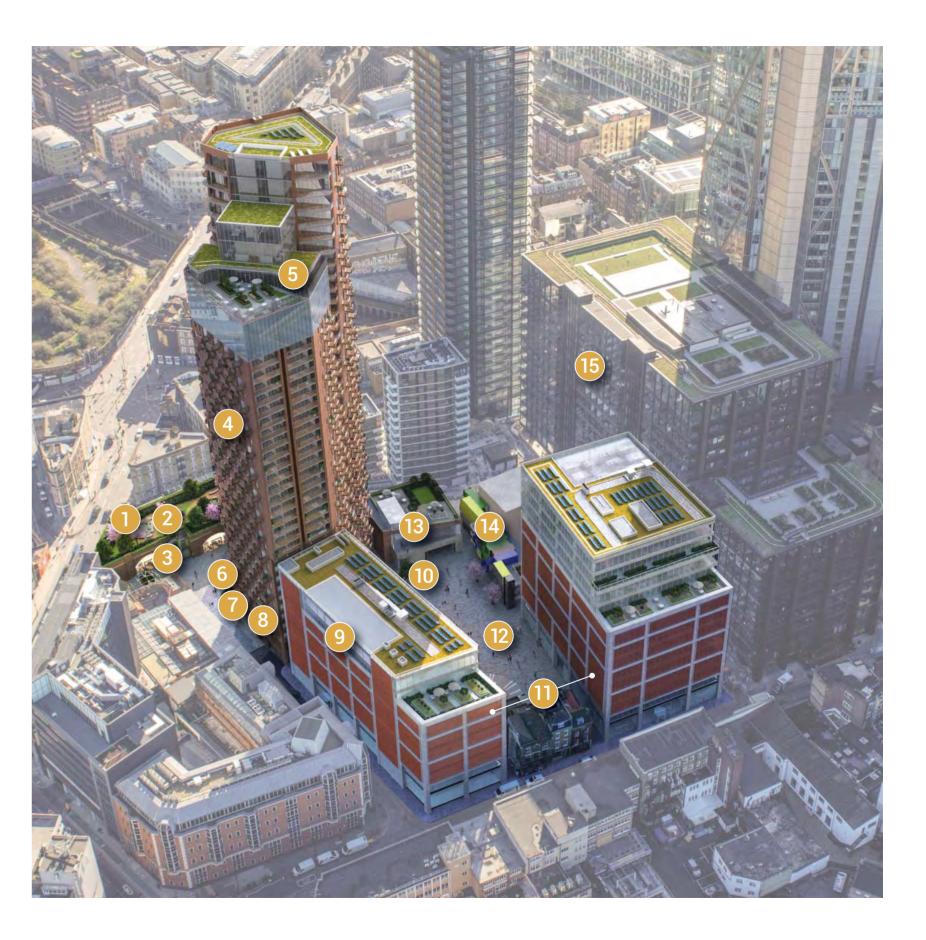
Shoreditch is the home of pop-ups, and The Stage will endorse this with its own hub of creativity with stores flourishing inside the likes of former shipping containers.

#### AMAZON HQ

The company have now relocated their headquarters into this 600,000 sq.ft. building which can accommodate over 5,000 employees with a superb rental catchment for The Stage.



The best of the Capital in one place



## LIVE IN LONDON'S MOST connected LOCATION

Cartier

Cartier

Residents at The Stage will be 5 minutes walk from Liverpool Street providing 7 tube, rail and overground services across the Capital and beyond.

With the introduction of Crossrail services at Liverpool Street, The Stage will be 6 minutes from Canary Wharf and 7 minutes journey time from the heart of the West End.

Central line tube services from Liverpool Street to Bank in the heart of the City will be 1 minute.

Shoreditch High Street overground will be a 6 minute walk away.

## **5 MINUTES**

walk from Liverpool Street station mainline with the tube network and forthcoming Elizabeth Line connections

The development is within convenient proximity of all the Capital's principal universities.

The stage lies amid the third largest tech cluster in the world.

The Stage is located adjacent to the new Amazon HQ with capacity for up to 5000 staff.

4 minutes walk from London's famous Spitalfields market.

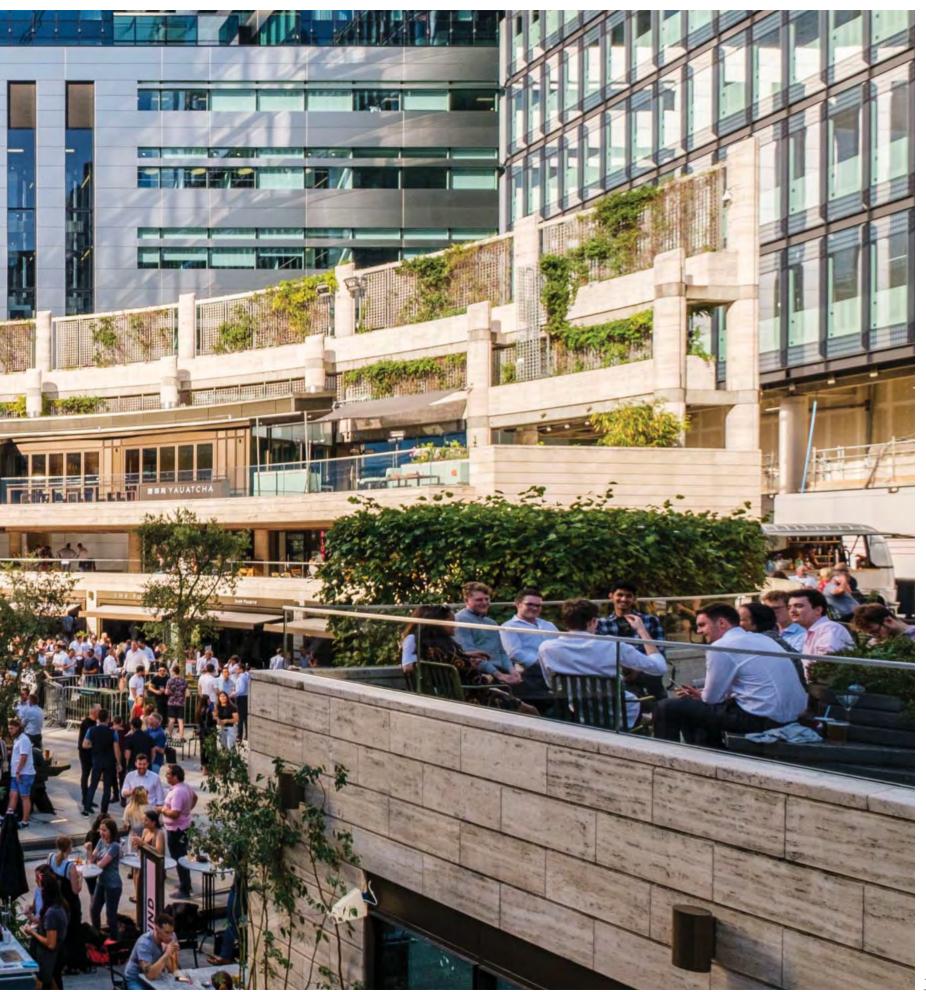


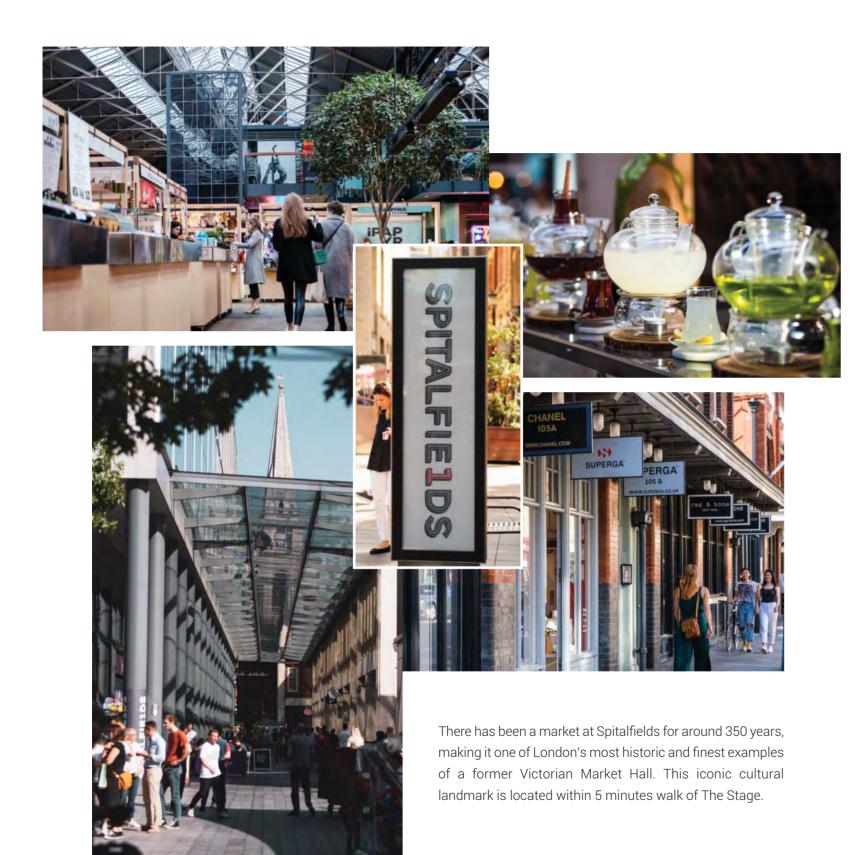
Broadgate Circle is less than 10 minutes walk from The Stage and forms the centre piece of the wider regeneration of Broadgate itself. It is now the largest pedestrianised neighbourhood in Central London and offers an evergrowing showcase arena for new food, retail and culture.

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### ON FOOT FROM THE STAGE

SPITALFIELDS MARKET	4
LIVERPOOL STREET	ļ
SHOREDITCH HOUSE	(
HOXTON SQUARE	1
BROADGATE CIRCLE	9

### **BY BIKE** FROM THE STAGE

J.

OLD STREET	4
BANK	6
LONDON BRIDGE	13
KINGS CROSS	17
COVENT GARDEN	18

### 

	FROM LIVERPOOL STREET
1	MOORGATE
1	BANK
3	BARBICAN
6	HOLBORN
7	STRATFORD WESTFIELD
8	KING'S CROSS
9	TOTTENHAM COURT ROAD
9	OXFORD CIRCUS
11	BOND STREET
12	VICTORIA
14	TEMPLE
16	PADDINGTON
18	WESTMINSTER
23	CITY AIRPORT (via DLR)

### OVERGROUND

FROM SHOREDITCH HIGH STREET	
2	
2	
11	
15	
23	



### ᆂ MAINLINE RAIL FROM LIVERPOOL STREET

LONDON LUTON AIRPORT 45 LONDON STANSTED AIRPORT 47 LONDON SOUTHEND AIRPORT 53 LONDON GATWICK AIRPORT 64 (Journeys may incorporate tube travel)

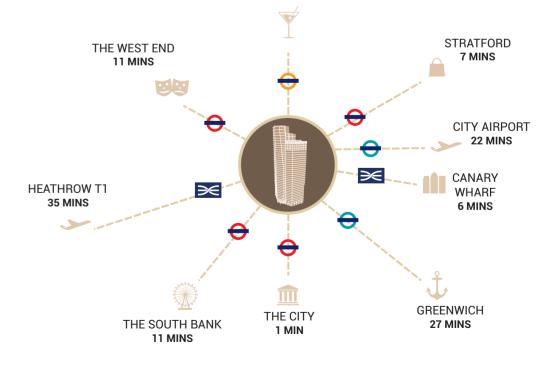
≫	CROSSRAIL (FORTHCOMING) FROM LIVERPOOL STREET	
	WHITECHAPEL	2
	FARRINGDON	2
	TOTTENHAM COURT ROAD	4
	CANARY WHARF	6
	BOND STREET	7
	CUSTOM HOUSE	10

# **CAPITAL CONNECTIONS**

Key destinations on your doorstep

Slick transport connections will provide easy access to all the Capital's principal destinations, including those for domestic and international air travel.

Whether jogging along a canal or cycling to the City, hopping on the tube to theatreland, or taking brunch in Bruges - everything will be in place for residents of The Stage.



HOXTON

2 MINS

## verve and vitality

FROM DIRTY BURGERS TO CEREAL KILLERS



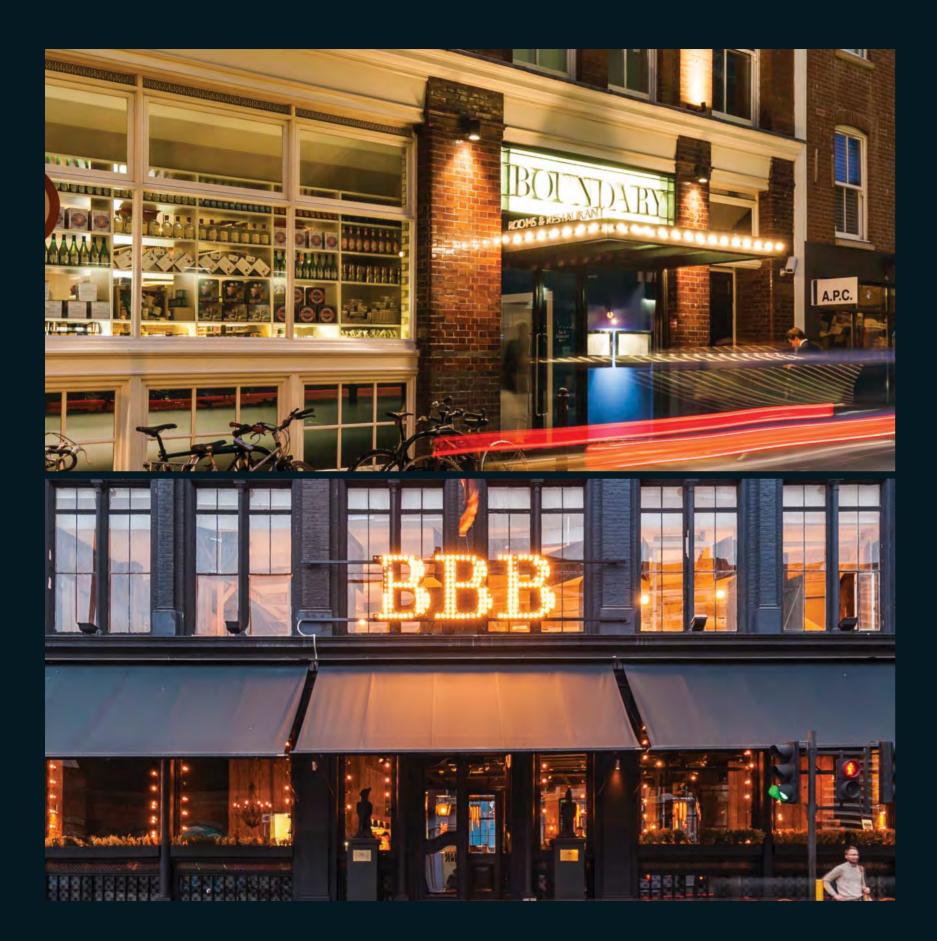


ANE EN CONTON

Shoreditch... a hectic and eclectic district at the forefront of new economies that set the pace for creatives and sheer cultural verve.

It is an international nexus for fashion, street life, entertainment and urban art with an 'a-list' of bars, clubs, venues, pop-ups and quirky haunts that outrivals anywhere across the metropolis today.









HOXTON

## SHOREDITCH LONDON'S HEARTLAND OF TRENDING FASHION *edgy art* & STREET CULTURE





- There are around 8 or more Michelin starred restaurants within convenient proximity of The Stage.
- The nearest, Red Rooster Shoreditch is within 2 - 3 minutes walk, where the highly acclaimed chef Marcus Samuelsson serves lunch, dinner and Sunday Gospel Brunch.
- Nobu Hotel Shoreditch lies little over 5 minutes walk from The Stage - it is the latest Nobu restaurant in London where unique plates are created and served by chef Nobu Matsuhisa.

## A MICHELIN STARRED

Celebrity neighbourhood

- Leroy is a wine bar and restaurant located around 5 minutes walk from The Stage offering a relaxed, intimate setting for simple, modern bistro cuisine with wine pairings.
- In short, Shoreditch is a neighbourhood of high end eateries where everything is in place to suit every palate and taste - from a meat feast at Hawksmoor to the decadent dishes at Gloria Trattoria, or from the Boundary rooftop bar to private dining at City Social overlooking the City.



ESTABLISHMENTS FOR LONDON'S MOST *discerning* 

GUESTS & MEMBERS ON YOUR DOORSTEP



The Stage is situated within minutes of an array of prestigious hotels including M by Montcalm, Ace Hotel, Nobu, The Boundary and the new Hart Shoreditch Curio Collection by Hilton. In addition, numerous private members clubs are in convenient proximity, the nearest being The Curtain and the much revered Shoreditch House.

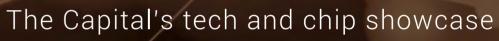


THE STAGE LIES AMID THE THIRD LARGEST TECH CLUSTER

IN THE WORLD

While Shoreditch now rivals San Francisco and New York as being among the top three tech clusters globally - with tech giants that include Google, Amazon, Microsoft and Facebook, London itself has fast become a first choice for high growth US companies opening new European headquarters such as Twitter, Foursquare, AirBNB and Uber.

# SHOREDITCH





### Leading companies within Shoreditch's tech city include:

Public Creative - EC2A	Buongiorno - EC2A
Sitelynx - EC2A	Banksthomas - EC2A
TechHub - EC1Y	Cimex - EC2A
Thin Martian - EC2A	Display Digital - EC2A
Tug Search - EC2A	Geocast - EC2A
Vice and VBS - EC2A	i-D - EC2A
The Viral Factory - EC2A	Moo Print - EC2A
We Are Friday - EC2A	Moving Brands - EC2A
Yodel Digital - EC2A	edia & Marketing with Impact (MWI) - EC1V
YouGov - EC1Y	Pluck - EC2A

london leads in ACADEMIC *excellence* At every level



Old Building



LONDON metropolitan university



±UCL



**Old Buildin** 

## Independent schools within convenient proximity include:

The Lyceum School - EC2A City of London School for Girls - EC2Y Charterhouse Square School - EC1M Dallington School - EC1V St Paul's Cathedral School - EC4M City of London School - EC4V

## Universities within 15 minutes tube travel include:

London Metropolitan University - 2 mins Queen Mary University of London - 4 mins London School of Economics - 6 mins University of East London - 7 mins University of the Arts London - 8 mins University of Westminster - 9 mins University College London - 11 mins King's College - 12 mins City University London - 12 mins University of London - 14 mins

Journey times from Liverpool Street to nearest tube station - does not include walking time.





- Around 485,000 people are employed in the City of London, equivalent to 10% of London's total workforce within a 1500 metre radius of The Stage.
- The City attracts young, highly qualified, high earning workers with 61% aged between 22 and 39.
- There are around 1,200 new start-ups in the City each year with some 45% being in the professional and business sectors.
- The City of London generates around £47 billion in GVA to the UK's national income.
- The square mile rivals New York City for the status of being the world's major financial centre.

## DOWN TO BUSINESS

Focus on the City

- The foreign exchange market has a daily global turnover of about £2.5 trillion GBP.
- The London stock exchange is the largest in Europe and fourth largest in the world.
- In addition to major institutions such as Lloyds of London, HSBC, Barclays and Standard Chartered, London is host to over 500 banks including 251 foreign banks.



Oxford Street has long been recognised as the busiest shopping strip in Europe - if not the entire world. This iconic thoroughfare boasts over 300 shops together with many major flagship stores such as Selfridges, John Lewis and Top Shop - now the largest fashion store on the planet.

## EXCLUSIVE BY DESIGN Pop to the world's retail wonderland

For those, however, that seek the ultimate in brand name excellence, Bond Street remains the most expensive retail location in Europe, just 800 metres of absolute exclusivity divided into Old Bond Street and New, with both captivating the desires of everyday shoppers to the most distinguished customers purely travelling to this most elite street.













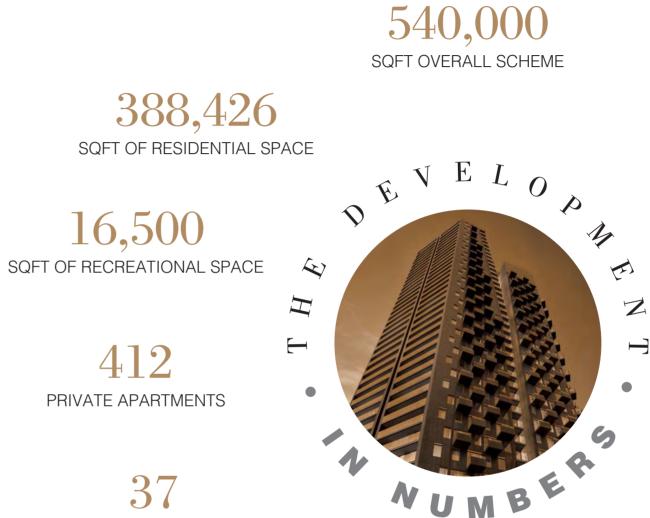


## THE HEART OF THE METROPOLIS Just minutes via tube or Crossrail from The Stage

With over 300 languages spoken in the Capital, diversity and world class culture are showcased for all to experience - from theatreland, Soho, Covent Garden and Leicester Square to the Palace of Westminster, the South Bank and the Royal Parks exhilaration, recreation and entertainment are second to none.

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## THE STAGE OVER 540,000 SQFT of dynamic MIXED USE SPACE



238,538 SQFT OF OFFICE SPACE

> 47,900 SQFT OF PUBLIC REALM

33,668 SQFT OF RETAIL SPACE

37 APARTMENT LEVELS

412

PRINCIPAL APARTMENT STYLES

3 PENTHOUSES

15,715 SQFT OF HERITAGE SPACE

T

41 THE DEVELOPMENT





Rhodium have created a niche to service the ultra-luxury requirements of London's most discerning residents and will provide an unparalleled suite of bespoke, prestigious services at The Stage.

The Capital's most highly acclaimed home management and deluxe lifestyle provider will ensure residents a dedicated service 24 hours a day.

### R H O D I U M RESIDENCE MANAGEMENT

RHODIUM IS A LUXURY RESIDENCE MANAGEMENT COMPANY, PROVIDING BESPOKE PROPERTY AND LIFESTYLE MANAGEMENT SERVICES TO LONDON'S SUPER-PRIME HOMES AND PRESTIGIOUS RESIDENTIAL DEVELOPMENTS.

### RESIDENTS' BESPOKE SERVICES WILL INCLUDE:\*

- IN-RESIDENCE DINING AND PRIVATE CHEF SERVICES.
- HOUSEKEEPING, LAUNDRY AND TAILORING.
- PERSONAL SHOPPING, DELIVERY & STOCKING.
- HOME SALON AND STYLIST SERVICES.
- BUTLER AND PERSONAL ASSISTANTS.
- PERSONAL TRAINING AND NUTRITIONIST SERVICES.
- TRANSLATION SERVICES.
- PARTY & EVENT PLANNING.
- LIMOUSINE, CAR & CHAUFFEUR SERVICES.
- PRIVATE JET, HELICOPTER & YACHT CHARTER.
- DINING RESERVATIONS AND PREFERRED RESTAURANT SEATING.
- VIP ARTS & ENTERTAINMENT MEMBERSHIPS.
- GUEST LISTS FOR LONDON BARS AND NIGHTCLUBS.
- VIP AND RED CARPET EVENT TICKETS.
- PERSONAL TUTORING AND PRIVATE EDUCATION CONSULTANCY.





## Unleash your highest potential

Each apartment owner will have a complimentary 3 year membership at Equinox Shoreditch



### CLUB HIGHLIGHTS WILL INCLUDE:

ACTIVE REGENERATION

ATHLETIC TRAINING

• BARRE

• BOXING & MARTIAL ARTS

• CYCLING

• DANCE

PILATES

RUNNING

• YOGA

### EQUINOX SIGNATURE CLASSES:

• ANTHEM™

FIRESTARTER™

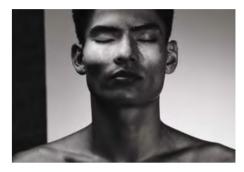
MASTER OF ONE

PRECISION RUN<sup>®</sup>

• TRUE ATHLETE

THE MUSE<sup>™</sup>

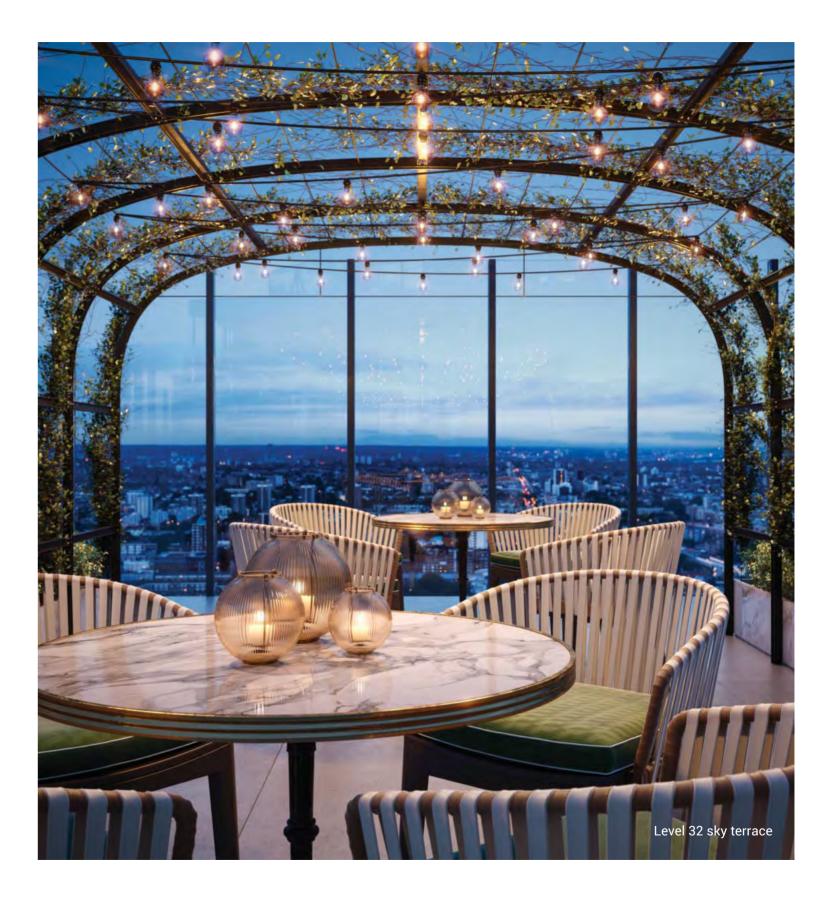
Equinox Shoreditch, will be located at The Stage, occupying three floors of the adjacent Hewett office building. Featuring elevated experiences, a masterful club interior and unparalleled amenities, the bar for what's possible will never be the same.

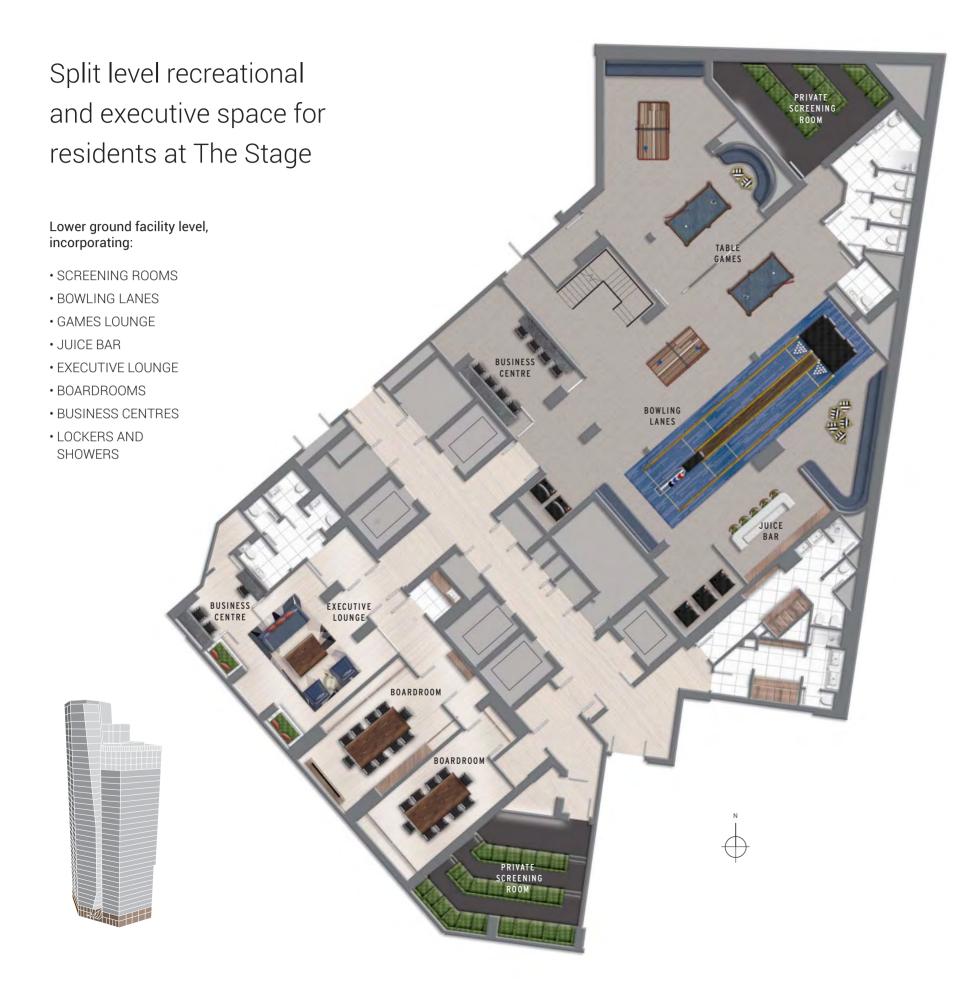


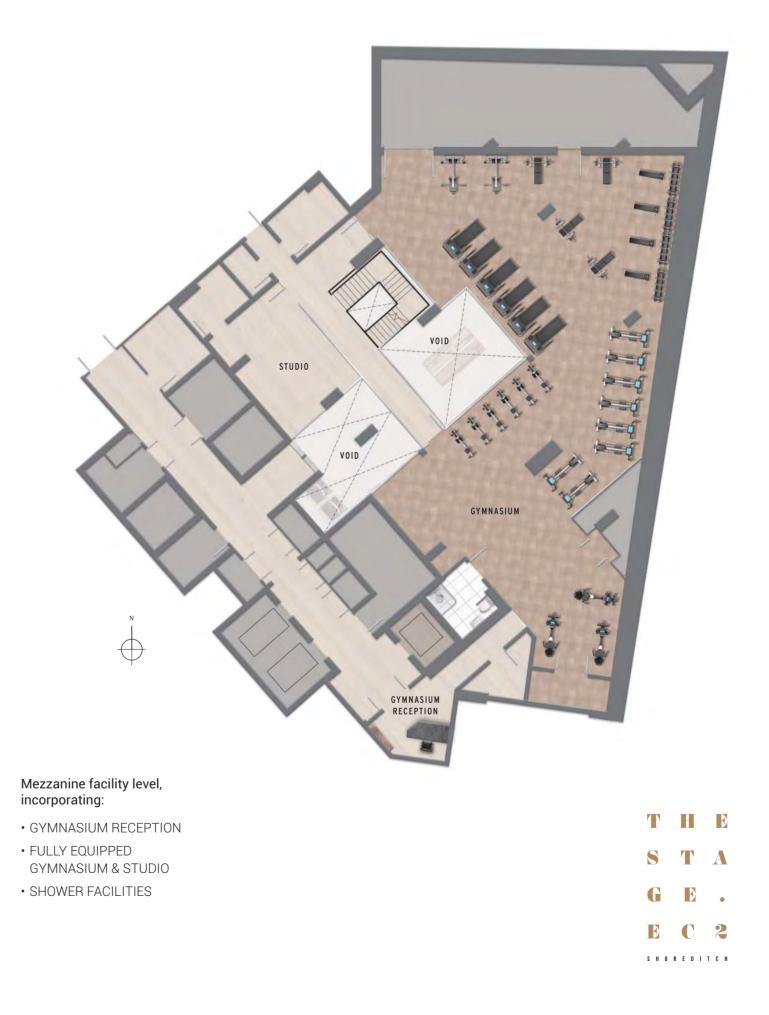
## EQUINOX AT THE STAGE

Equinox Shoreditch will be an all-new high-performance home located within London's creative district.

The club will offer performance-driven lifestyle coaching and personal training, dynamic group fitness, private Pilates and yoga. The Pursuit by Equinox, an award winning, immersive and highly competitive workout, will be hosted in the state-of-the-art cycling studio. Additional amenities include, The Spa at Equinox which will feature a menu of treatments to indulge and regenerate the body, an Equinox Shop with curated athleisure-wear collections, plus a members' cafe and lounge to socialise, work or refuel after a workout. RESIDENTS' *refined* RECREATIONAL & EXECUTIVE *facilities* 





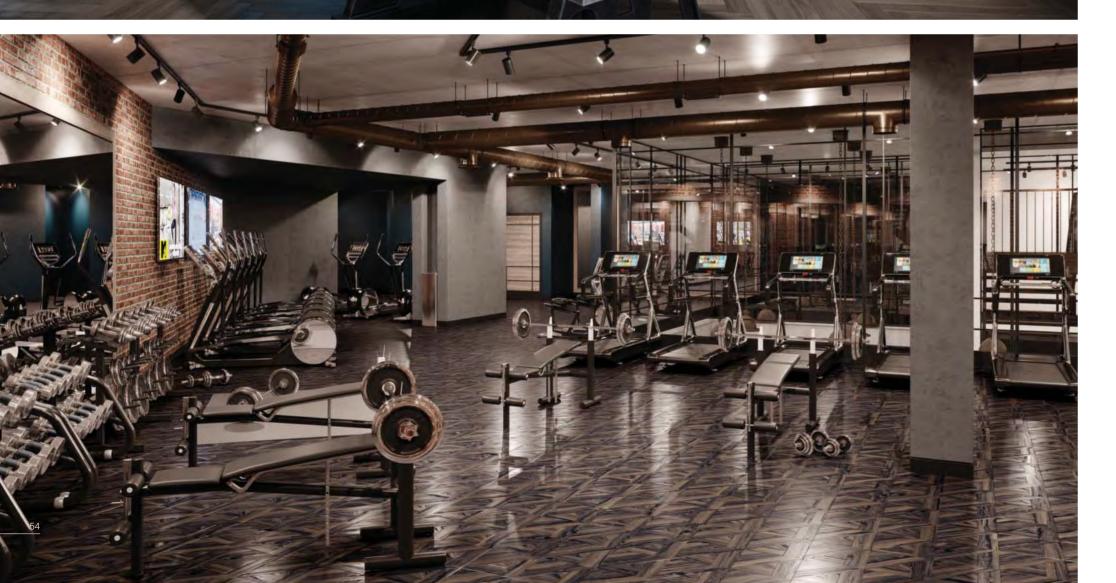




Computer generated images of bowling lanes and below, residents' private mezzanine level gymnasium.

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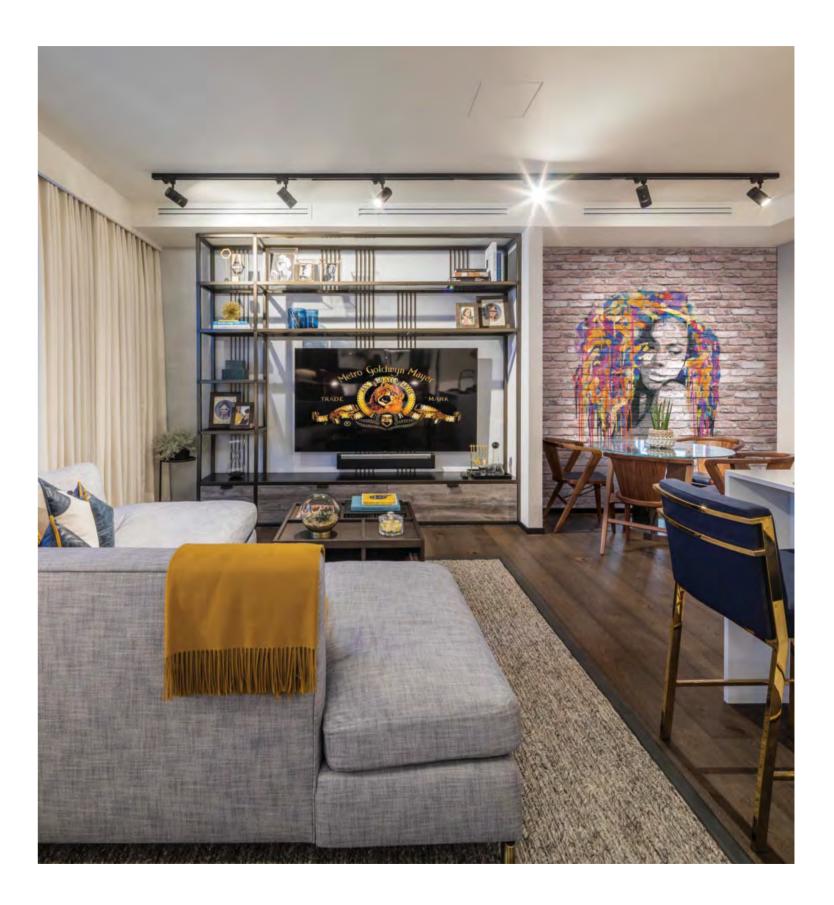


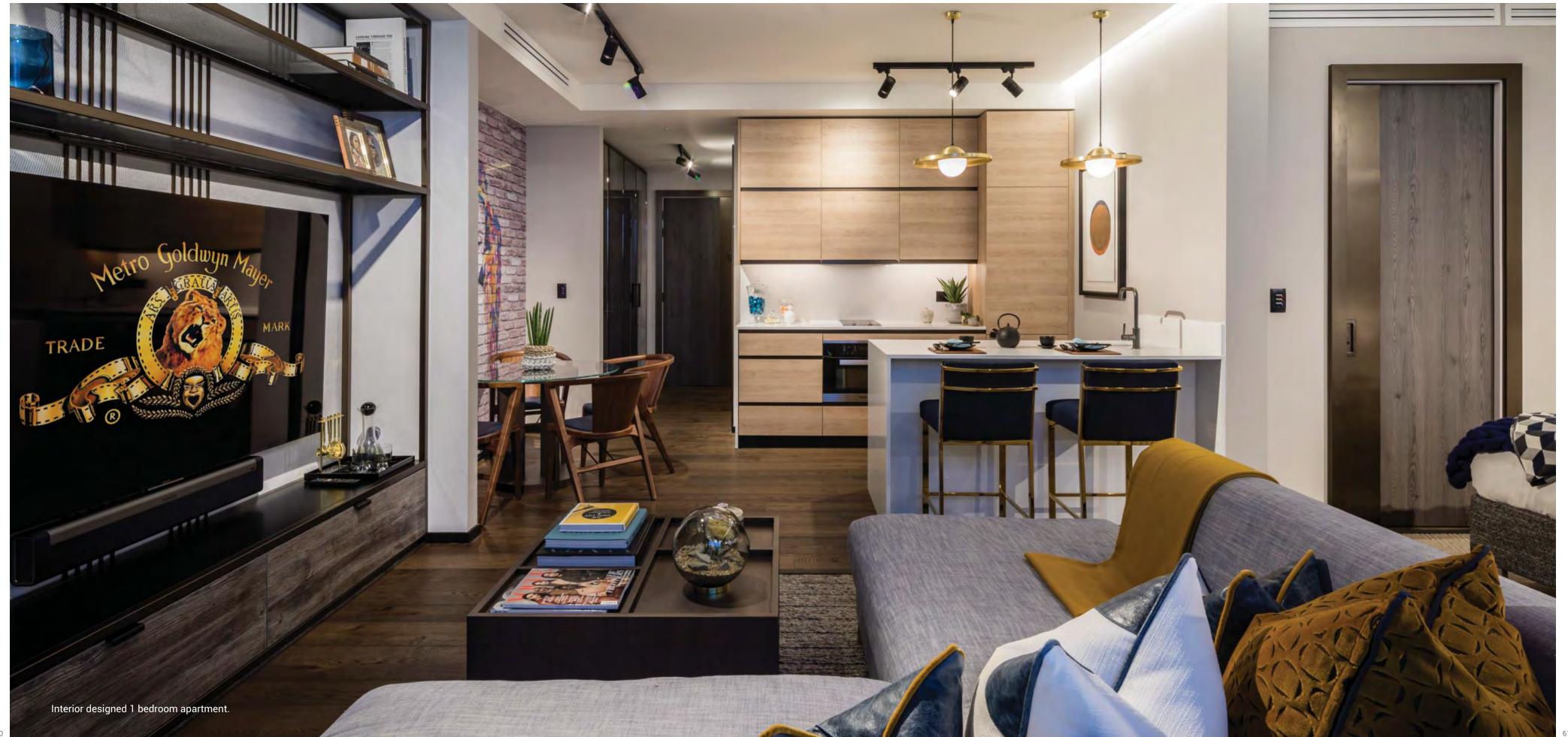


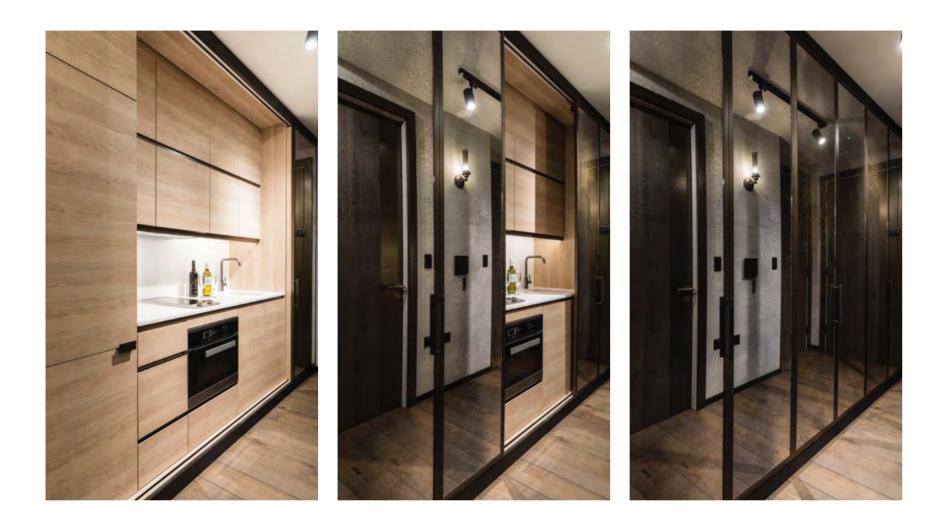




WELCOME TO *the finest* APARTMENT OPPORTUNITY IN THE CAPITAL

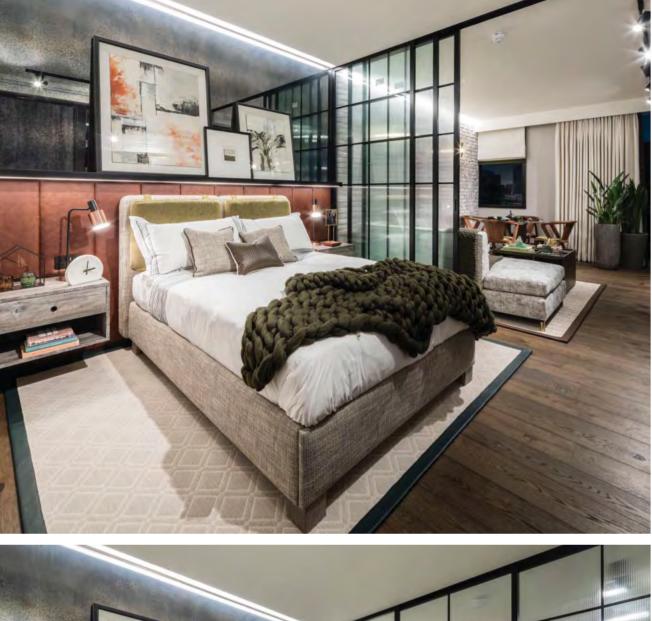




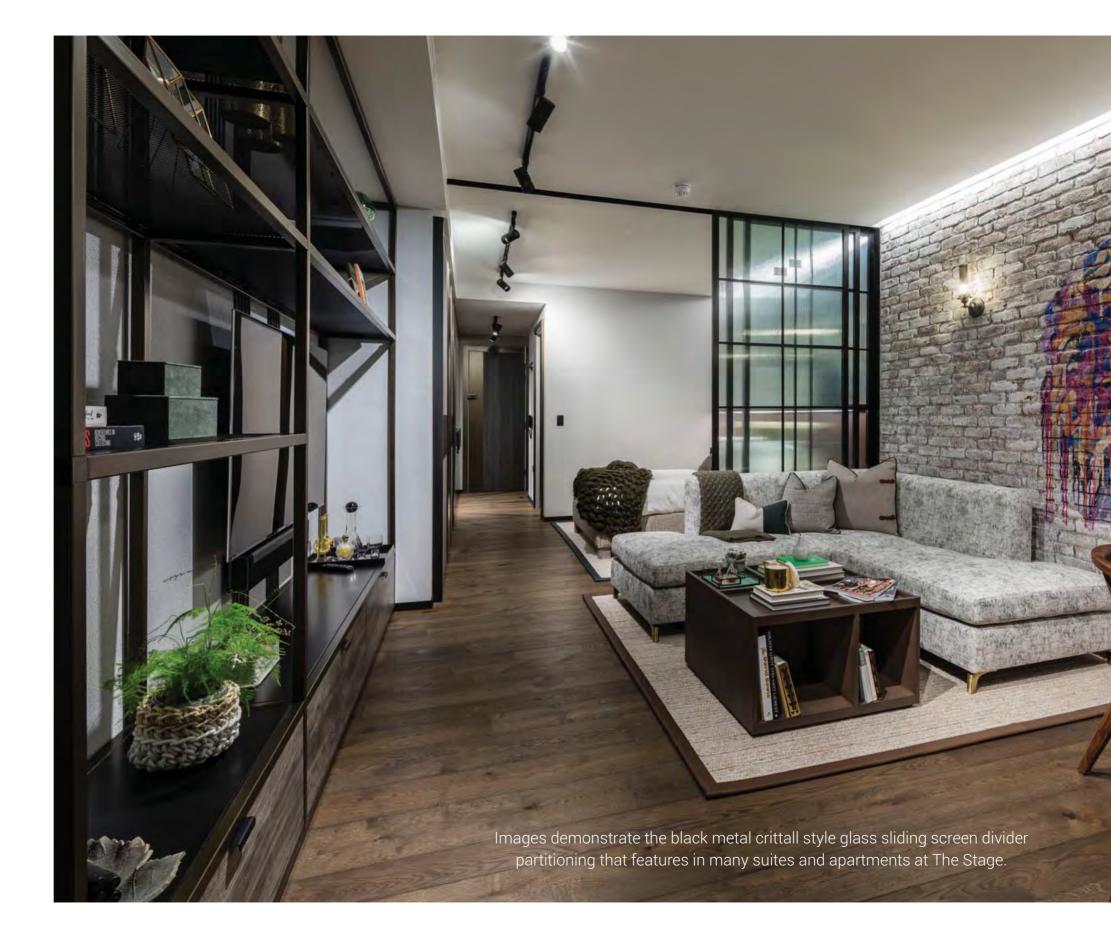


Kitchen areas in selected suites will have mirrored sliding screens enabling either functional use of the kitchen or to create fabulous reflective wall space as part of the living area.

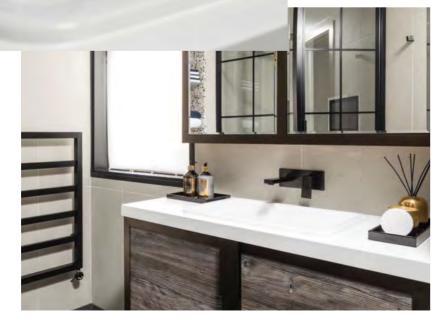




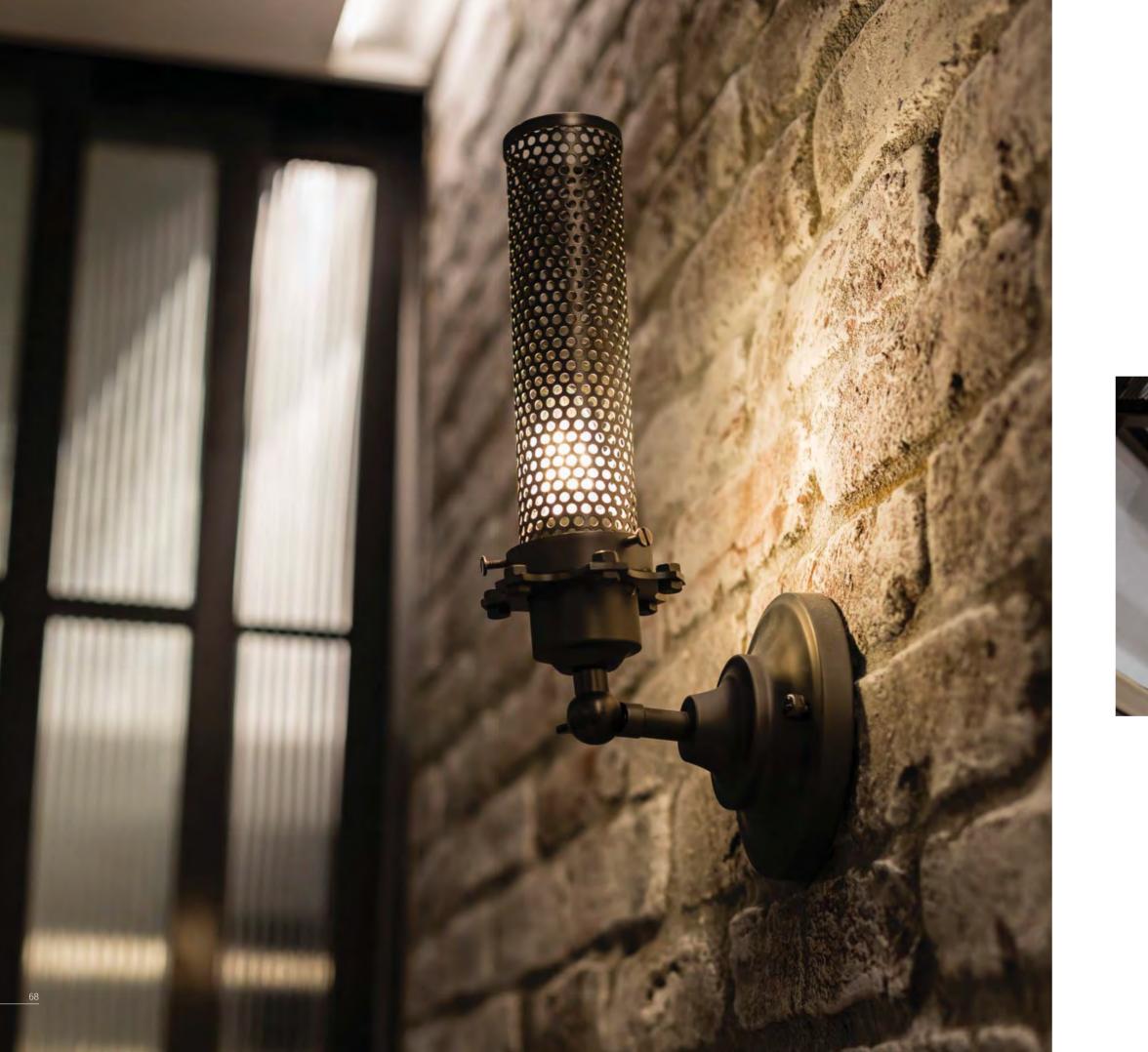




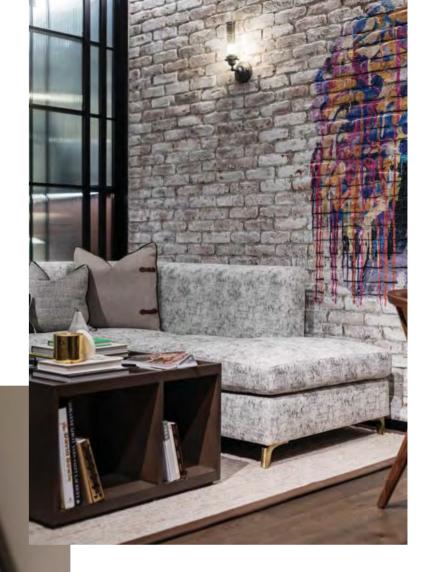
Shower and bathrooms are finished in a palette of terrazzo, white stone, charcoal herringbone and antique bronze detailing with tile vision LCD TV to suites and apartments over bath.







Each apartment will be furnished with a bespoke, bronze shelved entertainment unit providing subtle storage space while creating a central feature to the living area. The unit will also integrate a wide screen LED smart TV and advanced play bar system.



The interior design palette of each residence will echo hues of urban simplicity, yet will be laced with immaculate detailing.





#### **General Specification**

- Matt grey warm tone painted walls and brilliant white smooth ceilings.
- Matt black skirting.
- Natural oak one strip hardwood engineered flooring to kitchen, hallway, living/dining area and all bedrooms.
- Extended height beige/grey timber lacquer finish internal doors with bronze strip to lever side.
- Matt black finish architraves.
- Brushed antique bronze door furniture including lever door handles.
- Black coated stainless steel switch and socket plates.
- USB socket outlet to all rooms.
- Programmable mood lighting to principal living area and all bedrooms.
- Black track lighting to living/dining area and kitchen.
- Recessed LED downlighting to bathrooms.
- Double glazing throughout.
- Sonos Play 1 wireless multi-room speaker (or equivalent future technology).
- Comfort cooling/space heating to living area and each bedroom of apartments (suites living area only).
- Superfast fibre broadband enabled and pre-installed to each suite and apartment.

### Living/Dining Room

- Feature white washed brick slip wall.
- Bespoke fitted entertainment unit incorporating steel framing in Nordic bronze with Pasadina Pine doors and Nordic bronze mesh shelving.
- 40-50" LED smart TV within entertainment unit.
- Sonos Playbar (or equivalent future technology) also within entertainment unit providing hi-fi quality sound and wireless music streaming (subject to subscription).

- TV socket set to living room (Sky+) subject to subscription. All TV socket sets to include digital radio and terrestrial sockets.
- Telephone socket to living/dining area.
- Suites and selected one bedroom apartments to incorporate crittall style sliding doors dividing living and bedroom areas.

#### Kitchen Area

- Bespoke oak faced base and wall units incorporating bronzed strip handleless doors, pure white composite/quartz stone worktops and splashbacks.
- · Low energy wall unit under lighting.
- Selected suites to feature full height bronze framed sliding grey smoked mirrored doors concealing kitchen and appliances.
- Fully integrated stainless steel electric appliances to include:-
- Miele single oven
- Miele 4 ring induction hob (2 ring in suites)
- Concealed telescopic cooker hood
- Miele washer/dryer (freestanding if within utility cupboard)
- Miele dishwasher
- Siemens fridge/freezer
- Integrated or free standing Miele microwave.
- Composite bowl under-mounted sink with graphite '3-in-1' hot, cold and boiling water tap.
- · Centralised appliance isolator switch panel.

#### Bedroom

- Bespoke floor to ceiling fitted wardrobe to master bedroom with antique bronze frame and detailing.
- TV socket set to all bedrooms (Sky) subject to subscription. All TV socket sets to include digital radio and terrestrial sockets.
- Telephone extension socket to all bedrooms.

#### Bathroom/Shower Room

- Porcelain/ceramic herringbone tiling to floors.
- Large format porcelain/ceramic wall tiling.
- Feature Terrazzo recessed niche to principal bathroom with glass shelving.
- · Electric mat underfloor warming.
- Black steel shaver socket concealed in wall unit.
- White bathroom suite featuring shower or steel bath, Villeroy & Boch wall hung WC and under-mount basin.
- Black basin mixer tap, bottle trap, cistern push plate, thermostatic bath filler/shower mixer diverter.
- Vanity base and wall unit in lacquered Pasadina Pine with antique bronze framing demisting integrated mirror and concealed lighting.
- Vanity top in composite pure white stone.
- Matt black glass bath panel.
- Black crittall style bath screen/shower enclosure.
- Concealed plumbing fixed matt black shower head over bath and in shower enclosure with low level matt black hose and handset.
- Black square profile heated towel rail with summertime control.
- 22 inch tile vision LCD TV to bathrooms over bath.

### Security

- Smoke detector to hallway.
- · Audio/video entryphone system.
- Hotel style all on/off switch allowing quick shutdown of the apartment lighting and entertainment system upon leaving.

Note: Suite kitchen may not incorporate a full complement of appliances or may not be fully integrated subject to layout.

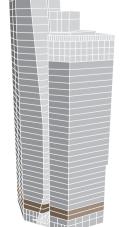
### THE STAGE highly specified suites, apartments and penthouses rising 37 levels



FLOOR PLANS

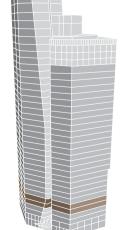


























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# 12 IEAE

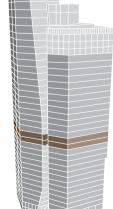
SUITES 1 BEDROOM 2 BEDROOM





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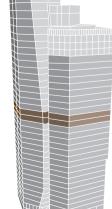
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## 18 IEAEL







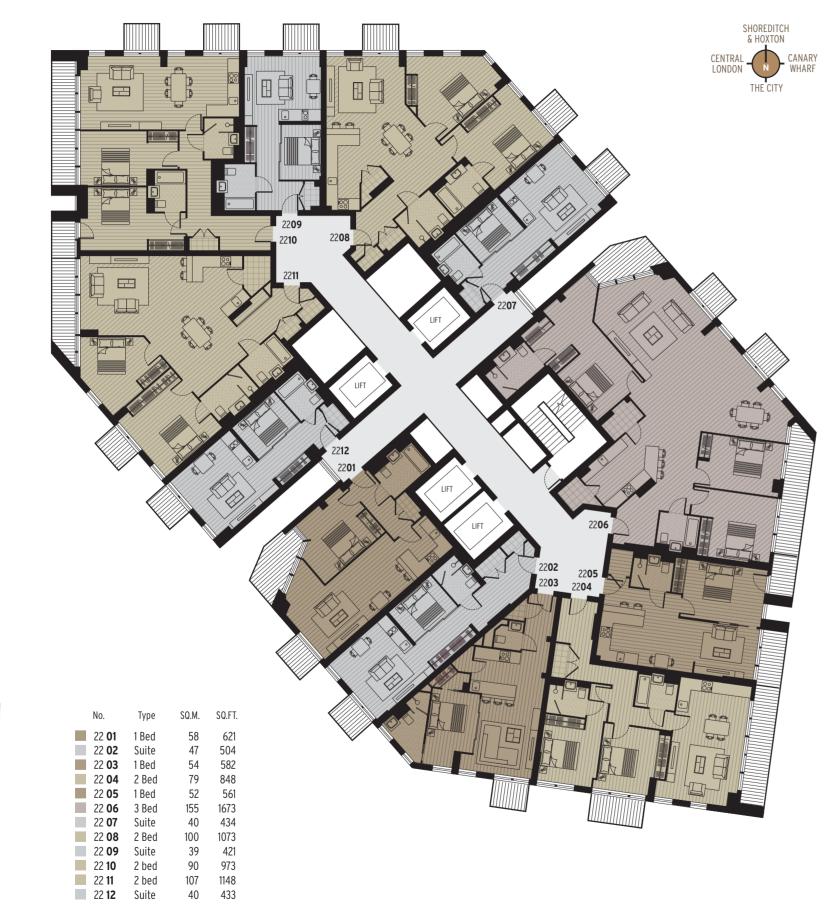
# 120 LEVEL

SUITES 1 BEDROOM 2 BEDROOM 3 BEDROOM



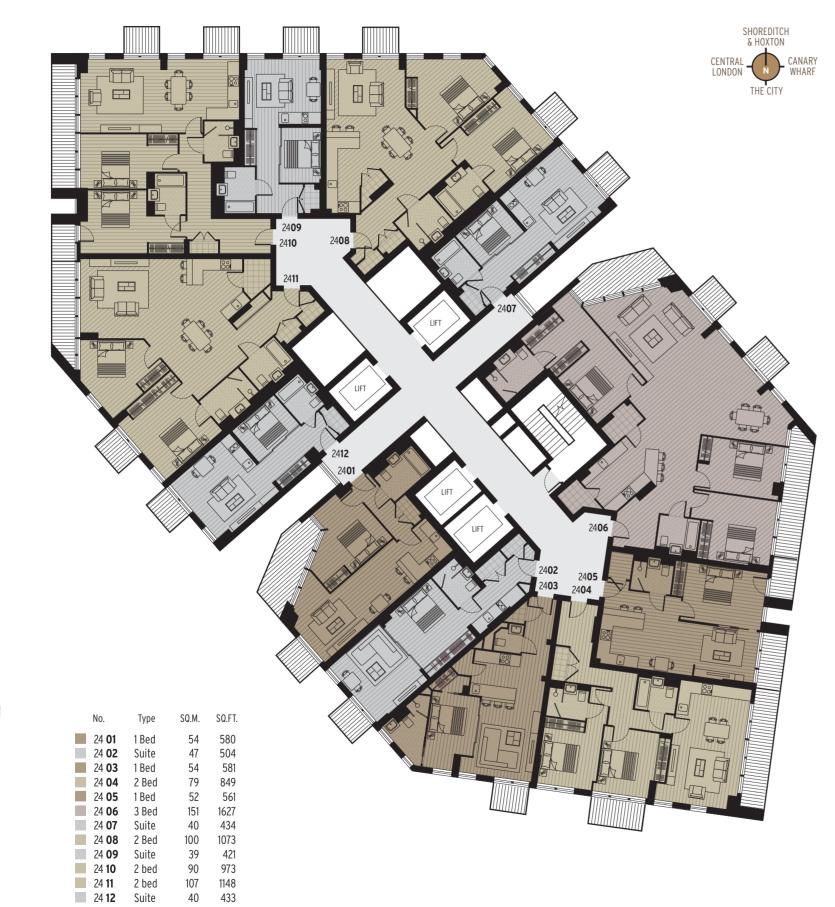


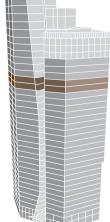






SUITES 1 BEDROOM 2 BEDROOM 3 BEDROOM







## 126 IEVE

SUITES 1 BEDROOM 2 BEDROOM 3 BEDROOM







## 128 LEVE

SUITES 1 BEDROOM 2 BEDROOM 3 BEDROOM





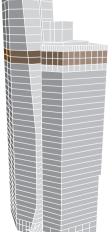
















3 BEDROOM



No.	Туре	SQ.M.	SQ.FT.
32 <b>01</b>	3 Bed	139	1499
32 <b>02</b>	3 Bed	135	1448
32 <b>03</b>	3 Bed	131	1410

104 APARTMENT PLANS

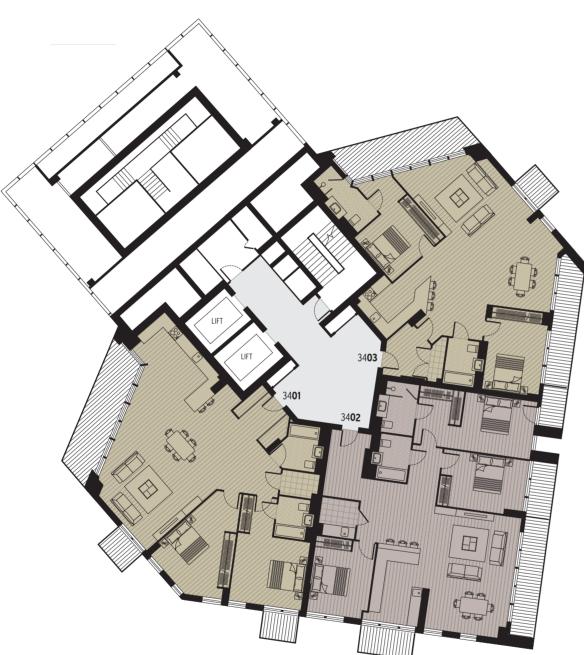


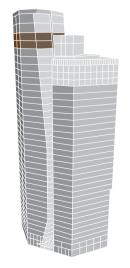


No.	Туре	SQ.M.	SQ.FT.
33 01	2 Bed	136	1473
33 02	3 Bed	135	1448
33 03	3 Bed	129	1384









No.

Туре

 34 01
 2 Bed
 127
 1365

 34 02
 3 Bed
 135
 1448

 34 03
 2 Bed
 118
 1266

SQ.M. SQ.FT.

106 APARTMENT PLANS



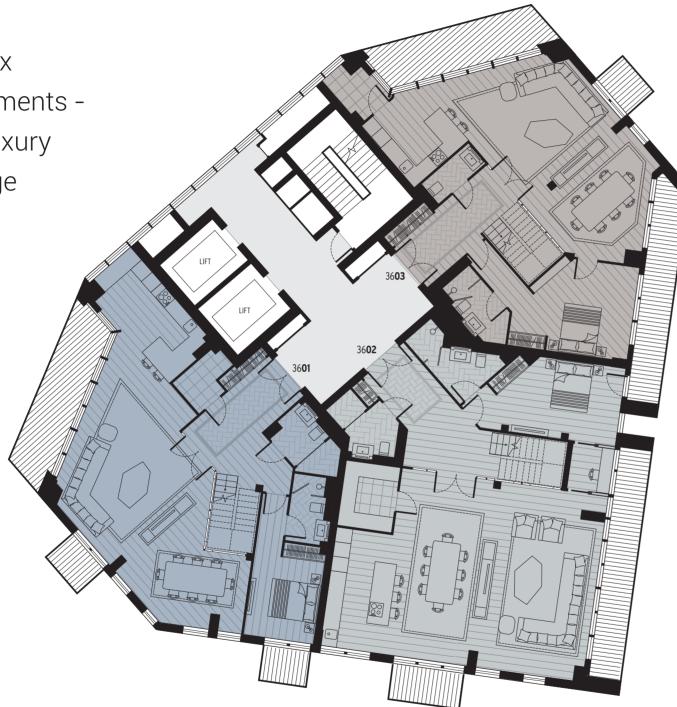




No.	Туре	SQ.M.	SQ.FT.
35 <b>01</b> 35 <b>02</b>	2 Bed 3 Bed	126 135	1354 1448
35 <b>03</b>	2 Bed	116	1250

Block floor plan arrangement and apartment layouts are intended to be correct but may be subject to alteration and enhancement during architectural finalisation of the tower. Furniture shown for illustrative purposes only. Total areas are deemed to be accurate to within 5%.

4 bedroom duplex penthouse apartments the pinnacle of luxury living at The Stage



SQ F

2468

SO M

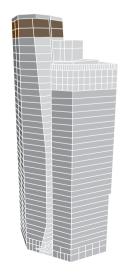
229

4 Bed Duplex

 36 02
 4 Bed Duplex
 236
 2549

 36 03
 4 Bed Duplex
 200
 2159

36 **01** 



LEVEL 36 LOWER



LEVEL 37 UPPER

"Outstanding interior design both answers and anticipates clients' needs" says Nicola Fontanella, interior design visionary and founder of Argent Design. With over 20 years' experience, Argent has created some of the world's most desirable, most luxurious and most highly valued homes. Whilst Argent's client base extends beyond the UK to property hotspots like Miami, Monaco, New York, St Petersburg, St Tropez, Shanghai and Verbier, Argent's vision never falters - global interior design trends are translated into environments that both anticipate and lead worldwide interior fashions.

### A RG EN T WORLD CLASS INTERIOR DESIGN AT THE STAGE

BRITAIN'S FOREMOST
 GLAM-ROCK INTERIOR
 DESIGNER GETS KNEE DEEP IN ONE OF
 LONDON'S MOST
 DYNAMIC HOTSPOTS

Argent's design vision for The Stage was selfevident: Stripped-back surfaces of brick and concrete are juxtaposed with unique, tongue-incheek artwork commissioned by one of London's foremost street artists; furniture is clean-cut, timeless in its simplicity, yet laced with immaculate detailing, reminiscent of traditional craftsmanship and humble expertise; statement pieces live up to their name, forcing you to stop and breathe them in. The Stage is a harness for capturing the currents of energy that flow through Shoreditch past, present and future.



Established in 1935, Perkins+Will is a global interdisciplinary architecture and design firm founded on the belief that design has the power to transform lives and enhance society. With a staff of 1,700 in 23 locations worldwide, the firm serves clients across a broad range of project types and grounds its work in deep research. Perkins+Will ranks among the world's top design firms and is the recipient of hundreds of awards. Social responsibility is fundamental to the firm's outlook, work, and culture, and every year Perkins+Will donates one percent of its design services to non-profit organizations. With pioneering tools to advance sustainable design practices, the largest green building portfolio in North America, nearly 1,000 LEED® Accredited Professionals, and a commitment to the 2030 Challenge, Perkins+Will is recognized as one of the industry's pre-eminent sustainable design firms.

#### I PARTICULARLY WELCOME THE COMMITMENT TO MAKING PART OF LONDON'S INTERNATIONALLY IMPORTANT HERITAGE ACCESSIBLE TO THE PUBLIC AND THE IMAGINATIVE WAY THIS HAS BEEN DELIVERED BY THE DESIGN TEAM.

Boris Johnson, Mayor of London 2008-2016

### $P \in R K | N S + W | L L$

INTERNATIONALLY ACCLAIMED ARCHITECTS

The scheme designed by Perkins + Will, led by Design Principal John Drew and Project Director Therese Bak, features the 38 storey landmark residential tower at the heart of a vibrant masterplan with three bespoke commercial & retail buildings, an assembly pavilion, Victorian railway arches, retail, rooftop coffee shop and gardens connected by 1.1 acre public piazzas with an amphitheatre and central exhibition space that showcases archaeology of the Curtain

Theatre, a world destination of the first example of the Elizabethan playhouse where William Shakespeare's Romeo and Juliet and Henry V premiered.

It is with sustainable approach to design - natural conservation, economic, social and cultural - that the masterplan for The Stage was born. "The Stage will transform an impermeable and once neglected part of Shoreditch into a major international visitor attraction with a new sustainable mixed use neighbourhood.



### The Stage joint venture development team



Galliard Homes have almost 30 years of expertise in acquiring and developing high profile regeneration schemes across the Capital. The Company has been at the forefront of the revitalisation of whole areas of London and continues to seek out new opportunity for its loyal customer base.

Galliard is now the largest privately owned residential developer in London with almost 7,000 homes under construction, and as the focus of the Capital shifts to the east. The Stage is set to become their most innovative and prolific joint venture to date.



Cain International is a global real estate investor with particular expertise in residential development. One of the property industry's most significant financial backers, it is currently behind the development of over 4,000 new homes in the UK, Europe and the US. Cain International and Galliard Homes Ltd have formed a joint venture company called Galliard Developments Ltd to invest in new residential led projects over the next three years.



McCourt Global is a leader in building value through entrepreneurial, strategic, and philanthropic investments. The firm's principal businesses include: MG Properties, its real estate investment and development arm; MG Capital; and MG Sports & Media. With roots dating back to 1893, McCourt Global was founded by real estate developer and philanthropist Frank H. McCourt, Jr. The firm is headquartered in New York City, with offices in Los Angeles.

Vanke<sub>万科</sub>

China Vanke is one of the largest real estate development and services companies globally, with a market capitalisation of USD \$62.83bn (as at 31 January 2018), and total assets under management of USD \$126bn across a wide variety of real estate sectors across the globe.

China Vanke conducts residential development and commercial real estate investment activities across 65 cities in mainland China and 7 cities across the rest of the world, including Hong Kong, Singapore, New York, San Francisco, and London. As at 2018, China Vanke ranks 322nd on the Global Fortune 500. China Vanke was the second company to list on the Shenzhen Stock Exchange (SZSE:000002) in 1991 and, listed on the Hong Kong Stock Exchange (HKG:2202) in 2014.



The Estate Office Shoreditch has been acquiring land and buildings in and around Shoreditch since 1966. The company was instrumental in the early planning and development process for The Stage and has retained an interest and ownership in its historical and archaeological elements.

#### SALES & MARKETING

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We Chat

